Proposed NU Business Name: JANNAT ENTERPRISE



Project identification and prepared by: Md Shahidul Islam, Nobabgonj Unit, Dhaka

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ANOWER HOSSAIN TOTUL			
Age	:	02-04-1982 (34 Years)			
Education, till to date	:	Class 8			
Marital status	:	Married			
Children	:	1 Son & 1 Daughter			
No. of siblings:	:	3 Brothers & 4 Sisters			
Address	:	Vill: Purbo Chorain, P.O: Churain Bazaar. P.S: Nobabgonj, Dist: Dhaka.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. HAZERA BEGUM LATE. CAND MIHA Branch: Churain Nobabgonj, Centre # 02 (Female), Member ID: 2422, Group No: 04 Member since: 01-01-1998 to 2006 (08 Years) First loan: BDT 4,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 2,000/- Outstanding loan: Nil N/A No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and Training Info	:	7 years experience in running business. 7 Years in own business. He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01911-766006
Family's Contact No.	:	01611-766006
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit ,Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HER FAMILY

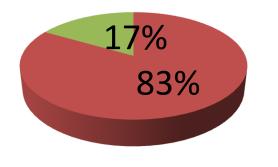
MOST. HAZERA BEGUM joined Grameen Bank since 08 years ago. At first she took BDT 4,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	JANNAT ENTERPRISE		
Location	:	Baruakhali Bazaar, Nobabgonj, Dhaka		
Total Investment in BDT	:	BDT 600,000/-		
Financing	:	Self BDT 500,000/- (from existing business) 83% Required Investment BDT 100,000/- (as equity) 17%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	18 ft x 35 ft= 630 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods; Cement, Concrete etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing 2 employee. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Monthly	Yearly			
Revenue (sales)					
Cement, Concrete, steel	210,000	2,520,000			
Total Sales (A)	210,000	2,520,000			
Less. Variable Expense					
Cement, Concrete, steel	178,500	2,142,000			
Total variable Expense (B)	178,500	2,142,000			
Contribution Margin (CM) [C=(A-B)	31,500	378,000			
Less. Fixed Expense					
Electricity Bill	500	6,000			
Mobile Bill	500	6,000			
Salary (self)	5,000	60,000			
Transportation	2,500	30,000			
Entertainment	300	3,600			
Rent	3,000	36,000			
Salary (staff)	10,000	120,000			
Total fixed Cost (D)	21,800	261,600			
Net Profit (E) [C-D)	9,700	116,400			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit	Amoun	Qty.	Unit	Amount	Proposed	
		Price	t (BDT)		Price	(BDT)	Total	
Steel	2	50000	100,000	1	50000	50,000	150,000	
Cement	400	400	160,000	125	400	50,000	210,000	
Cutting Bled	1	10000	10,000	0	0	0	10,000	
Concrete	100	200	20,000	0	0	0	20,000	
Cable	1	5000	5,000	0	0	0	5,000	
Others	1	200000	200,000	0	0	0	200,000	
Security	1	5000	5,000	0	0	0	5,000	
Total	506		500,000	126		100,000	600,000	

Source of Finance



- Entrepreneur's Contribution 500,000
- Investor's Investment 100,000
- Total 600,000

Financial Projection (BDT)						
Particular	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)						
Cement, Concrete, steel	240,000	2,880,000	3,024,000	3,175,200		
Total Sales (A)	240,000	2,880,000	3,024,000	3,175,200		
Less. Variable Expense						
Cement, Concrete, steel	204,000	2,448,000	2,570,400	2,698,920		
Total variable Expense (B)	204,000	2,448,000	2,570,400	2,698,920		
Contribution Margin (CM) [C=(A-B)	36,000	432,000	453,600	476,280		
Less. Fixed Expense						
Electricity Bill	500	6,000	7,000	8,000		
Mobile Bill	600	7,200	5,500	6,000		
Salary (self)	5,000	60,000	60,000	60,000		
Transportation	3,000	36,000	38,000	40,000		
Entertainment	300	3,600	4,000	4,500		
Rent	3,000	36,000	36,000	36,000		
Salary (staff)	10,000	120,000	120,000	120,000		
Total Fixed Cost	22,400	268,800	270,500	274,500		
Net Profit (E) [C-D)	13,600	163,200	183,100	201,780		
Investment Payback		40,000	40,000	40,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	100,000		
1.2	Net Profit	163,200	183,100	201,780
1.3	Depreciation (Non cash item)		-	-
	Opening Balance of Cash			
1.4	Surplus		123,200	266,300
	Total Cash Inflow	263,200	306,300	468,080
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	123,200	266,300	428,080

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 7 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











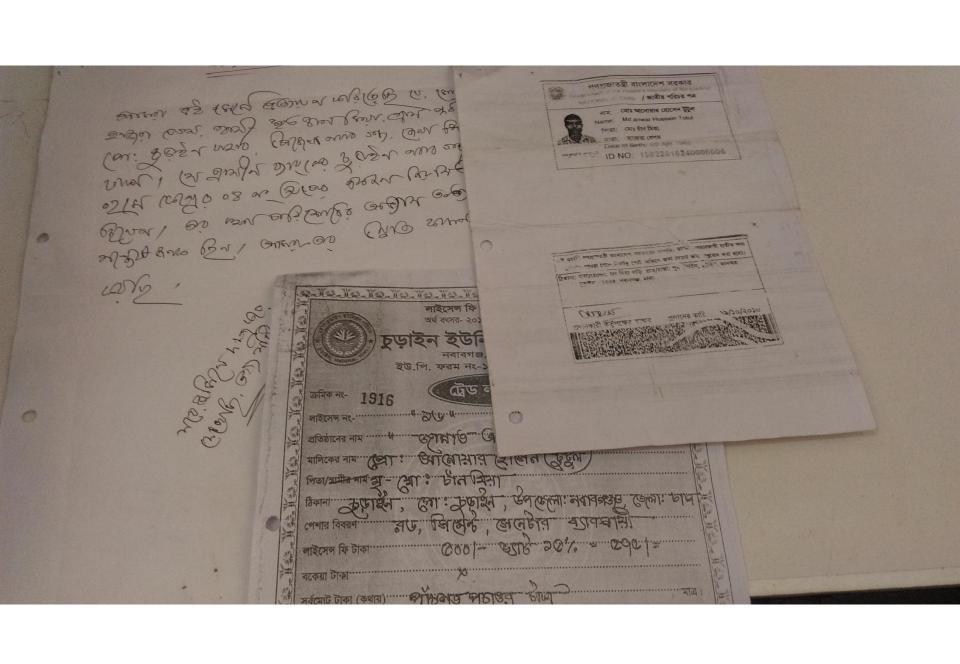






বি:দ্র: কাঠ, বাশ ও প্লেন সিট ভাড়া দেওয়া হয়

ক্ষিণ চুড়াইন, কেজি স্কুল রোড, নবাবগঞ্জ, ঢাক



FAMILY PICTURE

