#### **Proposed NU Business Name: SONAPUR STEEL HOUSE**



Project identification and prepared by: Md Shahinur Rahman, Sherpur Unit, Bugra

Project verified by: MD. Mujharul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	K.M. RAHIM			
Age	:	25-04-1983(33 Years)			
Education, till to date	:	HSC			
Marital status		Married			
Children	:	3 Son			
No. of siblings:	:	4 Sisters & 1 Brothers			
Address	:	Vill: Hamsaypur ,P.O: Sherpur, P.S: Sherpur,Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  DEATH. MELA KHATUN  DEATH. BALLAL HOSSEN  Branch: Mirjapur Sherpur, Centre # 11 (Female),  Member ID: 2701, Group No: 02  Member since: 07-04-1995 (05 Years)			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		First loan: BDT – 5,000/- Existing Loan: BDT 50,000, Outstanding loan:BDT: NILL Father No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	08 years experience in running business.
Training Info	:	He has Not training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01740-550247
Mother's Contact No.	•	01745-908046
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**DEATH. MELA KHATUN** joined Grameen Bank since 5 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	<b> </b> :	SONAPUR STEEL HOUSE				
Location	:	Fulbari, Sherpur.				
Total Investment in BDT	:	BDT 220,000/-				
Financing	:	Self BDT 160,000/-(from existing business) 73% Required Investment BDT 60,000/-(as equity) 27%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	24 ft x 10 ft= 180 square ft				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Window, Grill, Angle bar, etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 1 employees.</li> <li>After getting equity fund 1 employee will be appointed</li> <li>The shop is rented.</li> <li>Collects goods from Sherpur, Bogra.</li> <li>Agreed grace period is 3 months.</li> </ul>				

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Window,Grill,Angle bar, etc.	9,000	270,000	3,240,000		
Total Sales (A)	9,000	270,000	3,240,000		
Less. Variable Expense					
Window,Grill,Angle bar, etc.	7,200	216,000	2,592,000		
Total variable Expense (B)	7,200	216,000	2,592,000		
Contribution Margin (CM) [C=(A-B)	1,800	54,000	648,000		
Less. Fixed Expense					
House rant		1,200	14,400		
Electricity Bill		1,800	21,600		
Transportation		10,000	120,000		
Salary (self)		5,000	60,000		
Salary (staf)		25,000	300,000		
Entertainment		200	2,400		
Guard		250	3,000		
Mobile Bill		300	3,600		
Total fixed Cost (D)		43,750	525,000		
Net Profit (E) [C-D)		10,250	123,000		

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Pipe Alna	500	86	43,000	69	86	60,000	103,000
Digain sete	123	105	12,916				12,916
Angle	150	87	7050				7,050
Pipe	2	15000	30,000				30,000
Door	3	6000	18,000				18,000
Window	1	45,000	15,000				15,000
Others			4,035				4,035
Total	779		160,000	69	86	60,000	220,000

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Window, Grill, Angle bar, etc.	11,000	330,000	3,960,000	4,158,000	4,365,900	
Total Sales (A)	11,000	330,000	3,960,000	4,158,000	4,365,900	
Less. Variable Expense						
Window, Grill, Angle bar, etc.	8,800	264,000	3,168,000	3,326,400	3,492,720	
Total variable Expense (B)	8,800	264,000	3,168,000	3,326,400	3,492,720	
Contribution Margin (CM) [C=(A-B)	2,200	66,000	792,000	831,600	873,180	
Less. Fixed Expense						
House rant		1200	14,400	14,400	14,400	
Electricity Bill		1800	21,600	21,600	21,600	
Transportation		10000	120,000	120,000	120,000	
Salary (self)		5,000	60,000	60,000	60,000	
Salary (staf)		25000	300,000	300,000	300,000	
Entertainment		200	2,400	2,400	2,400	
Guard		250	3,000	3,000	3,000	
Mobile Bill		400	4,800	4,800	4,800	
Total fixed Cost (D)		43,850	526,200	526,200	526,200	
Net Profit (E) [C-D)		22,150	265,800	305,400	346,980	
Investment Payback			24,000	24,000	24,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	265,800	305,400	346,980
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		241,800	523,200
	Total Cash Inflow	325,800	547,200	870,180
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	241,800	523,200	846,180

## **SWOT ANALYSIS**

# Strength

Employment: Self: 0 Family: 01 Others:0

Experience & Skill: 8 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft
Fire
Political unrest

# Pictures

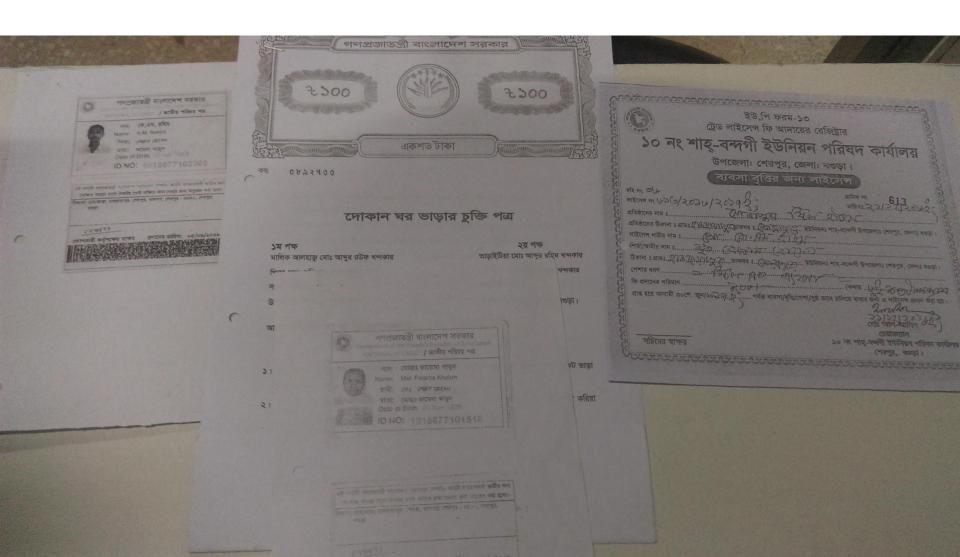












# **FAMILY PICTURE**

