Proposed NU Business Name : M/S Limon Bastralay & Garments



mess Business Category

Shopkeeping, Cloth Store



Business Proposal Identified & Prepared by

Business Proposal Verified by

: Md. Abdul Momin, Assistant Nobin, Gaibandha Sadar Unit, Gaibandha, Main Zone.

: Super Admin

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	-	Hasan Azizur Rahman	
		Vill: Abhirampur, Union: Darbasta, District: Gaibandha	
Age	-	35 years	
Marital Status	•	Married	
Children	-	1 (One) Son and 1 (One) Daughter	
No. of siblings	•	No siblings	
Parent's and GB related Info:			
(i) Who is GB member	:	Mother	
(ii) Mother's name	:	Hosneara Begum	
(iii) Father's name	:	Late Abu Taleb Mandol	
(iv) GB member's info	:	Branch: Kamdia Gobindaganj, Gobindogonj, Centre # 0111-1084	
		Loan no.: 1287, Member since 13 May 2001	
		First loan: Tk. 5,000	
		Last Ioan: Tk. 35,000	
Further Information:			
(v) Who pays GB loan installment	:	N/A	
(vi) Mobile lady	:	No	
(vii) Grameen Education Loan		N/A	
(viii) Any other Ioan		N/A	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Education, till to date	:	Higher Secondary Certificate
Present Occupation (Besides own business, i.e., perusing further studies, other business etc.)	:	Nil
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.)	:	He has 10 (Ten) year(s) of experience in running his own business. He started the business with BDT 200,000 (Two Lac) Business
Other Own/Family Sources of	:	Father's occupation: Housewife
Income		Mother's occupation: Housewife
		Occupation of other member(s): HousewifeDevelopements from entrepreneur's current business are Investment, Land Purchased etc.
Other Own/Family Sources of Liabilities	:	N/A
NU's Contact No.	:	01720413013
NU's NID/Birth Certificate No.	:	3213010696774
NU Project Source/Reference	:	Grameen Telecom Trust

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY**

Hosneara Begum was a GB member from 13 May 2001 to 17 March 2009, at first she took GB loan BDT 5,000 (Five Thousand).

Gradually she took GB loan several times and utilized it for Business.

Finally GB loan helped her to improve Economic Condition, Livelihood.

## **PROPOSED NOBIN UDYOKTA BUSINESS INFO**

Business Name	•	M/S Limon Bastralay & Garments
Address/ Location	:	Komarpur Chawmatha, Gobindagonj, Gaibandha
Total Investment Required in BDT	:	Tk. 877,550
Financing	:	Self Tk. 777,550
		Required Investment Tk. 100,000
Present salary/drawings from business	•	BDT 8,000 (Eight Thousand)
Proposed Salary	:	BDT 8,500 (Eight Thousand Five Hundred)
Proposed Business Implementation Plan		
(i) % of present gross profit margin	:	From Product 20%
(ii) Estimated % of proposed gross profit margin	:	From Product 20%
(iii) In future risk mgt. plan (from fire, disaster etc.)	:	N/A

#### **INFO ON EXISTING BUSINESS OPERATIONS**

Particulars		EB(BDT)				
r atticulars	Daily	Monthly	Yearly			
Sales income from Product(s)	4,500	126,000	1,512,000			
Total Sales/commission (A)	4,500	126,000	1,512,000			
Less: Cost of Sales						
Cost of Product(s)	3,600	100,800	1,209,600			
Total Cost of Sales and Services (B)	3,600	100,800	1,209,600			
Gross Profit (C) [C=(A-B)]	900	25,200	302,400			
Less: Operating Cost						
Electricity Bill		700	8,400			
Generator Bill		150	1,800			
Entertainment Exp		1,000	12,000			
Night Guard Bill		300	3,600			
Transportation Expense		3,000	36,000			
Mobile Bill		500	6,000			
Self & Family Expense		8,000	96,000			
Salary/Wages		6,000	72,000			
Others		500	6,000			
Provision of bad debt		8	96			
Non Cash Item						
Depriciation Expenses		463	5,555			
Total Operating Cost (D)		20,621	247,451			
Net Profit (C-D)		4,579	54,949			

#### **PRESENT & PROPOSED INVESTMENT BREAKDOWN**

Particulars	Existing Business	Proposed (BDT)	Total (BDT)	
Existing	Proposed	(BDT)		
Investment in products (Different types of cloth item etc.)	Investment in products (Different types of cloth item etc.)	727,000	100,000	827,000
Investment in Machinaries (rack, Fan, Table, Calculator, Other, Chair, Light etc.)		55,550		55,550
Cash in hand		5,000		5,000
Bank Balance		0		0
Advance		0		0
Debtors		10,000		10,000
Creditors	(20,000)		(20,000)	
Other Arrear Expense	(0)		(0)	
Total (	777,550	100,000	877,550	

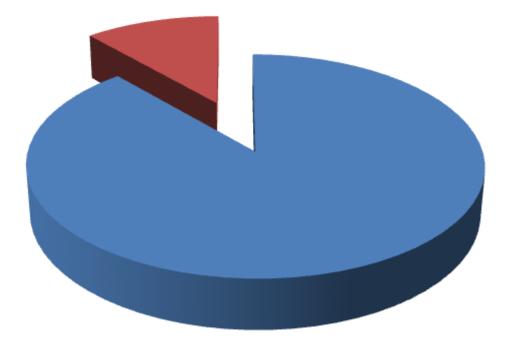
## **SOURCE OF FINANCE**

■ Entrepreneur's Contribution BDT 777,550 (88%)

**GTT's Investment BDT 100,000 (12%)** 

■ Total Capital BDT 877,550

Amount (BDT)



## FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particulars		Year 1 (BDT)			Year 2 (BDT)			Year 3 (BDT)		
		Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Estimated sales income from Product(s)	6,000	168,000	2,016,000	6,720	188,160	2,257,920	7,392	206,976	620,928	
Total Sales/commission (A)	6,000	168,000	2,016,000	6,720	188,160	2,257,920	7,392	206,976	620,928	
Less: Cost of Sales										
Estimated cost of Product(s)	4,800	134,400	1,612,800	5,376	150,528	1,806,336	5,914	165,592	496,776	
Est. Total Cost of Sales and Services (B)	4,800	134,400	1,612,800	5,376	150,528	1,806,336	5,914	165,592	496,776	
Gross Profit (C) [C=(A-B)]	1,200	33,600	403,200	1,344	37,632	451,584	1,478	41,384	124,152	
Less: Operating Cost										
Electricity Bill		700	8,400		770	9,240		847	2,541	
Generator Bill		150	1,800		165	1,980		182	546	
Entertainment Exp		1,200	14,400		1,320	15,840		1,452	4,356	
Night Guard Bill		300	3,600		330	3,960		363	1,089	
Transportation Expense		3,500	42,000		3,850	46,200		4,235	12,705	
Self & Family Expense		8,500	102,000		9,350	112,200		10,285	30,855	
Salary/Wages		10,000	120,000		11,000	132,000		12,100	36,300	
Mobile Bill		800	9,600		880	10,560		968	2,904	
Others		500	6,000		550	6,600		605	1,815	
Ownership Transfer Fee		833	7,497		833	9,996		833	2,507	
Provision of bad debt		8	96		8	96		8	24	
Non Cash Item										
Depriciation Expenses		463	5,555		463	5,555		463	1,389	
Total Operating Cost (D)		26,954	320,948		29,519	354,227		32,341	97,031	
Net Profit (C-D)		6,646	82,252		8,113	97,357		9,043	27,121	
Retained Income			82,252			179,609			206,730	

Notes: 1. Agreed grace period: Three months

2. Investment Payback schedule: Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account

## CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SL#	Particular	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion By Investor	100000		
1.2	Net Profit (Ownership Transfer Fee Added Back)	89749	107353	29628
1.3	Depreciation Expense	5555	5555	1389
1.4	Opening Balance of Cash Surplus	5000	55304	108212
	Total Cash Inflow	200304	168212	139229
2.0	Cash Outflow			
2.1	Product Purchase	100000		
2.2	Investment Payback Including Ownership Transfer Fee	45000	60000	15000
	Total Cash Outflow	145000	60000	15000
3.0	Total Cash Surplus	55304	108212	124229

# SWOT ANALYSIS

Strength	Weakness
<ul> <li>Present employment: Self: 1, Family: 0 Others (beyond family): 0 Future employment: 0</li> <li>Trade License in his own name</li> <li>He has done Business training(s);</li> <li>Skilled and working experiences (10 Years)</li> </ul>	<ul> <li>Can not supply goods and Service as per demand;</li> </ul>
<b>O</b> <sub>PPORTUNITIES</sub>	THREATS
<ul> <li>increasing demand;</li> <li>Location of shop;</li> </ul>	<ul> <li>Increase of local competitors;</li> </ul>

Pictures









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#### প্রত্যয়ন পত্র

এই মর্মে প্রত্যন্ত্রন করছি যে, মোছাঃ হোসনেয়ারা বেগম স্বামীঃ মৃত্যা;আরু তালেব মন্তল তিনি গ্রামীণ ব্যাংক কোমরপুর শাখায় ১৩/০৫/২০০১ ইং সালে ভর্তি হন তার স্বনী নং-১২৮৭ কেন্দ্র নং ১১/ম গ্রুপ ০৮ তিনি ১৭/০৩/২০০৯ সালে গ্রামীণ ব্যাংকের সদস্য পদ ত্যাগ করেন । বর্তমানে তার কাছে কোন পাওনা নাই ।

আমি তার উন্নতি কামনা করি ।

ন্দান্রান্র কেন্দ্র প্রধানের স্বাক্ষর

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