Proposed NU Business Name: BAPPY ENTERPRISE



Project identification and prepared by: Md Jahidul Kamal Tangail Sadar Unit, Tangail

Project verified by: Md Mizanur Rhaman Patowary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Md Nahidul Islam (Mintu)			
Age	:	01-06-1989 (28 Years)			
Education, till to date	:	Class VIII			
Marital status	:	Married			
Children	:	01 Daughter			
No. of siblings:	:	02 Brothers 01 Sister			
Address	:	Vill: Aultia, P.O: Gharinda, P.S: Tangail, Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father MST KAHINUR BEGUM MD SHAH JAHAN Branch: Suruj Tangail, Centre: 03 (Male), Member ID: 2136, Group No: 09 Member since: 01-03-1990 (26 Years) First loan: BDT 50000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 150000 Outstanding loan: Nil NA No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and Training Info	:	10 years experience in running business. 10 Years in own business. He has 10 Years training.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01793-971431
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST KAHINUR BEGUM joined Grameen Bank since 26 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info						
Business Name	:	BAPPY ENTERPRISE				
Location	:	Gharinda Baazar				
Total Investment in BDT	:	BDT 260000/-				
Financing	:	Self BDT 200000/- (from existing business) 79% Required Investment BDT 60000/- (as equity) 21%				
Present salary/drawings from business (estimates)	:	BDT 5,000				
Proposed Salary	:	BDT 5,000				
Size of shop	:	12 ft x 09 ft= 108 sqft				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Groceries items. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employees. One will be appointed after receiving equity money. The shop is rented. Collects goods from Tangail. Agreed grace period is 3 months. 				

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Groceries items.	3700	111000	1332000
Total Sales (A)	3700	111000	1332000
Less Variable Expense			
Groceries items.	3145	94350	1132200
Total variable Expense (B)	3,145	94350	1132200
Contribution Margin (CM) [C=(A-B)	555	16650	199800
Less Variable Expense			
Rent		1,000	12000
Electricity bill		300	3600
Transportation		2,000	24000
Salary (self)		5000	60000
Entertainment		200	2400
Mobile bill		200	2400
Total fixed cost (D)		8,700	104400
Net Profit (E)= [C-D]		7,950	95400

Inve	octm	ent	Krea	kdown

	Exis	ting	Proposed				
Particulars Qty.		Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Rice	200	38	7,600	1	10,000	10,000	17,600
Cosmetics	1	50000	50,000	1	5,000	5,000	55,000
Biscuit,Chanachur	1	40000	40,000	1	5,000	5,000	45,000
Oil	1	50000	50,000	1	10,000	10,000	60,000
Others	1	14390	14,390	1	20,000	20,000	34,390
Soft drinks	20	500	10,000	1	10,000	10,000	20,000
Atta	120	25	3,000	0	0	0	3,000
Bran	120	25	3,000	0	0	0	3,000
Sugar	30	67	2,010	0	0	0	2,010
Security	1	20000	20,000	0	0	0	20,000
Total	495	0	200,000	6	0	60,000	260,000

Source of Finance



Financial Projection (BDT)							
Paticular	Daily	Monthly	Year1	Year 2	Year 3		
Revenue(Sales)							
Groceries items.	5800	174000	2088000	2192400	2302020		
Total Sales (A)	5800	174000	2088000	2192400	2302020		
Less Variable Expense							
Groceries items.	4814	144420	1733040	1819692	1910676.6		
Total variable Expense (B)	4,814	144420	1733040	1819692	1910676.6		
Contribution Margin (CM) [C=(A-B)	986	29580	354960	372708	391343.4		
Less Variable Expense							
Rent		1,000	12000	12,000	12000		
Electricity bill		500	6000	6500	7000		
Transportation		2,300	27600	28,100	28600		
Salary (self)		5000	60000	60000	60000		
Salary(Staff)		5000	60000	60000	60000		
Entertainment		200	2400	2400	2400		
Mobile bill		300	3600	3700	3800		
Total fixed cost (D)		14,300	171,600	172,700	173800		
Net Profit (E)= [C-D]		15280	183360	200,008	217543.4		
Investment Payback			24,000	24,000	24,000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	183,360	200,008	217543.4
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		159,360	335368
	Total Cash Inflow	243360	359368	552911.4
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84,000	24000	24000
3	Net Cash Surplus	159,360	335368	528911.4

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











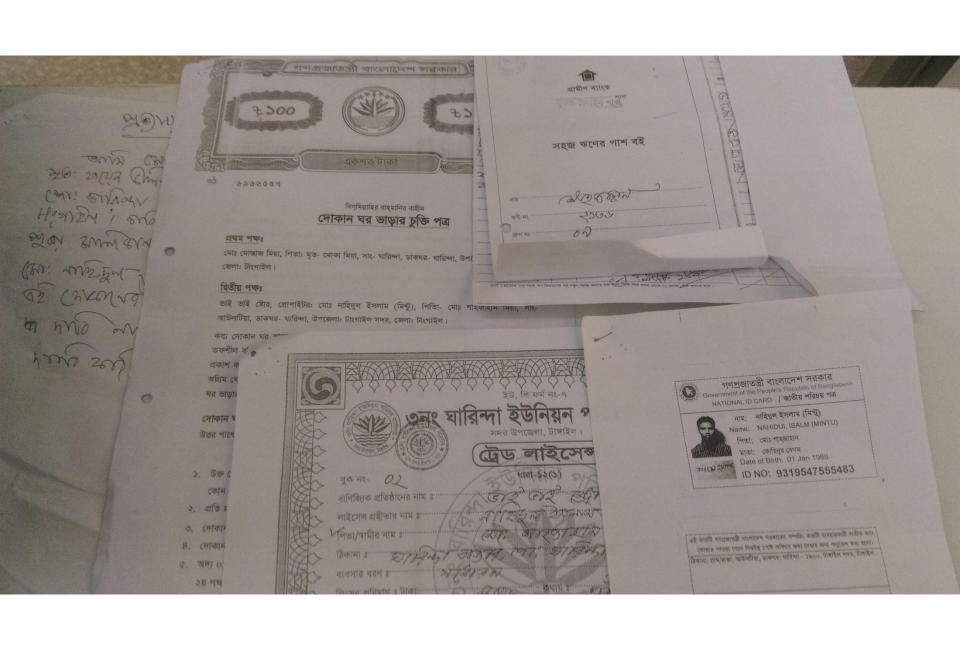












FAMILY PICTURE

