Proposed NU Business Name: ABDULLAH DEPARTMENTAL STORE



Project identification and prepared by: Md Anowar Hossain Mohastan Unit, Bogra

Project verified by: Md Mozaharul Islam



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta							
Name	:	MD AL TOWHID					
Age	:	05-07-1995 (22 Years)					
Education, till to date	:	HSc					
Marital status	:	Married					
Children	:	NA					
No. of siblings:	:	01 Brothers 01 Sister					
Address	:	Vill: Ramsahar Uttarpara , P.O: Gokul , P.S: Bogra Sadar , Dist: Bogula					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST MAKSUDA BEGUM MD JAMAL UDDIN Branch : Gokul, Bogra , Centre : 34 (Female), Member ID: 1721, Group No: 09 Member since: 20-02-1998 to 2009 (11 Years) First Ioan: BDT 5000					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing loan: BDT 40000 Outstanding loan: NIL Mother No No No					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	05years experience in running business. 05 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01722-966156
Family's Contact No.	:	01736-356344
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohastan Unit, Bogura

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST MAKSUDA BEGUM joined Grameen Bank since 05 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	ABDULLAH DEPARTMENTAL STORE			
Location	:	Merer Hat (Behular Basor)			
Total Investment in BDT	:	BDT 110000/-			
Financing	:	Self BDT 60000/- (from existing business) 55% Required Investment BDT 50000/- (as equity) 45%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	11 ft x 25 ft= 275 sq ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Soft drinks, Detergent, Plastic items Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Bogra Agreed grace period is 3 months. 			

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)		-	
Soft drinks, Detergent, Plastic items	2600	78000	936000
Total Sales (A)	2600	78000	936000
Less Variable Expense			
Soft drinks, Detergent, Plastic items	2080	62400	748800
Total variable Expense (B)	2,080	62400	748800
Contribution Margin (CM) [C=(A-B)	520	15600	187200
Less Variable Expense			
Rent		700	8400
Electricity bill		1000	12000
Transportation		500	6000
Salary (self)		5000	60000
Entertainment		500	6000
Generator		200	2400
Mobile bill		400	4800
Total fixed cost (D)		8,300	99600
Net Profit (E)= [C-D]		7,300	87600

	Investment Breakdown								
	Exis	sting	Proposed						
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price Amount Propose				
			(BDT)			(BDT)	Total		
Biscuit	1	10000	10,000	1	20,000	20,000	30,000		
Others	1	20000	20,000	1	10000	10,000	30,000		
Drinks	1	20000	20,000	0	0	0	20,000		
Cosmetics	1	20000	20,000	1	20000	20,000	40,000		
Detergant	1	10000	10,000	0	0	0	10,000		
Plastic items	1	10000	10,000	0	0	0	10,000		
Security	1	20000	20,000	0	0	0	20,000		
Total	7	0	110,000	3	0	50,000	160,000		

Source of Finance



Financial Projection (BDT)							
Paticular	Daily	Monthly	Year1	Year 2	Year 3		
Revenue(Sales)							
Soft drinks, Detergent, Plastic items	3800	114000	1368000	1436400	1508220		
Total Sales (A)	3800	114000	1368000	1436400	1508220		
Less Variable Expense							
Soft drinks, Detergent, Plastic items	3040	91200	1094400	1149120	1206576		
Total variable Expense (B)	3,040	91200	1094400	1149120	1206576		
Contribution Margin (CM) [C=(A-B)	760	22800	273600	287280	301644		
Less Variable Expense							
Rent		700	8400	8,400	8400		
Electricity bill		1200	14400	14900	15400		
Transportation		700	8400	8,900	9400		
Salary (self)		5000	60000	60000	60000		
Entertainment		500	6000	6000	6000		
Generator		200	2400	2400	2400		
Mobile bill		500	6000	6100	6200		
Total fixed cost (D)		8,800	103,200	104,300	105400		
Net Profit (E)= [C-D]		14000	168000	182,980	196244		
Investment Payback			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)							
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)			
1	Cash Inflow						
1.1	Investment Infusion by Investor	50,000					
1.2	Net Profit	168,000	182,980	19624			
1.3	Depreciation (Non cash item)						
1.4	Opening Balance of Cash Surplus		148,000	31098			
	Total Cash Inflow	218000	330980	50722			
2	Cash Outflow						
2.1	Purchase of Product	50,000					
2.2	Payment of GB Loan						
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	2000			
	Total Cash Outflow	70,000	20000	2000			
3	Net Cash Surplus	148,000	310980	48722			



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 0 Family:0 Others:0 Experience & Skill: 05 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures









TASTE THE FEELING

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এতিহাবাহী পান

ডিপার্টমেন্টাল ষ্টোর

বেহুলার বাসর ঘর, গোকুল রোড, বগুড়া

এখন রিচার্জ করুন



জাজীম পরিচিত্তি বিৰরণ

বগুড়া সদর, বগুড়া। ইউ পি ফরম - ১৩ ক্রমিক নং- 0093 অর্থ বৎসর ২০২৮-২০১৫ বই লম্বর: ০2 जातित्र : . २२] २२ | २२ / २ -- ASMOTINE PRO প্রতিষ্ঠানের নাম : প্রাধনের শ (मा: (ग: जाल जिट्रिक रिय (A): GTMATE CAT विकामा नाम्माद्व जाक्सन (जाकूम, दिनाकूम! AGAT! ABOT FRANTE PLANT FRANK তারিখ পর্যন্ত বৈধ প্রদানের পরিমাণ টাকা 200-গ্রাঞ্চ হয়ে তার ব্যবসা/বৃত্তি/পেশা বিধিমত চালিয়ে যাবার জন্য এই লাইসেন প্রদান করা হয

णतित्र : 22/02/73 ? N

FAMILY PICTURE

