#### **Proposed NU Business Name: RIYAD ELECTRONIC**



Project identification and prepared by: Md Sha Alom, Dupchachia Unit, Bogra

Project verified by: MD. Muzaharul Islam



#### Brief Bio of The Proposed Nobin Udyokta

Briej Bio oj Tile Proposed Nobili Odyokta					
Name	:	MD.ELIAS			
Age	:	05-01-1987(29 Years)			
Education, till to date	:	Eight			
Marital status	:	Married			
Children	:	01 Son			
No. of siblings:	:	01 Brothers & 01 Sister			
Address	:	Vill: Madnai P.O: Talora, P.S: Kahalu Dist: Bogra			
Parent's and GB related Info					
(i) Who is GB member	:	Mother Ex: Member Father			
(ii) Mother's name	:	MST. LAILY			
(iii) Father's name	:	MD. AMJAD HOSEN			
(iv) GB member's info	:	Branch: Birkedar kahalu, Centre # 29(Female),			
		Member ID: 2832/1, Group No: 06			
		Member since: 18-05-2002 (07 Years)			
		First loan: BDT 5000			
Further Information:		Existing Loan: BDT 15,000, Outstanding loan: BDT Nil			
(v) Who pays GB loan installment	:	Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB,	:	No			
BRAC ASA etc					

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences and	:	08 years experience in running business. 08 years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	••	-
Other Own/Family Sources of Liabilities	•	None
Entrepreneur Contact No.	:	01773-329851
Mother's Contact No.	:	01725-342501
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

**MST. LAILY** joined Grameen Bank since 7 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

: RIYAD ELECTRONIC

**Business Name** 

Basiness Name	•	MIAS ELECTRONIC	
Location	:	Mail Busstand, Dupchachia	
Total Investment in BDT	:	BDT 174,000/-	
Financing	••	Self BDT 114,000/-(from existing business) 66% Required Investment BDT 60,000/-(as equity) 34%	
Present salary/drawings from business (estimates)	:	BDT 5,000/-	
Proposed Salary	:	BDT 5,000/-	
Size of shop	••	15 ft x 10 ft = 150 square ft	
Implementation	•	<ul> <li>■The business is planned to be scaled up by investment in existing goods like; Batary, Memory ,IC ,Display etc</li> <li>■The business is operating by entrepreneur. Existing 01 employee.</li> <li>■01 will be appointed in the future.</li> <li>■Collects goods from Bogra, Dhaka</li> <li>■Agreed grace period is 3 months.</li> </ul>	

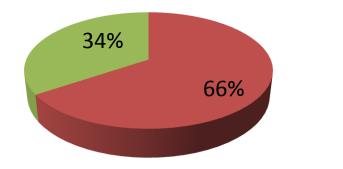
<b>Existing Business</b>	(BDT)
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Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Batary, Memory ,IC ,Display	3000	90000	1080000
Total Sales (A)	3000	90000	1080000
Less Variable Expense			
Batary, Memory ,IC ,Display	2,250	67500	810000
Total variable Expense (B)	2,250	67500	810000
Contribution Margin (CM) [C=(A-B)	750	22500	270000
Less Variable Expense			
Rent		1,000	12000
Electricity bill		500	6000
Transportation		300	3600
Salary (self)		5000	60000
Salary(Staff)		5000	60000
Entertainment		200	2400
Mobile bill		300	3600
Total fixed cost (D)		12,300	147600
Net Profit (E)= [C-D]		10,200	122400

Invest	ment	Brea	kdown	

Existing					Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
			(BDT)			(BDT)	Total	
Batary,Chargar,IC	100	150	15000	200	150	30000	45000	
Head Phone, Cashing	100	100	10000	150	100	15000	25000	
Memory Card, Caver,	100	250	25000	0	0	0	25000	
Display	100	90	9000	50	300	15000	24000	
Others	100	150	15000	0	0	0	15000	
Security	1	40,000	40000	0	0	0	40000	
Total	501	0	114,000	400	0	60,000	174000	

#### **Source of Finance**



■ Entrepreneur's Contribution 114,000

■ Investor's Investment 60,000

■ Total 174,000

Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue(Sales)							
Batary, Memory ,IC ,Display	4000	120000	1440000	1512000	1587600		
Total Sales (A)	4000	120000	1440000	1512000	1587600		
Less Variable Expense							
Batary, Memory ,IC ,Display	3000	90000	1080000	1134000	1190700		
Total variable Expense (B)	3000	90000	1080000	1134000	1190700		
Contribution Margin (CM)							
[C=(A-B)	1000	30000	360000	378000	396900		
Less Variable Expense							
Rent		1,000	12000	12600	13230		
Electricity bill		800	9600	10080	10584		
Transportation		400	4800	5040	5292		
Salary (self)		5000	60000	63000	66150		
Salary(Staff)		10000	120000	126000	132300		
Entertainment		300	3600	3780	3969		
Mobile bill		500	6000	6300	6615		
Total fixed cost (D)		18,000	216000	226800	238140		
Net Profit (E)= [C-D]		12,000	144000	151200	158760		

24,000

24,000

24,000

**Investment Payback** 

#### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	144,000	151,200	158,760
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		120,000	247,200
	Total Cash Inflow	204,000	271,200	
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	120,000	247,200	381,960

#### SWOT ANALYSIS

# Strength

Employment: Self: 0 Family:01 Others:0

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

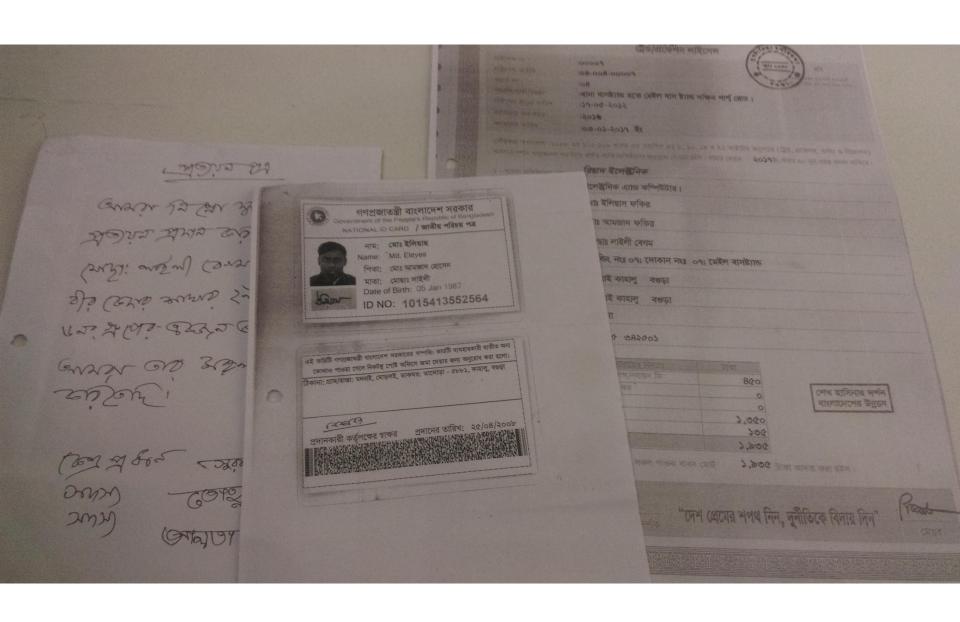
# Pictures











## **FAMILY PICTURE**

