

Proposed NU Business Name

**Business Category** 

: Momin Shoe Store

: Shopkeeping, Shoe Shop



Business Proposal Identified & Prepared by

: Md. Shofiqel Islam, Assistant Nobin, Gobindaganj Unit, Main Zone.

Business Proposal Verified by

Super Admin

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA						
Name and address	:	Md. Tarajul Islam Mondol				
		Vill: Uttar Solagari, Union: Shibpur, District: Gaibandha				
Age	:	35 years				
Marital Status	:	Married				
Children	:	1 (One) Son and 1 (One) Daughter				
No. of siblings	:	2 (Two) Brothers and 3 (Three) Sisters				
Parent's and GB related Info:						
(i) Who is GB member	:	Mother				
(ii) Mother's name	:	Mst. Salema Begum				
(iii) Father's name	:	Late Md. Anamot Ali Mondol				
(iv) GB member's info	:	Branch: Gobindaganj, Gobindogonj, Centre # 0319-0487				
		Loan no.: 1897, Member since 01 May 2002				
		Existing loan: Tk. 30,000				
		Outstanding loan: Tk. 21,131				
Further Information:						
(v) Who pays GB loan installment	:	Entrepreneur himself				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	N/A				
(viii) Any other loan	:	N/A				

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Under SSC
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He has 11 (Eleven) year(s) of experience in running his own business. He started the business with BDT 2,000 (Two Thousand)  On Hand Training
Other Own/Family Sources of Income	:	Mother's occupation: Housewife
		Developements from entrepreneur's current business are Land Purchased, Sister\Brother's Marriage etc.
Other Own/Family Sources of Liabilities	:	N/A
NU's Contact No.	:	01711412136
NU's NID/Birth Certificate No.	:	3213089230909
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Salema Begum is a GB member since 01 May 2002, at first she took GB loan BDT 3,000 (Three Thousand).
- Gradually she took GB loan several times and utilized it for Household, Farming, Business.
- Finally GB loan helped her to improve Economic Condition, Livelihood.

# PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	•	Momin Shoe Store
Address/ Location	:	Bazar Mosque Road, Gobindaganj
Total Investment Required in BDT	••	Tk. 976,209
Financing	••	Self Tk. 826,209
		Required Investment Tk. 150,000
Present salary/drawings from business	:	BDT 8,000 (Eight Thousand)
Proposed Salary	•••	BDT 9,000 (Nine Thousand)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	From Product 15%
(ii) Estimated % of proposed gross profit margin	:	From Product 15%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	N/A

## INFO ON EXISTING BUSINESS OPERATIONS

Dantiandana		EB(BDT)				
Particulars		Monthly	Yearly			
Sales income from Product(s)	8,500	238,000	2,856,000			
Total Sales/commission (A)	8,500	238,000	2,856,000			
Less: Cost of Sales						
Cost of Product(s)	7,225	202,300	2,427,600			
Total Cost of Sales and Services (B)	7,225	202,300	2,427,600			
Gross Profit (C) [C=(A-B)]	1,275	35,700	428,400			
Less: Operating Cost						
Electricity Bill		600	7,200			
Generator Bill		150	1,800			
Entertainment Exp		1,500	18,000			
Night Guard Bill		100	1,200			
Transportation Expense		8,000	96,000			
Mobile Bill		250	3,000			
Self & Family Expense		8,000	96,000			
Salary/Wages		6,000	72,000			
Others		2,300	27,600			
Provision of bad debt		27	324			
Non Cash Item						
Depriciation Expenses		205	2,465			
Total Operating Cost (D)		27,132	325,589			
Net Profit (C-D)		8,568	102,811			

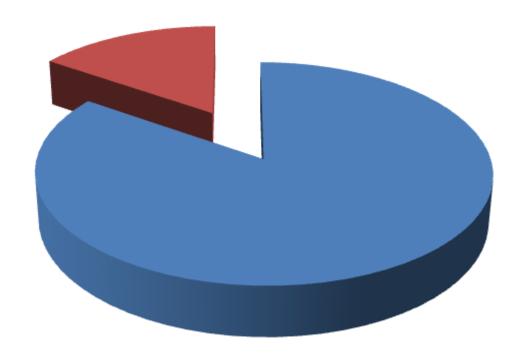
# PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Particulars of products				
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
Investment in products (Different Types Of Shoes, Ledis Pathor Choti, Liberty Shoes, Ledis Chaina, Uzzal Shoes, Smart Shoes, Without Belt Jents, Vaiper Shoes etc.)	Investment in products (Different Types Of Shoes etc.)	854,460	150,000	1,004,460	
Investment in Machinaries (Television, Fan, Light, Calculator etc.)		9,050		9,050	
Decoration (fixture and fittings)		15,600		15,600	
Cash in hand		5,600		5,600	
Bank Balance		0		0	
Advance		0		0	
Debtors		32,630		32,630	
Grameen Bank Outstanding Loan		(21,131)		(21,131)	
Creditors	•	(70,000)		(70,000)	
Other Arrear Expense		(0)		(0)	
Total (	Capital	826,209	150,000	976,209	

# **SOURCE OF FINANCE**

- **■** Entrepreneur's Contribution BDT 826,209 (84%)
- **GTT's Investment BDT 150,000 (16%)**
- Total Capital BDT 976,209

**Amount (BDT)** 



# FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from Product(s)	12,000	336,000	4,032,000	13,800	386,400	4,636,800	15,456	432,768	1,298,304
Total Sales/commission (A)	12,000	336,000	4,032,000	13,800	386,400	4,636,800	15,456	432,768	1,298,304
Less: Cost of Sales									
Estimated cost of Product(s)	10,200	285,600	3,427,200	11,730	328,440	3,941,280	13,138	367,864	1,103,592
Est. Total Cost of Sales and Services (B)	10,200	285,600	3,427,200	11,730	328,440	3,941,280	13,138	367,864	1,103,592
Gross Profit (C) [C=(A-B)]	1,800	50,400	604,800	2,070	57,960	695,520	2,318	64,904	194,712
Less: Operating Cost									
Electricity Bill		600	7,200		660	7,920		726	2,178
Generator Bill		150	1,800		165	1,980		182	546
Entertainment Exp		2,500	30,000		2,750	33,000		3,025	9,075
Night Guard Bill		150	1,800		165	1,980		182	546
Transportation Expense		10,000	120,000		11,000	132,000		12,100	36,300
Salary/Wages		12,000	144,000		13,200	158,400		14,520	43,560
Mobile Bill		500	6,000		550	6,600		605	1,815
Others		2,500	30,000		2,750	33,000		3,025	9,075
Self & Family Expense		9,000	108,000		9,900	118,800		10,890	32,670
Ownership Transfer Fee		1,250	11,250		1,250	15,000		1,250	3,750
Provision of bad debt		27	324		27	324		27	81
Non Cash Item									
Depriciation Expenses		205	2,465		205	2,465		205	615
Total Operating Cost (D)		38,882	462,839		42,622	511,469		46,737	140,211
Net Profit (C-D)		11,518	141,961		15,338	184,051		18,167	54,501
Retained Income			141,961			326,012			380,513

Notes: 1. Agreed grace period: Three months

2. Investment Payback schedule: Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SL#	Particular	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion By Investor	150000		
1.2	Net Profit (Ownership Transfer Fee Added Back)	153211	199051	58251
1.3	Depreciation Expense	2465	2465	615
1.4	Opening Balance of Cash Surplus	5600	72645	184161
	Total Cash Inflow	311276	274161	243027
2.0	Cash Outflow			
2.1	Product Purchase	150000		
2.2	Payback To Grameen Bank Loan (GB)	21131		
2.3	Investment Payback Including Ownership Transfer Fee	67500	90000	22500
	Total Cash Outflow	238631	90000	22500
3.0	Total Cash Surplus	72645	184161	220527

## **SWOT ANALYSIS**

# Strength

Present employment:

Self: 1, Family: 0

Others (beyond family): 0

Future employment: 0

- Trade License in his own name
- He has done On Hand Training training(s);
- Skilled and working experiences (11 Years)

# WEAKNESS

 Can not supply goods and Service as per demand;

# **O**PPORTUNITIES

- increasing demand;
- Location of shop;

# THREATS

Increase of local competitors;

# Pictures



























#### গণপ্রজাতপ্রী বাংলাদেশ সরকার

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নাম: মোর ভারাজুন ইসলাম মক্তব

Name: Mid Tarajul Islam Mondol পিকা। মোঃ জানামক আলী মতুল

মাতাঃ মোহাঃ সালেমা বেগম

Date of Birth: 21 Nov 1981

ID NO: 3213089230909

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