Proposed NU Business Name: MS SHANTO NUR SONALY FARM



Project identification and prepared by: Md Mozaharul Islam Bogra shadar Unit, Bogra

Project verified by: Md Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ABU SAYED			
Age	:	01-01-1988(28 Years)			
Education, till to date	:	S S C Pass			
Marital status	:	Married			
Children	:	01 Son			
No. of siblings:	:	1 Brother 01 Sister			
Address	:	Vill: Khalashi Kandi P.O: Majhira P.S: Shahjahanpur Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST. KHALEDA BEGUM MD FOFER ALI Branch: Majhira, Centre # 61 (Female), Member ID: 7956, Group No: 10 Member since: 20-05-1999 (17 Years) First loan: BDT 2,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 40,000/-, Outstanding loan: 24160/= Mother No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	03 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01784-026130
Mother's Contact No.	:	01750-229301
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra shadar Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. KHALEDA BEGUM joined Grameen Bank since 17 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

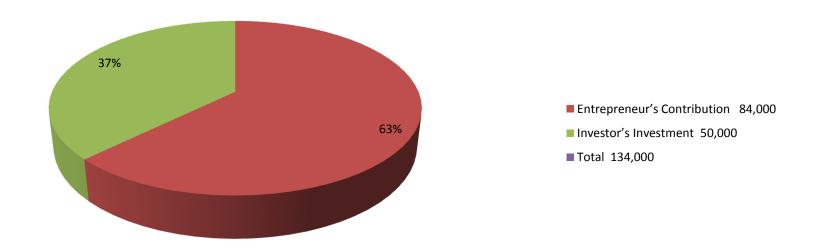
Propo	sed	Nobin	Udyokta	Business	Info

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Business Name	:	MS SHANTO NUR SONALI FARM			
Location	:	Majhira Madla Sarok ,Shahjahanpur, Bogra			
Total Investment in BDT	:	BDT 1,34,000/-			
Financing	:	Self BDT 84,000/-(from existing business) 63%			
		Required Investment BDT 50,000/-(as equity) 37%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	•	BDT 5,000/-			
Size of shop	:	45 ft x 10 ft= 450 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Poultry Hen, etc. 10% Gain of sale. The business is operating by entrepreneur. Existing no employee. 01 will be appointed in the future. Collects goods from Bogra Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Poltry Hen.	9,333	279,990	3,359,880		
Total Sales (A)	9,333	279,990	3,359,880		
Less. Variable Expense					
Poltry Hen.	8,400	252,000	3,024,000		
Total variable Expense (B)	8,400	252,000	3,024,000		
Contribution Margin (CM) [C=(A-B)	933	27,990	335,880		
Less. Fixed Expense					
House rant		-	C		
Electricity Bill		500	6,000		
Transportation		3,000	36,000		
Salary (self)		5,000	60,000		
Salary (staf)		8,000	96,000		
Entertainment		-	C		
Guard		-	C		
Generator		-	C		
Mobile Bill		600	7,200		
Non cash item					
Depreciation		0	-4		
Total fixed Cost (D)		17,100	205,196		
Net Profit (E) [C-D)		10,890	130,684		

Investment Breakdown							
Particulars	Existing	Proposed	Proposed Total				
Chiken Sonali (1600 x40)	64,000	0	64,000				
Feed (10 x 2000)	20,000	50,000	70,000				
Total	84,000	50,000	134,000				

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Poltry Hen.	10667	320,010	3,840,120	4,032,126	4,233,732
Total Sales (A)	10667	320,010	3,840,120	4,032,126	4,233,732
Less. Variable Expense					
Poltry Hen.	9,600	288,000	3,456,000	3,628,800	3,810,240
Total variable Expense (B)	9,600	288,000	3,456,000	3,628,800	3,810,240
Contribution Margin (CM) [C=(A-B)	1,067	32,010	384,120	403,326	423,492
Less. Fixed Expense					
Electricity Bill		500	6,000	6,000	6,000
Transportation		3000	36,000	36,000	36,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staf)		8000	96,000	96,000	96,000
Mobile Bill		600	7,200	7,200	7,200
Total fixed Cost (D)		17,100	205,200	205,200	205,200
Net Profit (E) [C-D)		14,910	178,920	198,126	218,292
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	178,920	198,126	218,292
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		158,920	337,046
	Total Cash Inflow	228,920	357,046	555,338
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	158,920	337,046	535,338

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 03 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures



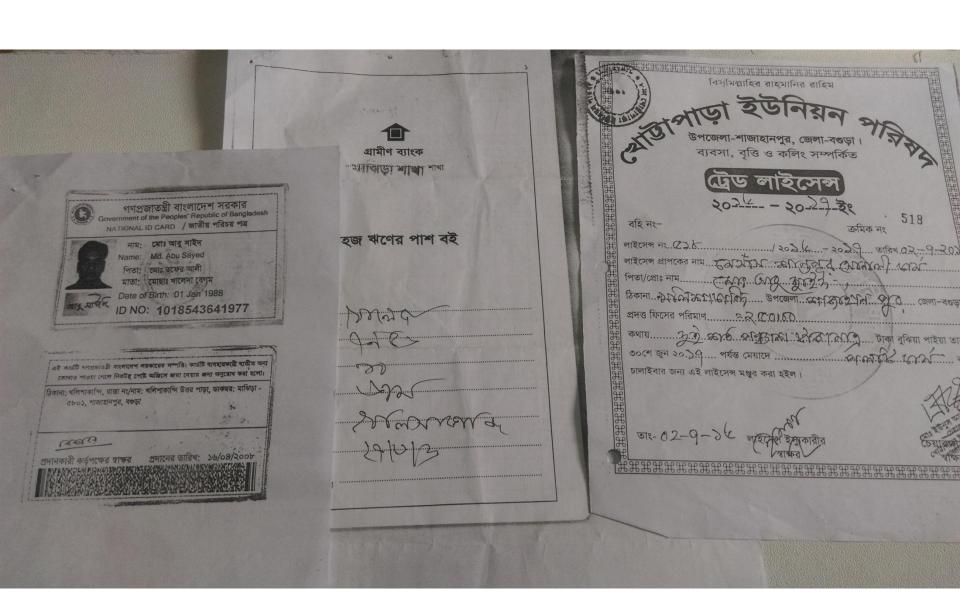












FAMILY PICTURE

