Proposed NU Business Name: M/S JULFA STORE



Project identification and prepared by: Md Majnu Hossen, Sherpur Unit, Bugra

Project verified by: MD. Mujharul Islam



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. SHAHADAT HOSSEN			
Age	:	07-12-1989(27 Years)			
Education, till to date	:	Classe 10			
Marital status		Married			
Children	:	1 Son			
No. of siblings:	:	1 Sisters & 1 Brothers			
Address	:	Vill: Fulbari, paikor, P.O: Khamar kandi, P.S: Sherpur, Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. JULEKHA BEGUM MD. ABDUL KHALEQ Branch:Garidha,Sherpur,Centre # 44 (Female), Member ID: 5013, Group No: 04 Member since: 10-12-1990(05Years)			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		First Ioan: BDT – 5,000/- Existing Loan: BDT 10,000, Outstanding Ioan:BDT : NILL Father No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has Not training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01723-251393
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

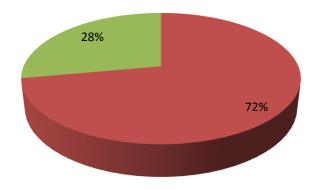
MOST. JULEKHA BEGUM joined Grameen Bank since 5 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	••	M/S JULFA STORE			
Location	••	Fulbari, Sherpur.			
Total Investment in BDT	•••	BDT 215,000/-			
Financing	•••	Self BDT 155,000/-(from existing business) 72%			
		Required Investment BDT 60,000/-(as equity) 28%			
Present salary/drawings from business (estimates)	••	BDT 5,000/-			
Proposed Salary	• •	BDT 5,000/-			
Size of shop	:	12 ft x 15 ft= 180 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Oil, dal, Rich, Kud, Holud, Moric, etc. Average 25 % gain on sale. The business is operating by entrepreneur. Existing 1 employees. After getting equity fund 1 employee will be appointed The shop is rented. Collects goods from Sherpur, Bogra. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Oil, dal, Rich, Kud , Holud, Moric,etc	12,000	360,000	4,320,000			
Total Sales (A)	12,000	360,000	4,320,000			
Less. Variable Expense						
Oil, dal, Rich, Kud , Holud, Moric,etc	10,200	306,000	3,672,000			
Total variable Expense (B)	10,200	306,000	3,672,000			
Contribution Margin (CM) [C=(A-B)	1,800	54,000	648,000			
Less. Fixed Expense						
House rant		1,250	15,000			
Electricity Bill		200	2,400			
Transportation		1,500	18,000			
Salary (self)		5,000	60,000			
Entertainment		300	3,600			
Guard		150	1,800			
Mobile Bill		300	3,600			
Total fixed Cost (D)		8,700	104,400			
Net Profit (E) [C-D)		45,300	543,600			

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Oil	85,000	15000	100,000		
dal	36,000	10000	46,000		
Rich	16,000	20000	36,000		
Kud	4,800	15000	19,800		
Holud	1500		1500		
Moric	2,000		2000		
Others	9700		9700		
Total	155,000	60,000	215,000		

Source of Finance



Entrepreneur's Contribution 155,000

Investor's Investment 60,000

Total 215,000

Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Oil, dal, Rich, Kud , Holud, Moric,etc	15,000	450,000	5,400,000	5,670,000	5,953,500		
Total Sales (A)	15,000	450,000	5,400,000	5,670,000	5,953,500		
Less. Variable Expense							
Oil, dal, Rich, Kud , Holud, Moric,etc	12,750	382,500	4,590,000	4,819,500	5,060,475		
Total variable Expense (B)	12,750	382,500	4,590,000	4,819,500	5,060,475		
Contribution Margin (CM) [C=(A-B)	2,250	67,500	810,000	850,500	893,025		
Less. Fixed Expense							
House rant		1250	15,000	15,000	15,000		
Electricity Bill		200	2,400	2,400	2,400		
Transportation		1500	18,000	18,000	18,000		
Salary (self)		5,000	60,000	60,000	60,000		
Entertainment		300	3,600	3,600	3,600		
Guard		150	1,800	1,800	1,800		
Mobile Bill		400	4,800	4,800	4,800		
Total fixed Cost (D)		8,800	105,600	105,600	105,600		
Net Profit (E) [C-D)		58,700	704,400	744,900	787,425		
Investment Payback			24,000	24,000	24,000		

	Cash flow projection on business plan (rec. & Pay)					
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)		
1	Cash Inflow					
1.1	Investment Infusion by Investor	60,000				
1.2	Net Profit	704,400	744,900	787,425		
1.3	Depreciation (Non cash item)	0	0	0		
1.4	Opening Balance of Cash Surplus		680,400	1,401,300		
	Total Cash Inflow	764,400	1,425,300	2,188,725		
2	Cash Outflow					
2.1	Purchase of Product	60,000				
2.2	Payment of GB Loan					
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000		
	Total Cash Outflow	84,000	24,000	24,000		
3	Net Cash Surplus	680,400	1,401,300	2,164,725		



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 0 Family: 10thers:0 Experience & Skill : 10 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

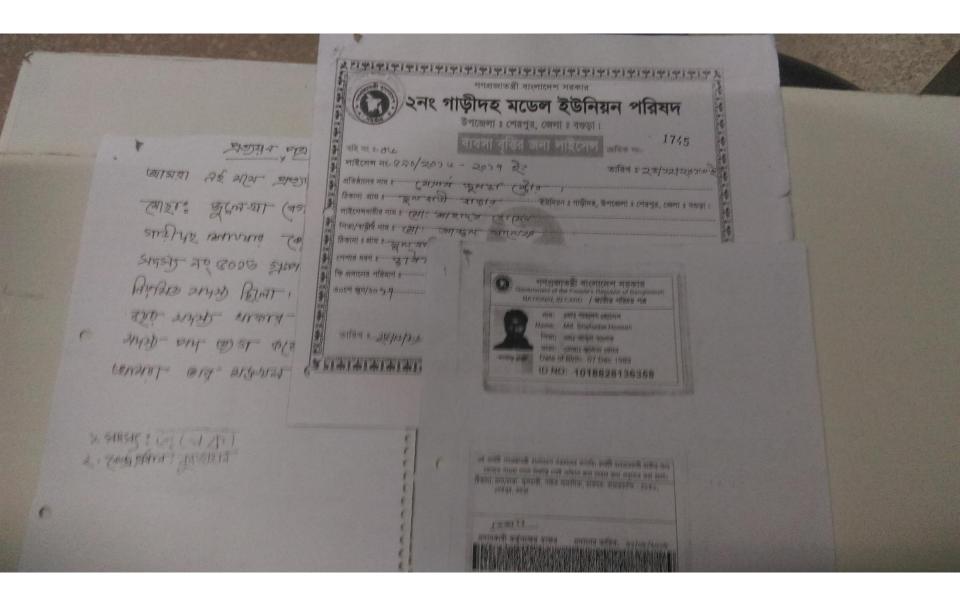
Pictures











FAMILY PICTURE

