Proposed NU Business Name: MS POPULAR PHARMACY



Project identification and prepared by: Md Anower Hossain Sarker, Mohastha Unit, Bogra

Project verified by: Md Mozaharul Islam Sarker



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ROBIUL AWAL			
Age	:	01-01-1988 (29 Y <i>ears)</i>			
Education, till to date	:	HSC			
Marital status	:	Married			
Children	:	1Son			
No. of siblings:	:	2 Sisters			
Address	:	Vill: Chakloma, P.O: Mokamtola. P.S: Shibgonj, Dist: Bogra.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. HAZERA KHATUN MD ABUL KALAM Branch: Mokamtola Shibgonj, Centre # 14 (Female), Member ID: 5153/3, Group No: 03 Member since: 14-10-1999 (<i>17 Years</i>) First Ioan: BDT 3,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 30,000/- Outstanding loan: BDT 25,338/- Father No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	-	No
Business Experiences and	:	07 years experience in running business. 02 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	Business
Other Own/Family Sources of Liabilities	• •	None
Entrepreneur Contact No.	-	01725-675113
Family's Contact No.	:	
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mohasthan Unit ,Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. HAZERA KHATUN joined Grameen Bank since 17 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MS POPULAR PHARMACY			
Location	:	Sonatola road, Mosjid market, Bogra			
Total Investment in BDT	:	BDT 250,000/-			
Financing	:	Self BDT 190,000/- (from existing business) 76% Required Investment BDT 60,000/- (as equity) 24%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	15 ft x 7 ft= 105 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Medicine item etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Bogra. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Medicine	2,800	84,000	1,008,000			
Total Sales (A)	2,800	84,000	1,008,000			
Less. Variable Expense						
Medicine	2,380	71,400	856,800			
Total variable Expense (B)	2,380	71,400	856,800			
Contribution Margin (CM) [C=(A-B)	420	12,600	151,200			
Less. Fixed Expense						
Rent		450	5,400			
Electricity Bill		150	1,800			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Transportation		200	2,400			
Entertainment		300	3,600			
Guard		150	1,800			
Total fixed Cost (D)		6,550	78,600			
Net Profit (E) [C-D)		6,050	72,600			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
Omiprazole	55	400	22,000	50	400	20,000	42,000	
Salaine	10	90	900	9	90	810	1,710	
Antibioti	94	150	14,100	60	150	9,000	23,100	
Vitamin	100	236	23,600	25	236	5,900	29,500	
Syrup	150	60	9,000	100	60	6,000	15,000	
Calcium	50	202	10,100	55	202	11,110	21,210	
Drop	100	119	11,900	60	119	7,140	19,040	
Security	1	98000	98,000	0	0	0	98,000	
Others	1	400	400	1	40	40	440	
Total	561		190,000	360		60,000	250,000	

Source of Finance

- 24%
- Entrepreneur's Contribution 190,000
- Investor's Investment 60,000
- **76%** Total 250,000

Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Medicine	4,000	120,000	1,440,000	1,512,000	1,587,600		
Total Sales (A)	4,000	120,000	1,440,000	1,512,000	1,587,600		
Less. Variable Expense							
Medicine	3,400	102,000	1,224,000	1,285,200	1,349,460		
Total variable Expense (B)	3,400	102,000	1,224,000	1,285,200	1,349,460		
Contribution Margin (CM) [C=(A-							
В)	600	18,000	216,000	226,800	238,140		
Less. Fixed Expense							
Rent		450	5,400	5,400	5,400		
Electricity Bill		150	1,800	2,000	2,200		
Mobile Bill		400	4,800	5,500	6,000		
Salary (self)		5,000	60,000	60,000	60,000		
Transportation		400	4,800	5,500	6,000		
Entertainment		300	3,600	4,000	4,500		
Guard		150	1,800	1,800	1,800		
Total Fixed Cost		6,850	82,200	84,200	85 <i>,</i> 900		
Net Profit (E) [C-D)		11,150	133,800	142,600	152,240		
Investment Payback			24,000	24,000	24,000		

Cash flow projection on business plan (rec. & Pay)							
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
	Investment Infusion by						
1.1	Investor	60,000					
1.2	Net Profit	133,800	142,600	152,240			
1.3	Depreciation (Non cash item)		-	-			
	Opening Balance of Cash						
1.4	Surplus		109,800	228,400			
	Total Cash Inflow	193,800	252,400	380,640			
2	Cash Outflow						
2.1	Purchase of Product	60,000					
2.2	Payment of GB Loan						
	Investment Pay Back (Including						
2.3	Ownership Tr. Fee)	24,000	24,000	24,000			
	Total Cash Outflow	84,000	24,000	24,000			
3	Net Cash Surplus	109,800	228,400	356,640			



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 7 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft Fire Political unrest Pictures











TELEVISIONAL CONTRACTOR ACTION াতরী বাংগাদেশ সরকার To alt - 22/ 20 relation ১১নং মোকামতলা ইউনিয়ন পরিষদ কার্যালয় ডাকঘর ঃ মোকামতলা, উপজেলা ঃ শিবগঞ্জ, জেলাঃ বগুড়া। 1712 002800 E-mail : mokamtalaup11@gmail.com, Web : mokamtalaup.bogra.gov.bd (गाइरमन मपद 1 22 ট্রেড লাইসেন্স (STEN : 27/22/2 15 Res 142 1 1444 বই নমর প্রতিষ্ঠানের নাম र तामार्म अस्तिय कर दिया -লাইসেগধারীর নাম s calls (arr: arada underval 940 and the rules the This licence will be in force for a 37 22/24 পিতা/বামীর নাম 1 _____ CETY CETY EVANST Name(a) of qualified personal a) in charge टिकाना इ दिस् अर्थन्य - साक्षरकीक्षर इ स्थाकाम्छना, डेलरक्रमा इ जिन्दगढ, त्वर AN. STRENGT GRAVAT নহিলি ফর্ম 23105 Trap and লাইসেল প্রদান করা স গণপ্রজাতন্ত্রী বাংলাদেশ সরকা HOMAL ID CAND / MIRTH HIRDE नामः त्याः सविद्यम् आस्त्राम् Name: Md. Rabiol Awal পিতা: মোম আৰুল কালাম NTAT: CATHER ACCHAR MIGH Date of Birth: O1 Jan 1080 לכיהורהב בדה ברוים ליואים ID NO: 101946380881 গ্রামীণ ব্যাংক मनीम केटमाक्तन माथः १९९४ के विकेम अपस्य गांधी इडमिये कफिलन माथः अप्राधान के लि. मेर्रप्र মাকামতলা পিৰণজ সমন নৰীন উন্নোক্তাৱ মৃত্যুৰৱণ জনিত কাৰণে ব্যবসায়ে তাৱ অংশের নমিনি সংক্রান্ত তথ্যঃ 648 3 (25 A 041921 5 সহজ ঋণের পাশ বই Caronas - 225 01705675112 10 19216 380 8817 812 3.norry V UNY LOIDE OKMITS গই ইস্তাৰ জানিগ * BUL INCLOS AND भवीन उत्पाद्धात पाक्तव ... 100 Electron 1100 wither 10/02/2109 5-বিঃ দুঃ নামনির ছবির পরিবর্তে জেটার আইভি কার্ডের ফটোকপি সংযুক্ত করা যেতে পারে।

FAMILY PICTURE