Proposed NU Business Name: MA DAIRY FIRM



Project identification and prepared by: Md Saidullah, Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bi	0	of The Proposed Nobin Udyokta		
Name	:	MST. RAJIA BIBI		
Age	:	05-11-1980 (23 Years)		
Education, till to date	:	Seven		
Marital status	:	Married		
Children	:	03 Son		
No. of siblings:	:	01 Bothers & 01 Sister		
Address	:	Vill: Kolyan pur, P.O: Narhatto, Thana: Kahalu, Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. NURJAHAN MD.REJAUL FAKIR Branch: Narhatto Kahalu , Centre # 41(Female), Member ID: 2711/2, Group No: 03 Member since: 17-11-2001(06 Years) First loan: BDT 5000		
Further Information: (v) Who pays GB loan installment	:	Existing Loan: BDT: 10,000, Outstanding Ioan: BDT: Nil Father		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has No Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01706-204182
Mother's Contact No.	:	01779-949016
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. NURJAHAN joined Grameen Bank since 6 years ago. At first she took 5000 taka loan from Grameen ank. She gradually took loan from GB. Utilize loan in business.

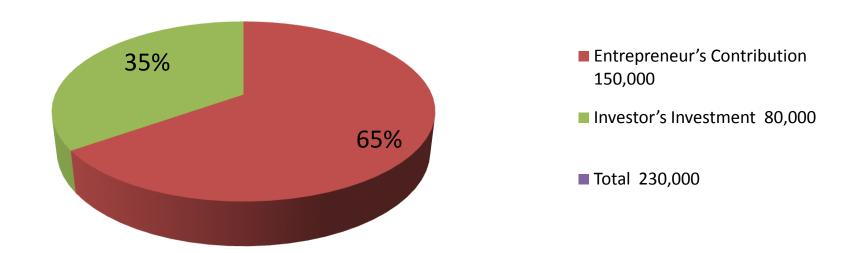
Propose	ec	l Nobin Udyokta Business Info
Business Name	:	MA DAIRY FIRM
Location	:	Kollanpur, Narhatto, Kahalu
Total Investment in BDT	:	BDT 230,000/-
Financing	:	Self BDT 150,000/-(from existing business) 65% Required Investment BDT 80,000/-(as equity) 35%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10 ft x 12 ft= 120 square ft
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Milk etc. The business is operating by entrepreneur. Existing no employee. One will be appointed in the future. Collects goods from Kahalu, Bogra Agreed grace period is 3 months.

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue(Sales)					
Milk	500	15000	180000		
Total Sales (A)	500	15000	180000		
Less Variable Expense					
Milk	150	4500	54000		
Total variable Expense (B)	150	4500	54000		
Contribution Margin (CM) [C=(A-B)	350	10500	126000		
Less Variable Expense					
Electricity bill		100	1200		
Transportation		200	2400		
Salary (self)		5000	60000		
Mobile bill		200	2400		
Total fixed cost (D)		5,500	66000		
Net Profit (E)= [C-D]		5,000	60000		

Investment	Broa		lown
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	Proposed						
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cow(Australian)	2	60000	120,000	2	40,000	80,000	200,000
Calf	1	30,000	30,000		0	0	30,000
Total	3		150,000	2		80,000	230,000

Source of Finance



	Financi	al Projection ((BDT)		
Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)		-			
Milk	1,000	30000	360000	378000	396900
Total Sales (A)	1,000	30000	360000	378000	396900
Less Variable Expense		0	0	0	0
Milk	300	9000	108000	113400	119070
Total variable Expense (B)	300	9000	108000	113400	119070
Contribution Margin (CM)					
[C=(A-B)	700	21000	252000	264600	277830
Less Variable Expense			0	0	0
Rent		0	0	0	0
Electricity bill		200	2400	2520	2646
Transportation		300	3600	3780	3969
Salary (self)		5000	60000	63000	66150
Salary(Staff)		3,000	36000	37800	39690
Mobile bill		300	3600	3780	3969
Total fixed cost (D)		8,800	105600	110880	116424
Net Profit (E)= [C-D]		12,200	146400	153720	161406
Investment Payback			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	146,400	153,720	161,406
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		114,400	236,120
	Total Cash Inflow	226,400	268,120	397526
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	114,400	236,120	365,526

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:01 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

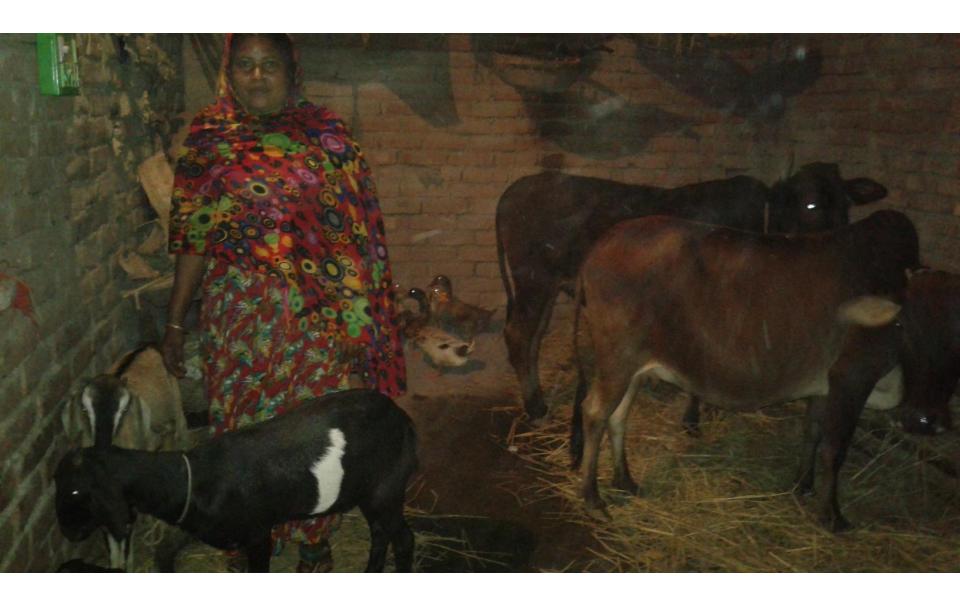
Fire

Political unrest

Pictures









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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার

৪নং নারহট ইউনিয়ন পরিষদ কার্য্যালয়

উপজেলা ঃ কাহানু, জেলা ঃ বগুড়া। ব্যবসা এবং বৃত্তির জন্য লাইসেন্স

[১২ (১) নিয়ম দ্রষ্টব্য]

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তারিখ ০৮/০২/২০.২.৭...

গণপ্রজাতন্ত্রী বাংলাদেশ সরকার
Government of the People's Republic of Bangladesh
NATIONAL ID CARD / জাতীয় পরিচয় পর
নাম: মোছাঃ রাজিয়া বিবি
Name: Mst. Baziya Bibi
খামী; মোঃ আঃ গম্ব
মাতা: মোছাঃ নুবজায়ন
Date of Birth: 05 Nov 1980
ID NO: 1015476811797

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FAMILY PICTURE

