Proposed NU Business Name: RAISA STORE



Project identification and prepared by: Md.Sirajul Islam (Rasal) ,
 Kaliakair Unit, Gazipur
 Project verified by: MD. Siddiqur Rahoman



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD: KHANDAKAR BABUL ROBIN		
Age	:	18/07/1986 (31 Y <i>ears)</i>		
Education, till to date	•	Class Eight		
Marital status	:	Married		
Children	:	1 Doughter		
No. of siblings:	:	1 Brother, 2 Sisters.		
Address	:	Vill: Vannara P.O: Mouchak P.S: Kaliakair, Dist: Gazipur.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father KHADIJA BEGUM MD. KHONDOKER FEROS Branch: Mouchak kaliakair , Centre # 66 (Female), Member ID: 8595/1, Group No: 01 Member since: 11/06/1995 (22 Years) First Ioan: BDT 5,000 /-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Last loan :20,000 Outstanding loan: nill Brother No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01986-002059
Family's Contact No.	:	01714-530826
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakor Unit Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

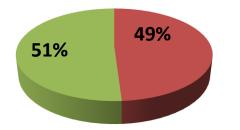
KHADIJA BEGUM joined Grameen Bank since 22 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info				
Business Name	:	RAISA STORE		
Location	:	Vannara Bazar ,Kaliakair, Gazipur.		
Total Investment in BDT	:	BDT 95,000/-		
Financing	:	Self BDT 45,000/- (from existing business) 49%		
		Required Investment BDT 50,000/- (as equity) 51%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	6 ft x 12 ft= 72 square ft		
Security of the shop	:	: 20,000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like;Soft drinks,light,milk,tea etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is Rented. Collects goods from Company. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Soft drink,biskit,balb,milk etc.	500	15,000	180,000		
Tea sales	700	21,000	252,000		
Total Sales (A)	1,200	36,000	432,000		
Less. Variable Expense					
Soft drink,biskit,balb,milk etc.	400	12,000	144,000		
Tea sales	350	10,500	126,000		
Total variable Expense (B)	750	22,500	270,000		
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000		
Less. Fixed Expense					
Rent		800	9,600		
Electricity Bill		300	3,600		
Transportation		200	2,400		
Mobile Bill		200	2,400		
Entertainment		200	2,400		
Salary		0	0		
Salary (self)		5,000	60,000		
Gard		150	1,800		
Genator		200	2,400		
Total fixed Cost (D)		7,050	84,600		
Net Profit (E) [C-D)		6,450	77,400		

Investment Breakdown						
Particulars	Q	Unit (P)	Existing	Q	Proposed	Proposed Total
Sop	50	35	1,750	50	1,750	3,500
Coiol	20	50	1,000	60	3,000	4,000
Milk	35	47	1,645	50	2,350	3,995
Washing powder	30	38	1,140	50	1,900	3,040
Crim	10	110	1,100	20	2,200	3,300
Tala	7	180	1,260	50	9,000	10,260
Horlix	3	290	870	10	2,900	3,770
Harpik	5	95	475	40	3,800	4,275
Sampow	300	5	1,500	0	0	1,500
Soft Drink	4	420	1,680	8	3,360	5,040
Security	0	0	20,000	0	0	20,000
Others	0	0	15,580	0	19,740	35,320
Total			48,000		50,000	98,000

Source of Finance



Entrepreneur's Contribution 48,000
Investor's Investment 50,000
Total 98,000

Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year(+5%)
Revenue (sales)				
Soft drink,biskit,balb,milk etc.	500	15,000	180,000	189,000
Tea sales	700	21,000	252,000	264,600
Total Sales (A)	1,200	36,000	432,000	453,600
Less. Variable Expense				
Soft drink,biskit,balb,milk etc.	400	12000	144000	151200
Tea sales	350	10,500	126,000	132,300
Total variable Expense (B)	750	22,500	270,000	283,500
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000	170,100
Less. Fixed Expense				
Rent		800	9,600	9,600
Electricity Bill		300	3,600	3,600
Transportation		200	2,400	2,400
Mobile Bill		200	2,400	2,400
Entertainment		200	2,400	2,400
Salary		0	0	0
Salary (self)		5,000	60,000	60,000
Gard		150	1800	1,800
Genator		200	2,400	2,400
Total Fixed Cost		7,050	84,600	84,600
Net Profit (E) [C-D)		6,450	77,400	85,500
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	77,400	85,500
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		47,400
	Total Cash Inflow	127,400	132,900
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	47,400	102,900



Strength

Employment: Self: 0 Family:0 Others:0 Experience & Skill : 10 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop; Vannara Bazar ,Kliakor,Gazipur Regular customers;

THREATS

Theft Fire Political unrest Pictures

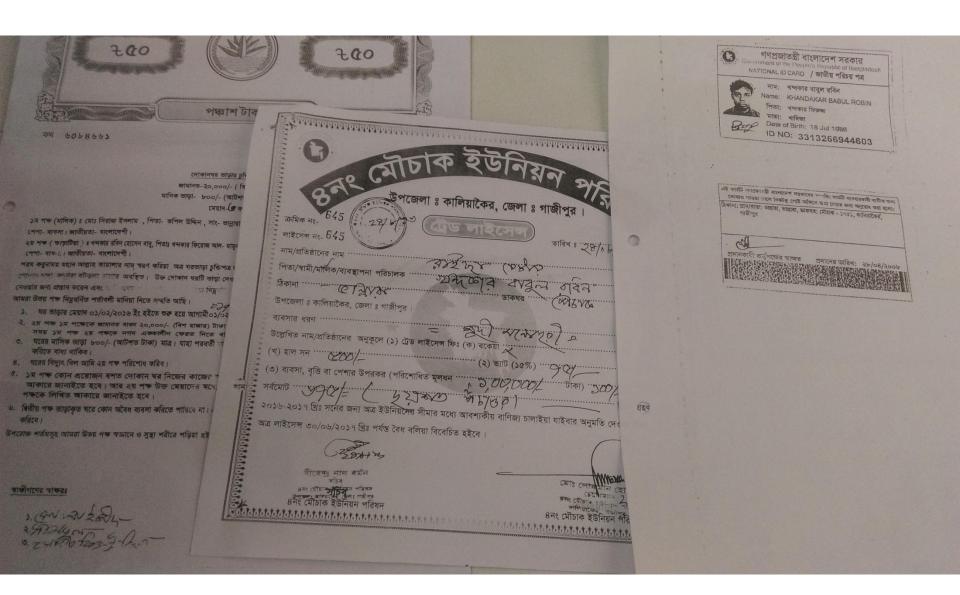












FAMILY PICTURE

