Proposed NU Business Name: BHAI BHAI STORE



Project identification and prepared by: Md Bellal Hossain Dagonbhuiyan Unit, Feni

Project verified by: Susanta Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta						
Name	:	NURUL AFSER				
Age	:	01-01-1989 (27 Years)				
Education, till to date	:	Class IX				
Marital status	:	Unmarried				
Children	:	NA				
No. of siblings:	:	05 Brothers 03 Sisters				
Address	:	Vill: East Sekandarpu, P.O: Sekandarpur, P.S: Dagonbhuiyan , Dist: Feni				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father SAMSUR NAHAR LATE SIRAJUL HAQUE Branch: Dagonbhuiyan, Centre: 32 (Female), Member ID: 5147, Group No: 09 Member since: 12-02-2003 to 2011 (08 Years) First loan: BDT 5000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT10000 Outstanding loan: NIL NA No No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	05 years experience in running business. 05 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01822166137
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonbhuiyan Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SAMSUR NAHAR joined Grameen Bank since 08 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	BHAI BHAI STORE			
Location	:	Namar Baazar, Dagonbhuiyan			
Total Investment in BDT	:	BDT 530000/-			
Financing	:	Self BDT 450/- (from existing business) 85%			
		Required Investment BDT 80,000/- (as equity) 15%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 08 ft= 80 sq ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Grocery item. Average 15 % gain on sales. The business is operating by entrepreneur. Existing no employee. One will be appointed after receiving equity money. The shop is rented. Collects goods from Dagonbhuiyan, Feni. Agreed grace period is 3 months. 			

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Grocaries items	4200	126000	1512000
Total Sales (A)	4200	126000	1512000
Less Variable Expense			
Grocaries items	3570	107100	1285200
Total variable Expense (B)	3,570	107100	1285200
Contribution Margin (CM) [C=(A-B)	630	18900	226800
Less Variable Expense			
Rent		1,000	12000
Electricity bill		300	3600
Transportation		300	3600
Salary (self)		5000	60000
Salary(Staff)		3000	36000
Entertainment		300	3600
Generator		200	2400
Mobile bill		500	6000
Total fixed cost (D)		10,600	127200
Net Profit (E)= [C-D]		8,300	99600

Investm	ent	Brea	KO	own

	Exis	sting	Proposed				
Particulars Qty.		Unit Price Amount		Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Soft drinks	1	15000	15,000	7	2,000	14,000	29,000
Atta	2	1500	3,000	3	1300	3,900	6,900
Rice	5	2000	10,000	5	1500	7,500	17,500
Pulse	2	1300	2,600	0	0	0	2,600
Biscuit	1	20000	20,000	1	10000	10,000	30,000
Cosmetics	1	30000	30,000	0	0	0	30,000
Others	1	69400	69,400	1	44600	44,600	114,000
Security	1	300000	300,000	0	0	0	300,000
Total	14	0	450,000	17	0	80,000	530,000

Source of Finance



Financial Projection (BDT)							
Paticular	Daily	Monthly	Year1	Year 2	Year 3		
Revenue(Sales)							
Grocaries items	7000	210000	2520000	2646000	2778300		
Total Sales (A)	7000	210000	2520000	2646000	2778300		
Less Variable Expense							
Grocaries items	5950	178500	2142000	2249100	2361555		
Total variable Expense (B)	5,950	178500	2142000	2249100	2361555		
Contribution Margin (CM) [C=(A-B)	1,050	31500	378000	396900	416745		
Less Variable Expense							
Rent		1,000	12000	12,000	12000		
Electricity bill		500	6000	6500	7000		
Transportation		500	6000	6,500	7000		
Salary (self)		5000	60000	60000	60000		
Salary(Staff)		8000	96000	96000	96000		
Entertainment		300	3600	3600	3600		
Generator		200	2400	2400	2400		
Mobile bill		600	7200	7300	7400		
Total fixed cost (D)		16,100	190,800	191,900	193000		
Net Profit (E)= [C-D]		15400	184800	205,000	223745		
Investment Payback			32,000	32,000	32,000		

Cash flow projection on business plan (rec. & Pay)

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SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	184,800	205,000	223745
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		152,800	325800
	Total Cash Inflow	264800	357800	549545
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32000	32000
3	Net Cash Surplus	152,800	325800	517545

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 05Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

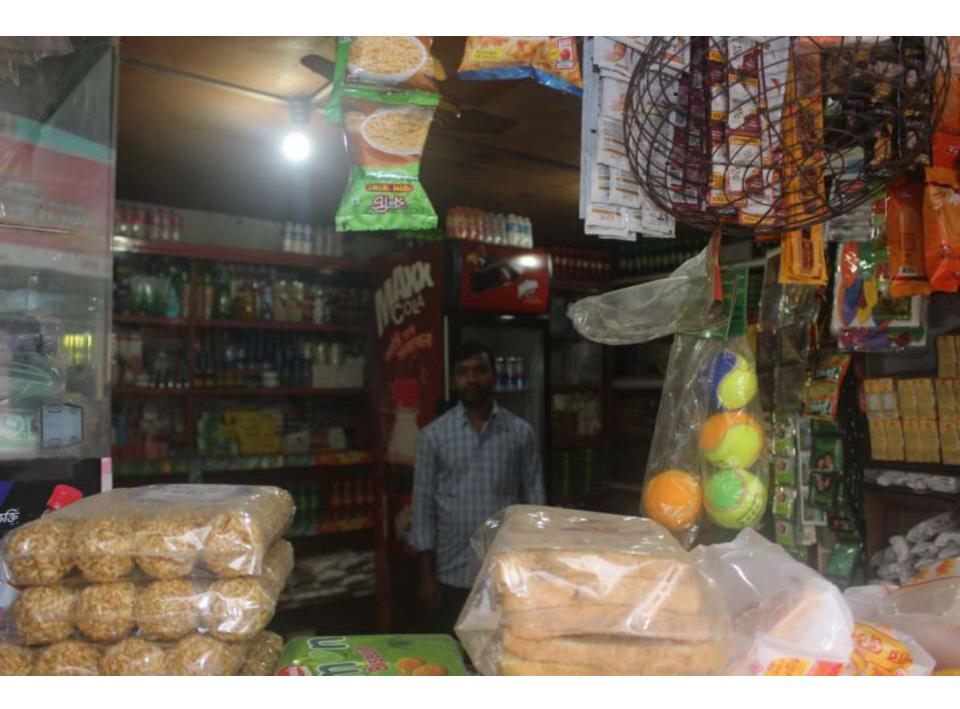
Theft

Fire

Political unrest

Pictures







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FAMILY PICTURE

