Proposed NU Business Name: Manik Furniture Mart



Project identification and prepared by: Md Anisar Rahman Dagonbhuiyan Unit, Feni

Project verified by: Susanta Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta					
Name	:	ANAMUL HAQUE			
Age	:	20-10-1988 (29 Years)			
Education, till to date	:	Class V			
Marital status	:	Unmarried			
Children	:	NA			
No. of siblings:	:	04 Brothers 02 Sisters			
Address	:	Vill: Dilpur , P.O: Sindurpur , P.S: Dagonbhuiyan , Dist: Feni			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father SAMSUN NAHAR LATE SERAJUL HAQUE Branch: Rajapur Dagonbhuiyan, Centre: 62 (Female), Member ID: 6553, Group No: 04 Member since: 2008 to 2013 (05 Years) First loan: BDT 5000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 30000 Outstanding loan: NIL NA No No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and Training Info	:	13 years experience in running business. 03 Years in own business. He has 10 years training.
Other Own/Family Sources of Income	:	NA NA
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01837-878249
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonbhuiyan Unit, Feni.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SAMSUN NAHAR joined Grameen Bank since 05 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	ENAMUL HAQUE			
Location	:	Dumria Road, Rajapur Baazar, Dagonbhuiyan, Feni			
Total Investment in BDT	:	BDT 450000/-			
Financing	:	BDT 370000/- (from existing business) 83% aired Investment BDT 80000/- (as equity) 17%			
Present salary/drawings from business (estimates)	:	Γ 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	20 ft x 15 ft= 300 sqft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Wooden Furniture. Average 30% gain on sales. The business is operating by entrepreneur. Existing 05 employee. One will be appointed after receiving equity money. The shop is rented. Collects goods from Feni. Agreed grace period is 3 months. 			

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Wooden Furniture.	2900	87000	1044000
Total Sales (A)	2900	87000	1044000
Less Variable Expense			
Wooden Furniture.	2465	73950	887400
Total variable Expense (B)	2,465	73950	887400
Contribution Margin (CM) [C=(A-B)	435	13050	156600
Less Variable Expense			
Rent		4,300	51600
Electricity bill		1000	12000
Transportation		1,000	12000
Salary (self)		5000	60000
Entertainment		300	3600
Mobile bill		300	3600
Total fixed cost (D)		11,900	142800
Net Profit (E)= [C-D]		1,150	13800

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	Exis	sting	Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cot	1	75000	75,000	1	80,000	80,000	155,000
Cabinate	1	45000	45,000	0	0	0	45,000
Semi box	3	25000	75,000	0	0	0	75,000
Sofa	1	38000	38,000	0	0	0	38,000
Waredrobe	1	28000	28,000	0	0	0	28,000
Door	4	10000	40,000	0	0	0	40,000
Others	1	29000	29,000	0	0	0	29,000
Security	1	40000	40,000	0	0	0	40,000
Wood	0	0	0	0	0	0	0
Total	13	0	370,000	1	0	80,000	450,000

Source of Finance



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Wooden Furniture.	7000	210000	2520000	2646000	2778300
Total Sales (A)	7000	210000	2520000	2646000	2778300
Less Variable Expense					
Wooden Furniture.	5950	178500	2142000	2249100	2361555
Total variable Expense (B)	5,950	178500	2142000	2249100	2361555
Contribution Margin (CM) [C=(A-B)	1,050	31500	378000	396900	416745
Less Variable Expense					
Rent		4,300	51600	51,600	51600
Electricity bill		1500	18000	18500	19000
Transportation		1,300	15600	16,100	16600
Salary (self)		5000	60000	60000	60000
Salary(Staff)		5000	60000	60000	60000
Entertainment		300	3600	3600	3600
Mobile bill		400	4800	4900	5000
Total fixed cost (D)		17,800	213,600	214,700	215800
Net Profit (E)= [C-D]		13700	164400	182,200	200945
Investment Payback			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	80,000		
1.2	Net Profit	164,400	182,200	200945
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		132,400	282600
	Total Cash Inflow	244400	314600	483545
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32000	32000
3	Net Cash Surplus	132,400	282600	451545

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 13 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











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FAMILY PICTURE

