#### Proposed NU Business Name: RATNA DAIRY FARM



Project identification and prepared by: Md Anowar Hossain Mohastanj Unit, Bogra

Project verified by: Md Mozaharul Islam



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD JELHAZ HOSSAIN			
Age		30-06-1997 (19 Y <i>ears)</i>			
Education, till to date		HSC			
Marital status	-	Unmarried			
Children	-	NA			
No. of siblings:	••	01			
Address	:	Vill: Polashbari, P.O: Chadmuhahat, P.S: Bogura Sadar, Dist: Bogula			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST RATNA BEGUM MD ABDUL MANNAN Branch : Gokul Bogra , Centre : 35 (Female), Member ID: 2871, Group No: 04 Member since: 07-06-07 (05 Years) First Ioan: BDT 8000			
Further Information: (v) Who pays GB loan installment	-	Existing loan: BDT 30000 Outstanding loan: NIL NA			
(vi) Mobile lady (vii) Grameen Education Loan	•	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

# BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	05 years experience in running business. 05 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01731-982800
Family's Contact No.	:	01706-114273
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohastan Unit, Bogra

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MST RATNA BEGUM** joined Grameen Bank since 05years ago. At first she took BDT 8000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

### **Proposed Nobin Udyokta Business Info**

Business Name	:	RATNA DAIRY FARM
Location	:	Polash Bari, Maddhapara
Total Investment in BDT	:	BDT 295000/-
Financing	:	Self BDT 225000/- (from existing business) 76%
		Required Investment BDT 70000/- (as equity) 24%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	10 ft x 06 ft= 60 sq ft
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like Milk</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>Collects goods from</li> <li>Agreed grace period is 3 months.</li> </ul>

## **Existing Business (BDT**)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Milk ( 12*50)	600	18000	216000
Total Sales (A)	600	18000	216000
Less Variable Expense			
Feed & Medicine	150	4500	54000
Total variable Expense (B)	150	4500	54000
Contribution Margin (CM) [C=(A-B)	450	13500	162000
Less Variable Expense			
Electricity bill		500	6000
Transportation		500	6000
Salary (self)		5000	60000
Mobile bill		500	6000
Total fixed cost (D)		6,500	78000
Net Profit (E)= [C-D]		7,000	84000

## **Investment Breakdown**

	Exis	ting	Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cow	2	100000	200,000	1	70,000	70,000	270,000
Calf	1	25000	25,000	0	0	0	25,000
Total	3	0	225,000	1	0	70,000	295,000

#### **Source of Finance**



Financial Projection (BDT)					
Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Milk ( 18*50)	900	27000	324000	340200	357210
Total Sales (A)	900	27000	324000	340200	357210
Less Variable Expense					
Feed & Medicine	220	6600	79200	83160	87318
Total variable Expense (B)	220	6600	79200	83160	87318
Contribution Margin (CM) [C=(A-B)	680	20400	244800	257040	269892
Less Variable Expense					
Electricity bill		500	6000	6500	7000
Transportation		700	8400	8,900	9400
Salary (self)		5000	60000	60000	60000
Mobile bill		600	7200	7300	7400
Total fixed cost (D)		6,800	81,600	82,700	83800
Net Profit (E)= [C-D]		13600	163200	174,340	186092
Investment Payback			28,000	28,000	28,000

Cash flow projection on business plan (rec. & Pay)						
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)		
1	Cash Inflow					
1.1	Investment Infusion by Investor	70,000				
1.2	Net Profit	163,200	174,340	186092		
1.3	Depreciation (Non cash item)					
1.4	Opening Balance of Cash Surplus		135,200	281540		
	Total Cash Inflow	233200	309540	467632		
2	Cash Outflow					
2.1	Purchase of Product	70,000				
2.2	Payment of GB Loan					
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000		
	Total Cash Outflow	98,000	28000	28000		
3	Net Cash Surplus	135,200	281540	439632		



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 0 Family:0 Others:0 Experience & Skill: 05 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures









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# **FAMILY PICTURE**

