Proposed NU Business Name: SONGITA DAIRY FARM



Project identification and prepared by: Md Anowar Hossain Mohastanj Unit, Bogra

Project verified by: Md Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SUCHITA RANI KOR			
Age	:	23-09-1985 (31 Years)			
Education, till to date	:	Class X			
Marital status	:	Married			
Children	:	01 Daughter			
No. of siblings:	:	01 Brother 02 Sisters			
Address	:	Vill: Dhaokola , P.O: Gokul , P.S: Bogura Sadar , Dist: Bogula			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SUNITI RANI DAS SREE NARAYAN CHANDRA DAS Branch: Gokul Bogra, Centre: 17 (Female), Member ID: 1787, Group No: 04 Member since: 10-02-2008 (16 Years) First loan: BDT 5000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 20000 Outstanding loan: 13400 NA No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nill
Business Experiences and		04 years experience in running business. 04 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	••	NA
Other Own/Family Sources of Liabilities	••	
Entrepreneur Contact No.	•	01788-914289
Family's Contact No.	:	01771-466309
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Mohastan Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SUNITI RANI DAS joined Grameen Bank since 08 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SONGITA DAIRY FARM			
Location	:	Dhaoakola, Gokul, Bogra Sadar, Bogra			
Total Investment in BDT	:	BDT 120000/-			
Financing	:	Self BDT 70000/- (from existing business) 58%			
		Required Investment BDT 50000/- (as equity) 42%			
Present salary/drawings from business (estimates)	:	BDT 3,000			
Proposed Salary	:	BDT 3,000			
Size of shop	:	8 ft x 10 ft= 80 sq ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Milk The business is operating by entrepreneur. Existing no employee. Collects goods from Mohastan. Agreed grace period is 3 months. 			

Existing Business (BDT)

		 	
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Milk (7*60)	420	12600	151200
Total Sales (A)	420	12600	151200
Less Variable Expense			
Feed & Medicine	100	3000	36000
Total variable Expense (B)	100	3000	36000
Contribution Margin (CM) [C=(A-B)	320	9600	115200
Less Variable Expense			
Electricity bill		300	3600
Transportation		200	2400
Salary (self)		3000	36000
Mobile bill		200	2400
Total fixed cost (D)		3,700	44400
Net Profit (E)= [C-D]		5,900	70800

Investment Breakdown

	Exis	ting	Proposed				
Particulars	Qty.	Unit Price	Jnit Price Amount Qty Unit Price		Amount	Proposed	
			(BDT)			(BDT)	Total
Cow	1	45000	45,000	1	50,000	50,000	95,000
Calf	1	25000	25,000	0	0	0	25,000
Total	2	0	70,000	1	0	50,000	120,000

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Milk (11*60)	660	19800	237600	249480	261954	
Total Sales (A)	660	19800	237600	249480	261954	
Less Variable Expense						
Feed & Medicine	210	6300	75600	79380	83349	
Total variable Expense (B)	210	6300	75600	79380	83349	
Contribution Margin (CM) [C=(A-B)	450	13500	162000	170100	178605	
Less Variable Expense						
Electricity bill		600	7200	7700	8200	
Transportation		500	6000	6,500	7000	
Salary (self)		300	3600	60000	60000	
Mobile bill		300	3600	3700	3800	
Total fixed cost (D)		1,700	20,400	77,900	79000	
Net Profit (E)= [C-D]		11800	141600	92,200	99605	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)	
1	Cash Inflow				
	Investment Infusion by				
1.1	Investor	50,000			
1.2	Net Profit	141,600	92,200	99605	
1.3	Depreciation (Non cash item)				
	Opening Balance of Cash				
1.4	Surplus		121,600	193800	
	Total Cash Inflow	191600	213800	293405	
2	Cash Outflow				
2.1	Purchase of Product	50,000			
2.2	Payment of GB Loan				
	Investment Pay Back				
2.3	(Including Ownership Tr. Fee)	20000	20000	20000	
	Total Cash Outflow	70,000	20000	20000	
3	Net Cash Surplus	121,600	193800	273405	

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

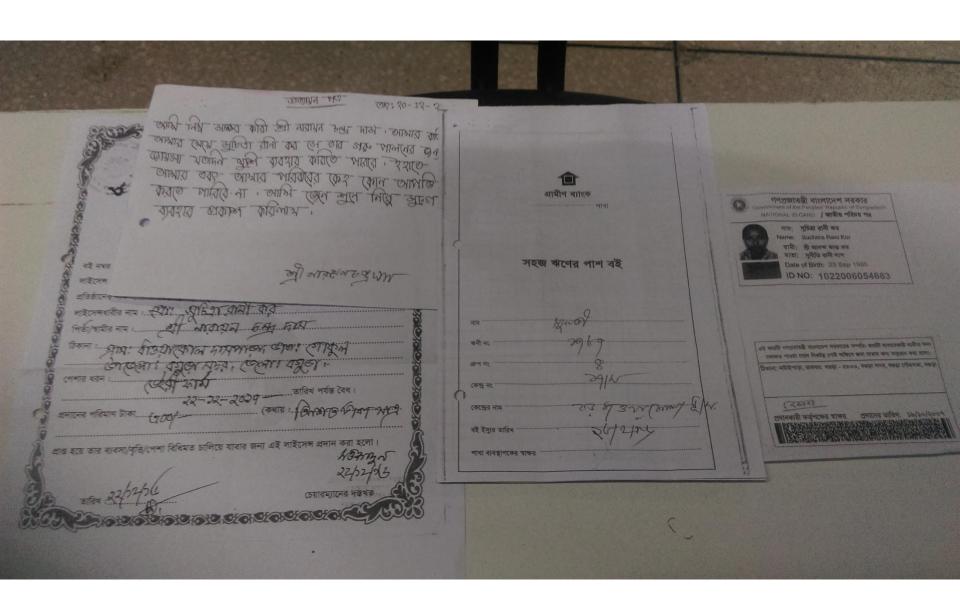
Political unrest

Pictures









FAMILY PICTURE

