Proposed NU Business Name: MA BABAR DOA DAIRY FARM



Project identification and prepared by: Md. Obaidullah, Bogra Sadar Unit, Bogra.

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD MEHEDI HASAN			
Age	:	01-02-1993 (23 Years)			
Education, till to date	:	Agriculture diploma			
Marital status	:	Unmarried			
Children	:	nill			
No. of siblings:	:	01 Brother			
Address	:	Vill: Khamarkandii P.O: Jhorgachahat, P.S: Bogra shadarDist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST SELINA BEGUM MD AMZAD HOSSEN Branch: SHAHKHARIA,BOGRA, Centre # 10 (Female), Member ID: 4191, Group No: 06 Member since: 26-09-2006 (10 Years) First loan: BDT 5000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 10000, Outstanding loan: 3600/= Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business. 05 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	Business
Entrepreneur Contact No.	:	01763-469069
Father's Contact No.	:	01737-485912
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd .Bogra Sadar Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST SELINA BEGUM joined Grameen Bank since 10 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business	Info
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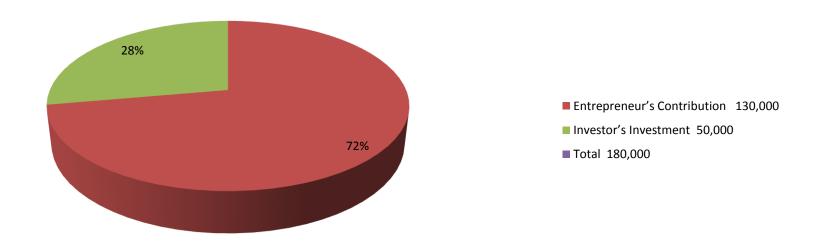
Proposed Nobin Udyokta Business Info					
Business Name	:	MA BABAR DOA DAIRY FIRM			
Location	:	Khamarkandi, Jhorgachahat, Bogra shadar, Bogra			
Total Investment in BDT	:	BDT 1,80,000/-			
Financing	:	Self BDT 1,30,000/-(from existing business) 72% Required Investment BDT 50,000/-(as equity) 28%			
Present salary/drawings from business (estimates)	•	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	20 ft x 15 ft= 300 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Milk product. The business is operating by entrepreneur. Existing no employee. One will be appointed in the future. Collects goods from Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Milk sale (20 x 40)	400	12,000	144,000		
Total Sales (A)	400	12,000	144,000		
Less. Variable Expense					
Cow feed and medicine	200	6,000	72,000		
Total variable Expense (B)	200	6,000	72,000		
Contribution Margin (CM) [C=(A-B)	200	6,000	72,000		
Less. Fixed Expense					
Electricity Bill		100	1,20		
Transportation		200	2,40		

Net Profit (E) [C-D)	3,400	40,804
Total fixed Cost (D)	2,600	31,196
Mobile Bill	300	3,600
Salary (self)	2,000	24,000
Iransportation	200	2,400

Investment Breakdown								
Particulars Existing Proposed Proposed Total								
Milk cow (1 x 90000)	90,000	50,000	140,000					
Culf (2x20000)	40,000	0	40,000					
Total	130,000	50,000	180,000					

Source of Finance



Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Milk sale	600	18,000	216,000	226,800	238,140		
Total Sales (A)	600	18,000	216,000	226,800	238,140		
Less. Variable Expense							
Cow food and medicine	300	9,000	108,000	113,400	119,070		
Total variable Expense (B)	300	9,000	108,000	113,400	119,070		
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000	113,400	119,070		
Less. Fixed Expense							
Electricity Bill		100	1,200	1,200	1,200		
Transportation		200	2,400	2,400	2,400		
Salary (self)		2,000	24,000	24,000	24,000		
Salary (staf)		4000	48,000	48,000	48,000		
Mobile Bill		300	3,600	3,600	3,600		
Total fixed Cost (D)		6,600	79,200	79,200	79,200		
Net Profit (E) [C-D)		2,400	28,800	34,200	39,870		
Investment Payback			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	28,800	34,200	39,870
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		8,800	23,000
	Total Cash Inflow	78,800	43,000	62,870
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	8,800	23,000	42,870

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 07 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

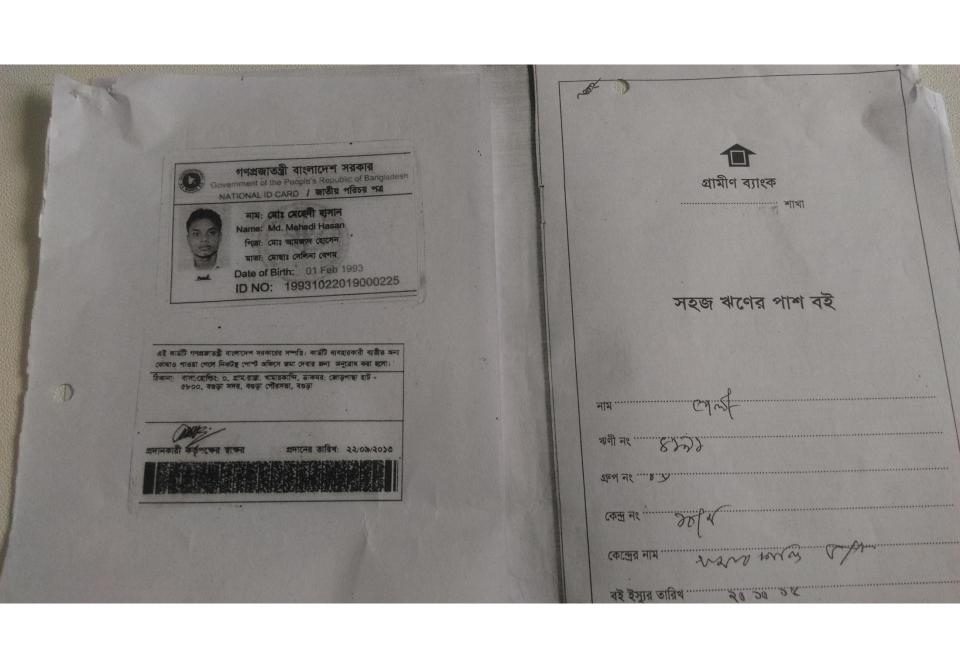
Political unrest

Pictures









FAMILY PICTURE

