

Proposed NU Business Name: **SOBUZ ELECTRONIC**



Project identification and prepared by: Md Saidullah,
Dupchachia Unit, Bogra

Project verified by: MD. Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.MAHBUBUR RAHMAN KHANDOKAR
Age	:	10-10-1982(34 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	02 Son
No. of siblings:	:	01 Brothers & 01 Sister
Address	:	Vill: Islampur P.O: Koromzi , P.S: Dupchachia Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. AKLIMA BIBI
(iii) Father's name	:	MD. SAKANDAR ALI
(iv) GB member's info	:	Branch: Gobindopur Dupchachia, Centre # 30(Female), Member ID: 3715/2 , Group No: 03 Member since: 11-05-1999 (09 Years) First loan: BDT 3000
Further Information:		Existing Loan: BDT 25,000, Outstanding loan: BDT Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	13 years experience in running business. 10 years in own business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01757975534
Mother's Contact No.	:	01553-294217
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. AKLIMA BIBI joined Grameen Bank since 07 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SOBUZ ELECTRONIC
Location	:	Akkelpur Road, Dupchachia
Total Investment in BDT	:	BDT 120,000/-
Financing	:	Self BDT 70,000/-(from existing business) 52% Required Investment BDT 50,000/-(as equity) 48%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	12 ft x 12 ft = 144 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Mobile Pars, TV Pars , Mobile & TV servicing▪The business is operating by entrepreneur. Existing 01 employee.▪01 will be appointed in the future.▪Collects goods from Dupchachia, Bogra▪Agreed grace period is 3 months.

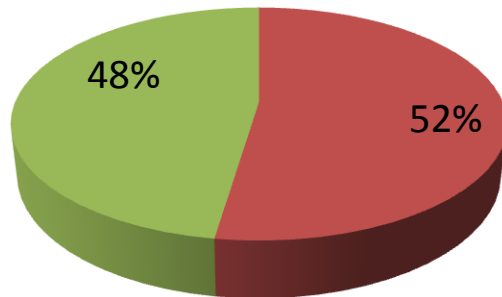
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
	500	15000	180000
Total Sales (A)	500	15000	180000
Less Variable Expense		0	0
	350	10500	126000
Servicing	350	10500	126000
Total variable Expense (B)	350	10500	126000
Contribution Margin (CM) [C=(A-B)]	500	15000	180000
Less Variable Expense			
Rent		1,200	14400
Electricity bill		300	3600
Transportation		300	3600
Salary (self)		5000	60000
Entertainment		600	7200
Mobile bill		500	6000
Total fixed cost (D)		7,900	94800
Net Profit (E)= [C-D]		7,100	85200

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Saircit	10	1,200	12000	20	1,200	24000	36000
IC	50	200	10000	100	200	20000	30000
TV Claver	5	1,500	7500	0	0	0	7500
Others	50	110	5500	50	120	6000	11500
Security	1	20,000	20000	0	0	0	20000
Total	65	0	55,000	170	0	50,000	105000

Source of Finance



- Entrepreneur's Contribution 55,000
- Investor's Investment 50,000
- Total 105,000

Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
	800	24000	288000	302400	317520
Total Sales (A)	800	24000	288000	302400	317520
Less Variable Expense		0	0	0	0
	560	16800	201600	211680	222264
Servicing	350	10500	126000	132300	138915
Total variable Expense (B)	560	16800	201600	211680	222264
Contribution Margin (CM) [C=(A-B)	590	17700	212400	223020	234171
Less Variable Expense			0	0	0
Rent		1,200	14400	15120	15876
Electricity bill		400	4800	5040	5292
Transportation		500	6000	6300	6615
Salary (self)		5000	60000	63000	66150
Salary(Staff)		3,000	36000	37800	39690
Entertainment		700	8400	8820	9261
Mobile bill		600	7200	7560	7938
Total fixed cost (D)		11,400	136800	143640	150822
Net Profit (E)= [C-D]		6,300	75600	79380	83349
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	75,600	79,380	83,349
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		55,600	114,980
	Total Cash Inflow	125,600	134,980	198,329
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20000	20,000
3	Net Cash Surplus	55,600	114,980	178,329

SWOT ANALYSIS

STRENGTH

Employment: Self: 02 Family:01Others:0
Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures





Calendar for the month of April, May, and June. The calendar includes a scenic landscape image and a table of numbers. The text "SOLAR TELEVISION MFG. LTD." is visible at the bottom of the calendar.

April	May	June
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
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31	31	31



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FAMILY PICTURE

