### Proposed NU Business Name: RAJU AHMED TRADERS



Project identification and prepared by: Md Obaidullah Bogra Sadar Unit, Bogra

Project verified by: Md Muzaharul Islam



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD SAMIUL ISLAM			
Age	:	29-08-1995 (22 Years)			
Education, till to date	:	H S C Pass			
Marital status	:	Unmarried			
Children	:	Nill			
No. of siblings:	:	02 Brothers, 01 Sister			
Address	:	Vill: Shajapur P.O: Majhira, P.S: Shahjahanpur, Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	::	Mother Father MST. NILUFA YASMIN MD ABDUS SOBAHAN Branch: Majhira , Centre # 18 (Female), Member ID: 8791/1, Group No: 10 Member since: 23-02-2010 to Continue(07Years) First Ioan: BDT 10,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDT 40,000/- Outstanding loan: Nill Father No No No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business. 05 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01793-122880
Mother's Contact No.	:	01727-806326
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogura Sadar, Bogura

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

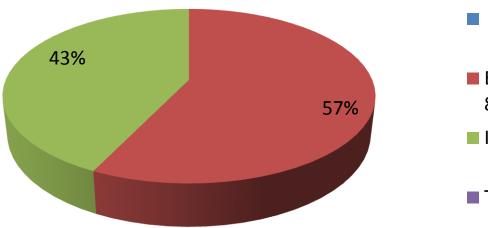
**MST NILUFA YASMIN** joined Grameen Bank since 07 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in house repair.

Proposed Nobin Udyokta Business Info							
Business Name	:	MD SAMIUL ISLAM					
Location	:	Majhira bazar , Shahjahanpur, Bogra					
Total Investment in BDT	:	BDT 1,40,000/-					
Financing	:	Self BDT 80,000 (from existing business) 57% Required Investment BDT 60,000 (as equity) 43%					
Present salary/drawings from business (estimates)	:	BDT 5,000					
Proposed Salary	:	BDT 5,000					
Size of shop	:	12 ft x 7 ft = 84 square ft					
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like cow feed and others etc.</li> <li>The shop is in own.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>Collects goods from Bogura</li> <li>Agreed grace period is 3 months.</li> </ul>					

Existing Bus	Existing Business (BDT)				
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Bhushi, Khoil ,Feed and others	3,000	90,000	1,080,000		
Total Sales (A)	3,000	90,000	1,080,000		
Less. Variable Expense					
Bhushi, Khoil ,Feed and others	2,700	81,000	972,000		
Total variable Expense (B)	2,700	81,000	972,000		
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000		
Less. Fixed Expense					
Electricity Bill		200	2,400		
Transportation		500	6,000		
Salary (self)		5,000	60,000		
Entertainment		300	3,600		
Guard		150	1,800		
Mobile Bill		300	3,600		
Total fixed Cost (D)		6,450	77,400		
Net Profit (E) [C-D)		2,550	30,600		

Investment Breakdown								
Existing				Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
		-	(BDT)	_	-	(BDT)	Total	
Whaet Bhushi	5	1000	5,000	10	800	8,000	13,000	
Dal Bhushi	10	800	8,000	0	300	0	8,000	
Khoil	5	2400	12,000	0	0	0	12,000	
Chal kura	20	350	7,000	0	0	0	7,000	
Khud	5	1100	5,500	5	1100	5,500	11,000	
Feed	20	2000	40,000	20	2000	40,000	80,000	
Others	1	2500	2,500	1	6500	6,500	9,000	
	0	0	80,000	0	0	60,000	140,000	

### **Source of Finance**



- Entrepreneur's Contribution 80,000
- Investor's Investment 60,000

#### Total 140,000

Financial	Financial Projection (BDT)				
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Bhushi, Khoil ,Feed and others	4,000	120,000	1,440,000	1,512,000	1,587,600
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600
Less. Variable Expense					
Bhushi, Khoil ,Feed and others	3,600	108,000	1,296,000	1,360,800	1,428,840
Total variable Expense (B)	3,600	108,000	1,296,000	1,360,800	1,428,840
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000	151,200	158,760
Less. Fixed Expense					
Electricity Bill		200	2,400	2,400	2,400
Transportation		500	6,000	6,000	6,000
Salary (self)		5,000	60,000	60,000	60,000
Entertainment		300	3,600	3,600	3,600
Guard		150	1,800	1,800	1,800
Mobile Bill		300	3,600	3,600	3,600
Total fixed Cost (D)		6,450	77,400	77,400	77,400
Net Profit (E) [C-D)		5,550	66,600	73,800	81,360
Investment Payback			24,000	24,000	24,000

	Cash flow projection on bu	isiness plar	n (rec. & Pa	ay)
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	66,600	73,800	81,36
1.3	Depreciation (Non cash item)	C	C	) (
1.4	Opening Balance of Cash Surplus		42,600	92,400
	Total Cash Inflow	126,600	116,400	173,760
2	Cash Outflow			
2.1	Purchase of Product	60,000	C	
2.2	Payment of GB Loan	C	C	) (
	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	42,600	92,400	149,76



# Strength

Employment: Self: 01 Family:0 Others:0 Others:0Experience & Skill : 05 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Majhira bazar, Shahjahanpur,Bogra Regular customers;

### **T**<sub>HREATS</sub>

Theft Fire Political unrest Pictures















All The Market All All All All All All All All All Al	धामीणं नग्राहक आमीणं नग्राहक			নমিনি ফর্ম			
ভাকষর ঃ মাঝিড়া, উপজেলা: শাজাহানপুর, জেলা: বগুড়া। বির বির জনা লাহনের সু (২২/১ দিয় গ্রহার) গাইসের মূলকান				distics.	নমিনি-১ এর (২ কাপ) বি সংযুক্ত করদন	জন্মে। জনি সংযুক্ত করুম (ব্যংগাজ্য জেন্দের)	
יות מיד	0	ণর পাশ বই	•	প্রজেক্টের নামঃ নবীন উদ্যোজার নামঃ ইউনিট অফিসের নামঃ			
ব উরিয়ি, ডাকঘর : মাঝিডা, উপজেলা : শাজাতানপর । ক্রলা , রঞ্জান ।				19939	জনিত কারণে ব্যবসায়ে নমিনি-১	তার অংশের নমিনি সংক্রান্ত তথ্যঃ	
£				নমিনির নাম		নমিনি-২ (প্রযোজ্য ক্ষেত্রে)	
				নমিনির সাথে সম্পর্ক			
		/A . )		ঠিকানা (স্থায়ী)	_		
		101,	0				
জান্তীয় পনিচিত্তি বিবরণ				মোৰাইল নম্বর			
গাভান গামাচাভ নিশমণ				জাতীয় পরিচয় পত্রের			
				আইডি নং			
				রক্তের গ্রহপ			
				নমিনির প্রাপ্য অংশ			
				নমিনির স্বাক্ষর			
Terd							
				নবীন উদ্যেক্তার স্বাক্ষ	ā8		
				তারিখঃ			
						আইডি কার্ডের ফটোকপি সংযুক্ত করা ৫	
				াবঃ গ্রঃ নামানর ছা	तव शतिताई त्यादितः	antifue and a co	

## **FAMILY PICTURE**

