### **Proposed NU Business Name: TOUCH & TECH**



Project identification and prepared by: Md Saidullah, Dupchachia Unit, Bogra

Project verified by: MD. Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta							
Name	:	MD.AL-AMIN					
Age	:	01-01-1991(25 Years)					
Education, till to date	:	SSC					
Marital status	:	Married					
Children	:	01 Daughter					
No. of siblings:	:	01 Brothers & 02 Sister					
Address	:	Vill: Madnai P.O: Talora, P.S: Kahalu Dist: Bogra					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MST. PIYARA BEGUM  MD. NABIR UDDIN  Branch: Birkedar kahalu, Centre # 51(Female),  Member ID: 2711/1, Group No: 03  Member since: 11-07-1998 (07 Years)  First loan: BDT 5000					
Further Information: (v) Who pays GB loan installment	   :	Existing Loan: BDT 20000, Outstanding loan: BDT Nil Father					
(vi) Mobile lady	:	No					
(vii) Grameen Education Loan	:	No					
(viii) Any other loan like GB, BRAC ASA etc	:	No					

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business. 07 years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01712-823558
Mother's Contact No.	:	01850-503841
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. PIYARA BEGUM** joined Grameen Bank since 7 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	TOUCH & TECH			
Location	:	Jubaida mrket, Dupchachia			
Total Investment in BDT	:	BDT 580,000/-			
Financing	:	Self BDT 500,000/-(from existing business) 86% Required Investment BDT 80,000/-(as equity) 14%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	12 ft x 12 ft = 144 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Watch, Eyeglass Gift Item etc</li> <li>The business is operating by entrepreneur. Existing 01 employee.</li> <li>01 will be appointed in the future.</li> <li>Collects goods from Bogra, Dhaka</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue(Sales)						
Watch, Eyeglass Gift Item	7000	210000	2520000			
Total Sales (A)	7000	210000	2520000			
Less Variable Expense						
Watch, Eyeglass Gift Item	5600	168000	2016000			
Total variable Expense (B)	5600	168000	2016000			
Contribution Margin (CM) [C=(A-B)	1,400	42000	504000			
Less Variable Expense						
Rent		1,500	18000			
Electricity bill		700	8400			
Transportation		1000	12000			
Salary (self)		5000	60000			
Genaretor		300	3600			
Salary (staf)		4000	48000			
Entertainment		500	6000			
Mobile bill		200	2400			
Total fixed cost (D)		13,200	158400			
Net Profit (E)= [C-D]		28,800	345600			

		nvestm	ent Br	eal	kdown				
Existing					Proposed				
Particulars Qty.		Unit Price	Amount	Qty	Unit Price	Amount	Proposed		
			(BDT)			(BDT)	Total		
Gift Item	500	200	100000	100	200	20000	120000		
Eyeglass	200	250	50000	100	250	25000	75000		
Boy Watch	200	200	40000	100	200	20000	60000		
Girl Watch	150	200	30000				30000		
Table Watch	100	200	20000	0	0	0	20000		
Wall Watch	100	300	30000	0	0	0	30000		
Money Bag	100	100	10000	0	0	0	10000		
Belt	200	100	20000	0	0	0	20000		
Child Toy	200	250	50000	100	150	15000	65000		
Others	200	250	50000	0	0	0	50000		
Security	1	100,000	100000	0	0	0	100000		

### **Source of Finance**

500

0

80,000

580000

500,000

0

1951

Total



Financial Projection (BDT)							
Paticular	Daily	Monthly	Year1	Year 2	Year 3		
Revenue(Sales)							
Watch, Eyeglass Gift Item	9,000	270000	3240000	3402000	3572100		
Total Sales (A)	9,000	270000	3240000	3402000	3572100		
Less Variable Expense							
Watch, Eyeglass Gift Item	7200	216000	2592000	2721600	2857680		
Total variable Expense (B)	7,200	216000	2592000	2721600	2857680		
Contribution Margin (CM)							
[C=(A-B)	1,800	54000	648000	680400	714420		
Less Variable Expense							
Rent		1,500	18000	18900	19845		
Electricity bill		1000	12000	12600	13230		
Transportation		1500	18000	18900	19845		
Salary (self)		5000	60000	63000	66150		
Salary(Staff)		4,000	48000	50400	52920		
Genaretor		300	3600	3780	3969		
Entertainment		1000	12000	12600	13230		
Mobile bill		400	4800	5040	5292		
Total fixed cost (D)		14,700	176400	185220	194481		
Net Profit (E)= [C-D]		39,300	471600	495180	519939		
Investment Payback			32,000	32,000	32,000		

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	471,600	495,180	519,939
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		431,600	886,780
	Total Cash Inflow	571,600	926780	1406,719
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	80,000	32,000	32,000
	Total Cash Outflow	140,000	32,000	32,000
3	Net Cash Surplus	431,600	886,780	1366,719

### **SWOT ANALYSIS**

### Strength

Employment: Self: 02 Family:01Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

### WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

## Pictures









# Houch & Take

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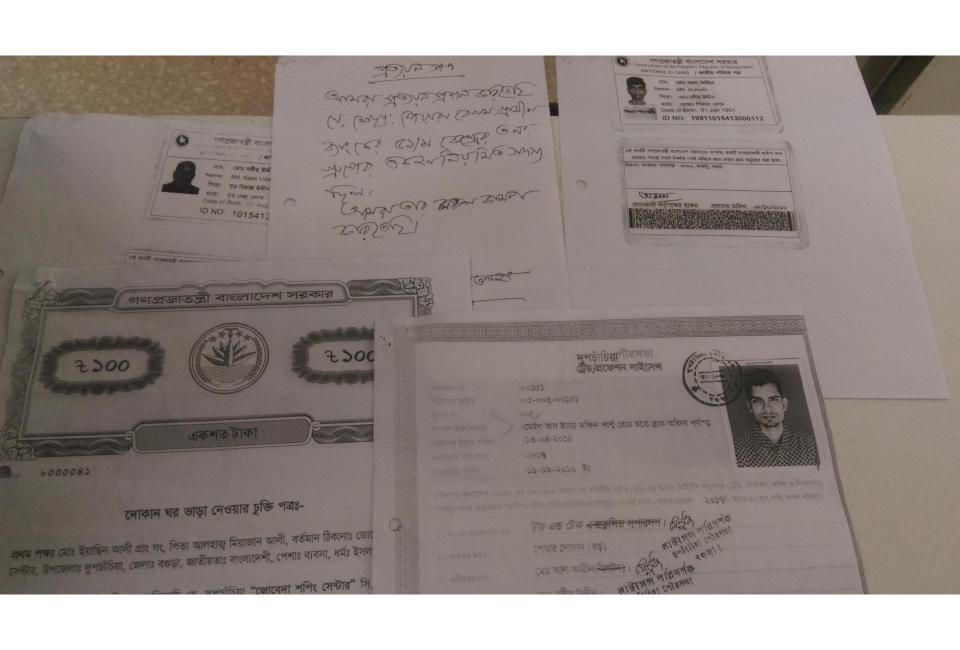
মোঃ আল-আমিন (মিন্টান)

বিচ্চাঃ ডাক্তারের প্রেসক্রিপশন অনুযায়ী চশমা পাওয়া যায় এবং অভিজ্ঞ টেকনিশিয়ান দ্বারা লেন্স পরীক্ষা করে চশমা সুবরবাহ করা হয় ।





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### **FAMILY PICTURE**

