#### **Proposed NU Business Name: MS JANNAT ENTERPRISE**



Project identification and prepared by: Md. Forhad Hosen, Tangail Sadar Unit, Tangail

Project verified by: MD. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. MASOM KHAN				
Age	:	26-03-1982(34 Years)				
Education, till to date	:	CLASS 10				
Marital status	:	Married				
Children	:	1 DAUGHTER				
No. of siblings:	:	2 Brothers & 3 Sister				
Address	:	Vill: Gharinda , P.O: Gharinda , P.S: Tangail Sadar, Dist: Tangail				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father <b>KHORSHED KHANOM</b> <b>ANOWARA HOSSEN KHAN</b> Branch: Suruj Tangail, Centre # (Female), Member ID:, Group No: Member since: 3-10-88 to 4-3-97 <i>(09Years)</i> First Ioan: BDT 2,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing Loan: BDT NIL, Outstanding Ioan: BDT NIL N/A No No No				

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01727062715
Mother's Contact No.		01731763714
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

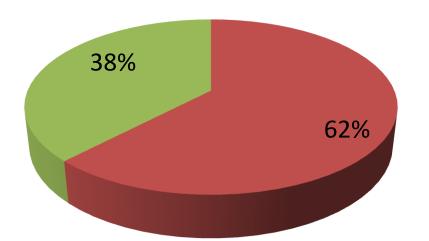
**ANOWARA HOSSEN KHAN** joined Grameen Bank since 9 years ago. At first he took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MS JANNAT ENTERPRISE			
Location	:	Gharinda Bazar, Tangail			
Total Investment in BDT	:	BDT 1,85,000/-			
Financing	:	Self BDT 115000/-(from existing business) 62% Required Investment BDT 70,000/-(as equity) 38%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	15ft x 10ft= 150 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Electric item etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed.</li> <li>Collects goods from Tangail.</li> <li>The shop is rented.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Electric item	2000	60000	720000			
Total sales (A)	2000	60000	720000			
Less Variable Exp.						
Electric item	1600	48000	576000			
Total Variable exp. (B)	1600	48000	576000			
Contribution Margin CM [C= (A-B)	400	12000	144000			
less fixed exp.						
Rent		1500	18000			
Electricity bill		400	4800			
Transportation		554	6648			
Salary (self)		5000	60000			
Entertainment		443	5316			
Guard		200	2400			
Mobile		300	3600			
total fixed cost (D)		8397	100764			
Net profit (E) [C-D]		3603	43236			

Investment Breakdown							
	Exist	ing	Proposed				
Particulars	Qty.	Unit	Amount	Qty	Unit	Amount	Proposed
		Price	(BDT)	1	Price	(BDT)	Total
Stationary Item	200	100	20,000	350	100	35,000	55,000
Electric Item	100	50	5,000	250	140	35,000	40,000
Laptop	2	25000	50,000		· ا	0	50,000
Monitor	1	20000	20,000			0	20,000
Security			20,000				20,000
Total	303		115,000	600		70,000	185,000

### **Source of Finance**



- Entrepreneur's Contribution 115,000
- Investor's Investment 70,000
- Total 185,000

Financial Projection						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Electric item	3665	109950	1319400	1385370	1454639	
Total Sales (A)	3665	109950	1319400	1385370	1454639	
less variable Expenses						
Electric item	2932	87960	1055520	1108296	1163711	
Total variable Expenses (B)	2932	87960	1055520	1108296	1163711	
Contribution Margin (CM)= (A-B)	733	21990	263880	277074	290927.7	
Less Fixed Expenses						
Rent		1500	18000	18000	18000	
Electricity bill		400	4800	4800	4800	
Transportation		610	7320	7320	7320	
Salary (self)		5000	60000	60000	60000	
Salary (staff)		6000	72000	72000	72000	
Entertainment		557	6684	6684	6684	
Guard		200	2400	2400	2400	
Mobile		400	4800	4800	4800	
Total Fixed Cost		14667	176004	176004	176004	
Net Profit (E) (C-D)		7323	87876	101070	114923.7	
Investment Payback			28000	28000	28000	

## Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	87,876	101,070	114923.7
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		59,876	132946
	Total Cash Inflow	157876	160946	247869.7
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	28000	28000	28000
	Total Cash Outflow	98,000	28000	
3	Net Cash Surplus	59,876	132946	219869.7



## Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 0 Family:0 Others:1 Experience & Skill: 07 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures

# **এমারটেলে** দেশের সেরা **মাটকোন** নেটওয়ার্ক

# গামীণফোন

# **জানাত এন্টারপ্রাইজ** <sup>ঘারিন্দা</sup> বাজার, টাঙ্গাইল

िर्व अमर्यः इ

জামাবক্তম ব





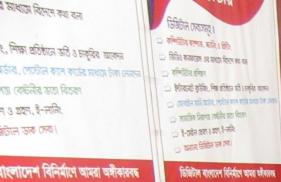




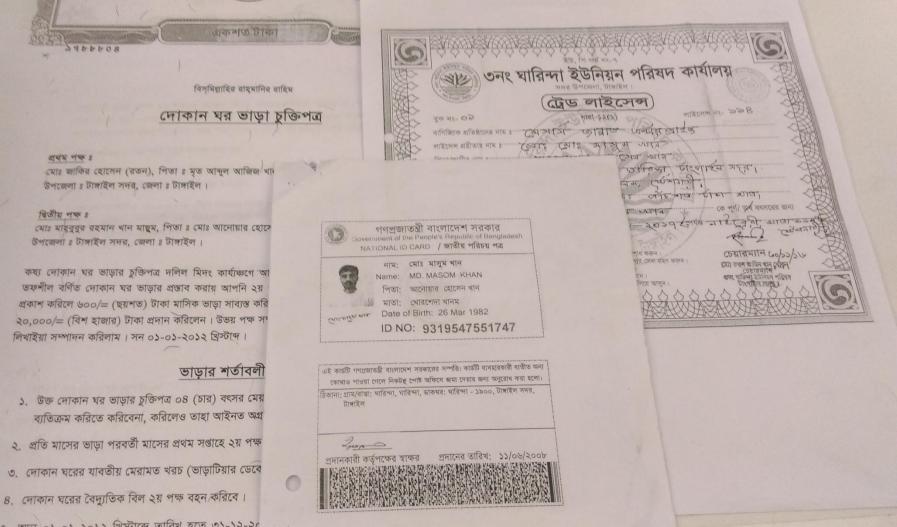








ভিজিটাল বাংলাদেশ বিনির্মাণে আমর ঘর্ষবারবহ



#### প্রথম পক্ষ ৪

মোঃ জাকির হোসেন (রতন), পিতা ঃ মৃত আব্দুল আজিজ খান

#### দ্বিতীয় পক্ষ ৪

উপজেলা ঃ টাঙ্গাইল সদর, জেলা ঃ টাঙ্গাইল।

তফশীল বর্ণিত দোকান ঘর ভাড়ার প্রস্তাব করায় আপনি ২য় প্রকাশ করিলে ৬০০/= (ছয়শত) টাকা মাসিক ভাড়া সাব্যস্ত করি ২০,০০০/= (বিশ হাজার) টাকা প্রদান করিলেন। উভয় পক্ষ স লিখাইয়া সম্পাদন করিলাম। সন ০১-০১-২০১২ খ্রিস্টাব্দ।

- উক্ত দোকান ঘর ভাড়ার চুক্তিপত্র o8 (চার) বৎসর মেয় ব্যতিক্রম করিতে করিবেনা, করিলেও তাহা আইনত অগ্র
- ৩. দোকান ঘরের যাবতীয় মেরামত খরচ (ভাড়াটিয়ার ডেবে
- ৫. অদ্য ০১-০১-২০১২ খ্রিস্টাব্দে তারিখ হতে ৩১-১২-২৫

## **FAMILY PICTURE**

