Proposed NU Business Name: FATEMA DAIRY FARM



Project identification and prepared by: Md Sirajul Islam, Keranigonj Unit, Dhaka

Project verified by: Sushanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta					
Name	:	FATEMA BEGUM			
Age	:	19-03-1987 (30 Years)			
Education, till to date	:	Class 8			
Marital status	:	Married			
Children	:	2 Daughter			
No. of siblings:	:	3 Brothers & 1 Sister			
Address	:	Vill: Baghashur, P.O: Rajabari. P.S: Keranigonj, Dist: Dhaka.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father FULBANO ALEK MIAH Branch: Basta, Centre # 16 (Female), Member ID: 3254/2, Group No: 05 Member since: 02-03-1992 2000 (08 Years) First loan: BDT 5,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: Nil Outstanding loan: NIL N/A No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	••	07 years experience in running business. 07 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	Cow rearing
Other Own/Family Sources of Liabilities	• •	None
Entrepreneur Contact No.		01849-449792
Family's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keranigonj Unit ,Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

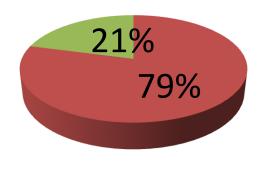
FULBANO joined Grameen Bank since 08 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	FATEMA DAIRY FARM			
Location	:	Baghasur, Rajabari, Keranigonj			
Total Investment in BDT	:	BDT 335,000/-			
Financing	:	Self BDT 265,000/- (from existing business) 79% Required Investment BDT 70,000/- (as equity) 21%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	40 ft x 16 ft= 640 square ft			
Implementation	:	 She has 2 cow and one calf in her farm. Average Daily milk production is 10 liter and milk price is BDT 50. The business is operating by entrepreneur. Existing no employee. The farm is owned. Collects goods from Keranigonj. Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Milk (10 x 50)	500	15,000	180,000		
Total Sales (A)	500	15,000	180,000		
Less. Variable Expense					
Straw, Bran, Medicine etc	130	3,900	46,800		
Total variable Expense (B)	130	3,900	46,800		
Contribution Margin (CM) [C=(A-B)	370	11,100	133,200		
Less. Fixed Expense					
Mobile Bill		100	1,200		
Salary (self)		5,000	60,000		
Electricity Bill		100	1,200		
Total fixed Cost (D)		5,200	62,400		
Net Profit (E) [C-D)		5,900	70,800		

Investment Breakdown								
Existing					Proposed			
Particulars	Particulars Qty.			Qty.	Unit	Amount	Proposed	
		Price	t (BDT)		Price	(BDT)	Total	
Cow	2	120000	240,000	1	70000	70,000	310,000	
Calf	1	25000	25,000	0	0	0	25,000	
Total	3		265,000	1		70,000	335,000	

Source of Finance



- Entrepreneur's Contribution 265,000
- Investor's Investment 70,000
- Total 335,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Milk (15x 50)	750	22,500	270,000	283,500	297,675	
Calf Sale			30,000	30,000	30,000	
Total Sales (A)	750	22,500	300,000	313,500	327,675	
Less. Variable Expense						
Straw, Bran, Medicine etc	220	6,600	79,200	83,160	87,318	
Total variable Expense (B)	220	6,600	79,200	83,160	87,318	
Contribution Margin (CM) [C=(A-B)	530	15,900	220,800	230,340	240,357	
Less. Fixed Expense						
Mobile Bill		200	2,400	3,000	3,500	
Salary (self)		5,000	60,000	60,000	60,000	
Electricity Bill		100	1,200	1,500	1,800	
Total Fixed Cost		5,300	63,600	64,500	65,300	
Net Profit (E) [C-D)		10,600	157,200	165,840	175,057	
Investment Payback			28,000	28,000	28,000	

Cash flow projection on business plan (rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	70,000		
1.2	Net Profit	157,200	165,840	175,057
1.3	Depreciation (Non cash item)		-	ı
	Opening Balance of Cash			
1.4	Surplus		129,200	267,040
	Total Cash Inflow	227,200	295,040	442,097
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	129,200	267,040	414,097

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 7 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



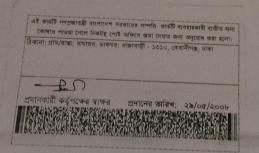




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FAMILY PICTURE

