

Proposed NU Business Name : Rifa Store

Business Category

: Shopkeeping, Grocery Shop



Business Proposal Identified & Prepared by

Md. Shofiqel Islam, Assistant Nobin, Gobindaganj Unit, Main Zone.

Business Proposal Verified by Super Admin

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA							
Name and address	:	Md. Jantu Miha					
		Vill: Phulhar, Union: Katabari, District: Gaibandha					
Age	:	29 years					
Marital Status	:	Married					
Children	:	1 (One) Son					
No. of siblings	:	4 (Four) Brothers					
Parent's and GB related Info:							
(i) Who is GB member	:	Mother					
(ii) Mother's name	:	Mst. Amena Begum					
(iii) Father's name	:	Late Md. Kabil Hossen					
(iv) GB member's info	:	Branch: Katabari Gobindaganj, Gobindogonj, Centre # 1657-1005					
		Loan no.: 1294, Member since 28 January 2007					
		First loan: Tk. 2,000					
		Last loan: Tk. 6,000					
Further Information:							
(v) Who pays GB loan installment	:	N/A					
(vi) Mobile lady	:	No					
(vii) Grameen Education Loan	:	N/A					
(viii) Any other loan	:	N/A					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education till to date		
Education, till to date	:	Under SSC
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He has 3 (Three) year(s) of experience in running his own business. He started the business with BDT 30,000 (Thirty Thousand) On Hand Training
Other Own/Family Sources of	:	Mother's occupation: Housewife
Income		Developements from entrepreneur's current business are Building House/Repairing House, New Business etc.
Other Own/Family Sources of Liabilities	:	N/A
NU's Contact No.	:	01752500616
NU's NID/Birth Certificate No.	:	3213039652104
NU Project Source/Reference	:	Grameen Telecom Trust

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Amena Begum was a GB member from 28 January 2007 to 28 January 2015, at first she took GB loan BDT 2,000 (Two Thousand).
- Gradually she took GB loan several times and utilized it for Farming, Household, Business.
- Finally GB loan helped her to improve Economic Condition, Livelihood.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

:	Rifa Store
	Katabari Bazar, Gobindagonj, Gaibandha
:	Tk. 182,859
	Self Tk. 122,859
	Required Investment Tk. 60,000
:	BDT 4,000 (Four Thousand)
••	BDT 5,000 (Five Thousand)
:	From Product 15%, From Flexiload 100%
:	From Product 15%, From Flexiload 100%
:	N/A

INFO ON EXISTING BUSINESS OPERATIONS

		EB(BDT)				
Particulars Particulars	Daily	Monthly	Yearly			
Sales income from Product(s)	3,000	84,000	1,008,000			
Commission on Flexiload etc.	41	1,148	13,776			
Total Sales/commission (A)	3,041	85,148	1,021,776			
Less: Cost of Sales						
Cost of Product(s)	2,550	71,400	856,800			
Total Cost of Sales and Services (B)	2,550	71,400	856,800			
Gross Profit (C) [C=(A-B)]	491	13,748	164,976			
Less: Operating Cost						
Electricity Bill		250	3,000			
Generator Bill		150	1,800			
Shop Rent		500	6,000			
Entertainment Exp		600	7,200			
Night Guard Bill		100	1,200			
Transportation Expense		500	6,000			
Mobile Bill		300	3,600			
Self & Family Expense		4,000	48,000			
Others		200	2,400			
Provision of bad debt		1	12			
Non Cash Item						
Depriciation Expenses		96	1,150			
Total Operating Cost (D)		6,697	80,362			
Net Profit (C-D)		7,051	84,614			

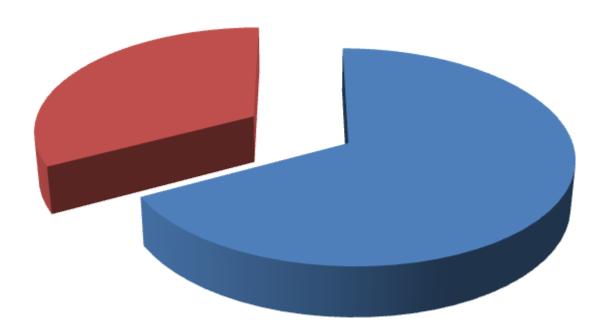
PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing	Proposed	Total		
Existing	Proposed	Business (BDT)	(BDT)	(BDT)	
Investment in products (All Kinds Of Grocery Items etc.)	Investment in products (All Kinds Of Grocery Items etc.)	41,259	30,000	71,259	
Investment in Mobile Transaction (Flexiload etc.)	Investment in Mobile Transaction (Flexiload etc.)	4,000	30,000	34,000	
Investment in Machinaries (Weight Mechine, Fan, Light etc.)		3,450		3,450	
Decoration (fixture and fittings)		8,050		8,050	
Cash in hand		5,000		5,000	
Bank Balance		0		0	
Advance		60,000		60,000	
Debtors		1,100		1,100	
Creditors		(0)		(0)	
Other Arrear Expense	(0)		(0)		
Total (122,859	60,000	182,859		

SOURCE OF FINANCE

- **■** Entrepreneur's Contribution BDT 122,859 (67%)
- **GTT's Investment BDT 60,000 (33%)**
- Total Capital BDT 182,859

Amount (BDT)



FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars -		Year 1 (BD	T)	Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated sales income from Product(s)	4,000	112,000	1,344,000	4,480	125,440	1,505,280	4,928	137,984	413,952
Estimated commission on Flexiload etc.	54	1,512	18,144	60	1,680	20,160	66	1,848	5,544
Total Sales/commission (A)	4,054	113,512	1,362,144	4,540	127,120	1,525,440	4,994	139,832	419,496
Less: Cost of Sales									
Estimated cost of Product(s)	3,400	95,200	1,142,400	3,808	106,624	1,279,488	4,189	117,292	351,876
Est. Total Cost of Sales and Services (B)	3,400	95,200	1,142,400	3,808	106,624	1,279,488	4,189	117,292	351,876
Gross Profit (C) [C=(A-B)]	654	18,312	219,744	732	20,496	245,952	805	22,540	67,620
Less: Operating Cost									
Electricity Bill		250	3,000		275	3,300		303	909
Generator Bill		150	1,800		165	1,980		182	546
Shop Rent		500	6,000		550	6,600		605	1,815
Entertainment Exp		800	9,600		880	10,560		968	2,904
Night Guard Bill		100	1,200		110	1,320		121	363
Transportation Expense		700	8,400		770	9,240		847	2,541
Self & Family Expense		5,000	60,000		5,500	66,000		6,050	18,150
Mobile Bill		500	6,000		550	6,600		605	1,815
Others		300	3,600		330	3,960		363	1,089
Ownership Transfer Fee		500	4,500		500	6,000		500	1,500
Provision of bad debt		1	12		1	12		1	3
Non Cash Item									
Depriciation Expenses		96	1,150		96	1,150	_	96	288
Total Operating Cost (D)		8,897	105,262		9,727	116,722	_	10,641	31,923
Net Profit (C-D)		9,415	114,482		10,769	129,230		11,899	35,697
Retained Income			114,482			243,712			279,409

Notes: 1. Agreed grace period: Three months

2. Investment Payback schedule: Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SL#	Particular	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion By Investor	60000		
1.2	Net Profit (Ownership Transfer Fee Added Back)	118982	135230	37197
1.3	Depreciation Expense	1150	1150	288
1.4	Opening Balance of Cash Surplus	5000	98132	198512
	Total Cash Inflow	185132	234512	235997
2.0	Cash Outflow			
2.1	Product Purchase	60000		
2.2	Investment Payback Including Ownership Transfer Fee	27000	36000	9000
	Total Cash Outflow	87000	36000	9000
3.0	Total Cash Surplus	98132	198512	226997

SWOT ANALYSIS

Strength

Present employment:

Self: 1, Family: 0

Others (beyond family): 0

Future employment: 0

- Trade License in his own name
- He has done On Hand Training training(s);
- Skilled and working experiences (3 Years)

WEAKNESS

 Can not supply goods and Service as per demand;

OPPORTUNITIES

- increasing demand;
- Location of shop;

THREATS

Increase of local competitors;

Pictures



















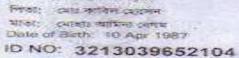




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নাম: মোঃ ঝাটু নিয়া Name: Md Jantu Miya लिका: दमा कार्यान दस्तामन





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