

## Proposed NU Business Name: **KHORSHAD ALAM POLTRY FARM**



Project identification and prepared by: Md. Obaidullah  
Bogra shadar Unit, Bogra

Project verified by: Md Mozaharul Islam Sarker



**Grameen Shakti**  
**Samajik Byabosha Ltd.**

## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD KHORSHAD ALAM</b>
Age	:	08-03-1987(29 Years)
Education, till to date	:	Class 5
Marital status	:	Unmarried
Children	:	Null
No. of siblings:	:	1 Brother 01 Sister
Address	:	Vill: shahjapur P.O: Majhira P.S: Shahjahanpur Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST. KHORSADA BEGUM</b>
(iii) Father's name	:	<b>MD . ABDUL KHALEK PRAMANIK</b>
(iv) GB member's info	:	Branch: Majhira, Centre # 34 (Female), Member ID: 2705, Group No: 01 Member since: 15-06-2006 (10 Years) First loan: BDT 5,000
Further Information:		Existing Loan: BDT 20,000/-, Outstanding loan: 16008/=
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01739-460010
Mother's Contact No.	:	01741-945133
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra shadar Unit, Bogra

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. KHORSHADA BEGUM** joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>KHORSHAD ALAM POLTRY FARM</b>
Location	:	Shajapur,Ponditpara ,Shahjahanpur, Bogra
Total Investment in BDT	:	BDT 1,36,000/-
Financing	:	Self BDT 76,000/-(from existing business) 56% Required Investment BDT 60,000/-(as equity) 44%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	50 ft x 20 ft= 1000 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods like; Poltry Hen, etc.</li><li>▪ 10% Gain of sale.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪01 will be appointed in the future.</li><li>▪Collects goods from Bogra</li><li>▪Agreed grace period is 3 months.</li></ul>

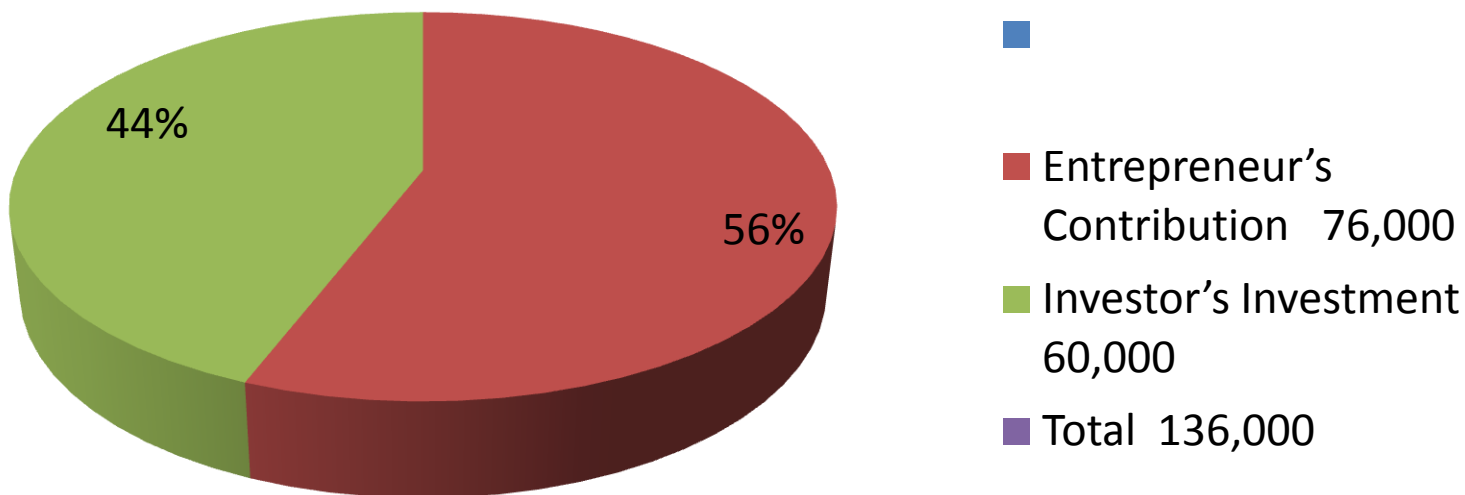
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Poltry Hen.	0	100,000	1,200,000
<b>Total Sales (A)</b>	<b>0</b>	<b>100,000</b>	<b>1,200,000</b>
<b>Less. Variable Expense</b>			
Milk (10 ltX40)	0	90,000	1,080,000
<b>Total variable Expense (B)</b>	<b>0</b>	<b>90,000</b>	<b>1,080,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>0</b>	<b>10,000</b>	<b>120,000</b>
<b>Less. Fixed Expense</b>			
Electricity Bill		1,500	18,000
Transportation		500	6,000
Salary (self)		5,000	60,000
Mobile Bill		300	3,600
<b>Non cash item</b>			
<b>Total fixed Cost (D)</b>		<b>7,300</b>	<b>87,600</b>
<b>Net Profit (E) [C-D]</b>		<b>2,700</b>	<b>32,400</b>

## Investment Breakdown

Particulars	Existing			Proposed			
	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Chiken	1000	56	56,000	500	56	28,000	84,000
Feed	10	2000	20,000	15	2000	30,000	50,000
Medicin	1	0	0	0	0	2,000	2,000
	<b>0</b>	<b>0</b>	<b>76,000</b>	<b>0</b>	<b>0</b>	<b>60,000</b>	<b>136,000</b>

## Source of Finance



## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>					
Poltry Hen.	0	120,000	1,440,000	1,512,000	1,587,600
<b>Total Sales (A)</b>	<b>0</b>	<b>120,000</b>	<b>1,440,000</b>	<b>1,512,000</b>	<b>1,587,600</b>
<b>Less. Variable Expense</b>					
Poltry Hen.	0	108,000	1,296,000	1,360,800	1,428,840
<b>Total variable Expense (B)</b>	<b>0</b>	<b>108,000</b>	<b>1,296,000</b>	<b>1,360,800</b>	<b>1,428,840</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>0</b>	<b>12,000</b>	<b>144,000</b>	<b>151,200</b>	<b>158,760</b>
<b>Less. Fixed Expense</b>					
Electricity Bill		1500	18,000	18,000	18,000
Transportation		500	6,000	6,000	6,000
Salary (self)		5,000	60,000	60,000	60,000
Mobile Bill		300	3,600	3,600	3,600
<b>Total fixed Cost (D)</b>		<b>7,300</b>	<b>87,600</b>	<b>87,600</b>	<b>87,600</b>
<b>Net Profit (E) [C-D]</b>		<b>4,700</b>	<b>56,400</b>	<b>63,600</b>	<b>71,160</b>
<b>Investment Payback</b>			<b>24,000</b>	<b>24,000</b>	<b>24,000</b>



## Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	56,400	63,600	71,160
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		32,400	72,000
	<b>Total Cash Inflow</b>	<b>116,400</b>	<b>96,000</b>	<b>143,160</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	60,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	<b>Total Cash Outflow</b>	<b>84,000</b>	<b>24,000</b>	<b>24,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>32,400</b>	<b>72,000</b>	<b>119,160</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 05 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of farm;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures







Provita Feed Ltd.  
PROVITA CLASSIC STARTER FEED  
খভিতা ক্লাসিক স্টার্টার ফিড  
PROVITA CLASSIC STARTER FEED  
PROVITA CLASSIC STARTER FEED  
PROVITA CLASSIC STARTER FEED  
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B



A person wearing a red and black jacket and blue jeans stands in the center of the structure.

A large stack of red and pink plastic bowls or containers, piled high on the right side of the structure.

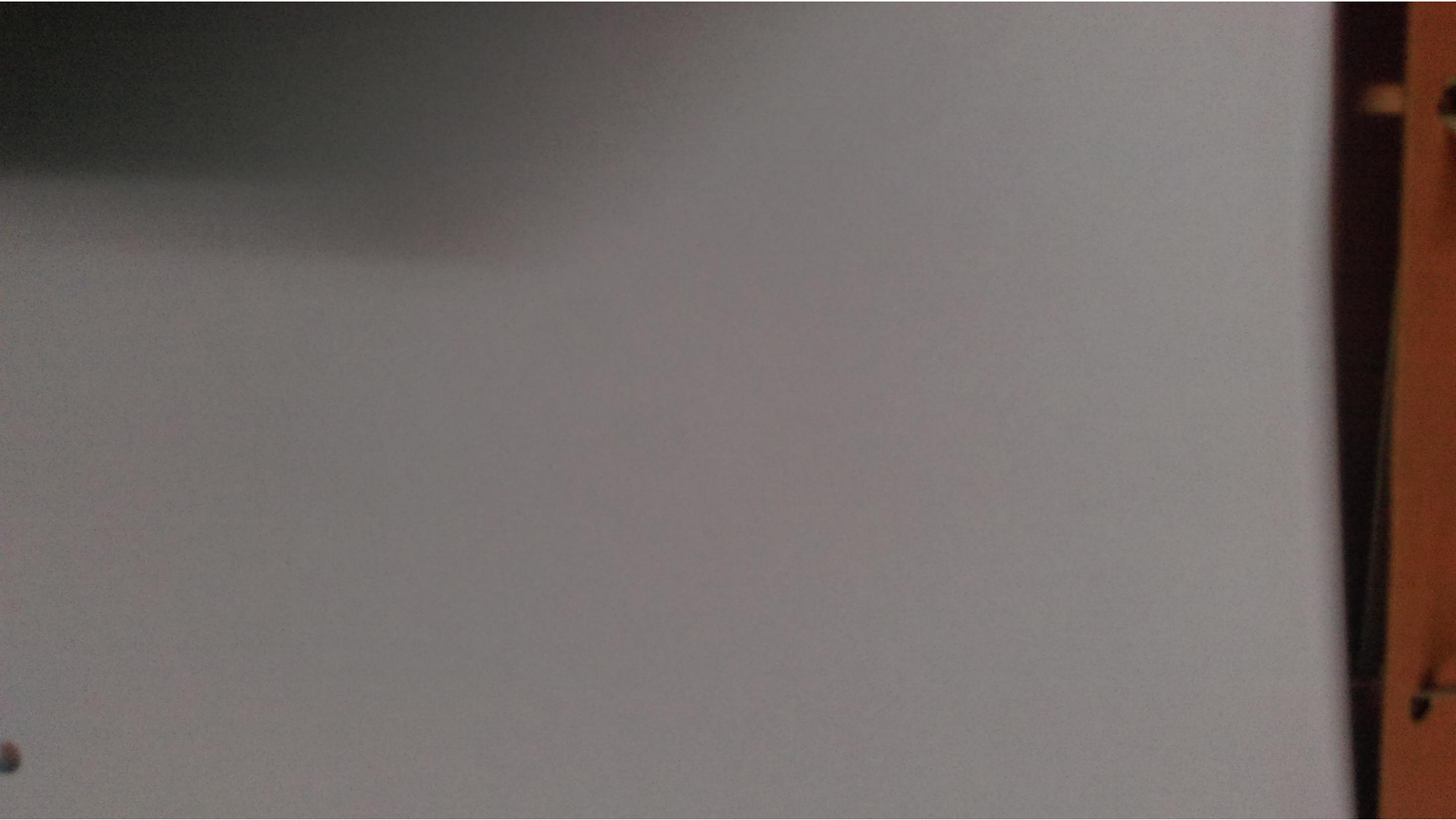
Several large white bags of 'Pravita Classic' cement, with text in Bengali and English visible on the packaging.

A wooden chair and a red bucket are visible in the background area, near a bright light source.

A small cluster of red and pink plastic bowls or containers on the floor.







# FAMILY PICTURE

