Proposed NU Business Name: RONI SHOE STORE



Project identification and prepared by: Md. Forhad Hosen, Tangail Sadar Unit, Tangail

Project verified by: MD. Mizanur Rahman Patowary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MUKBUL HOSSAIN MUKUL		
Age	:	17-12-1982 (34 Years)		
Education, till to date	:	SSC		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	3 Brothers & 2 Sisters		
Address	:	Vill: Suruj east para, P.O: Gosai Joair, P.S: Tangail, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST TAPOSHI BEGUM HASEN ALI Branch: Suruj Tangail, Centre # 29(Female), Member ID: 2382, Group No: 02 Member since: 21-1-1980 to 9-5-2012(32 Years) First loan: BDT 3,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 160000, Outstanding Ioan: BDT NIL N/A No No No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	15 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01713518185
Mother's Contact No.	:	01757918959
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Tangail Sadar Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST TAPOSHI BEGUM joined Grameen Bank since 32 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Self BDT 150,000/-(from existing business) 75%

Required Investment BDT 50,000/-(as equity) 25%

■The business is planned to be scaled up by investment in existing

employees. After getting equity fund 1 employee will be

■The business is operating by entrepreneur. Existing

Business Name	:	RONI SHOE STORE

on	:	Suruj Bazar

Location	:	Suruj Bazar
Total Investment in BDT	••	BDT 200,000/-

Financing

Present salary/drawings

Proposed Salary

Implementation

Size of shop

from business (estimates)

BDT 5,000/-

BDT 5,000/-

appointed.

16ft x 10ft= 160 square ft

goods like; Shoes Item etc.

■ Average 14% gain on sale.

■Collects goods from, Tangail.

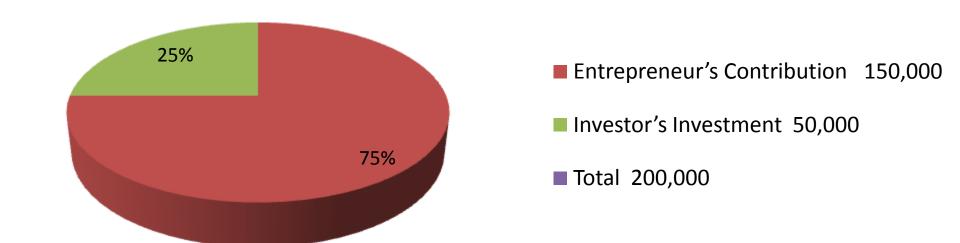
Agreed grace period is 3 months.

■The shop is rented.

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Shoe item	3850	115500	1386000			
Total sales (A)	3850	115500	1386000			
Less Variable Exp.						
Shoe item	3311	99330	1191960			
Total Variable exp. (B)	3311	99330	1191960			
Contribution Margin CM [C= (A-B)	539	16170	194040			
less fixed exp.						
Rent		2000	24000			
Electricity bill		500	6000			
Transportation		1200	14400			
Salary (self)		5000	60000			
Entertainment		350	4200			
Guard		200	2400			
Mobile		300	3600			
total fixed cost (D)		9550	114600			
Net profit (E) [C-D]		6620	79440			

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Shoe Leather	77	300	23,100	50	300	15,000	38,100
Shoe Leather	51	300	15,300	50	300	15,000	30,300
shoe	100	300	30,000			0	30,000
Sandel	150	200	30,000			0	30,000
Sandel	120	50	6,000	80	50	4,000	10,000
Barmis	80	70	5,600			0	5,600
Chaina shoe	50	400	20,000	40	400	16,000	36,000
Security			20,000				20,000
Total	628		150,000	220		50,000	200,000

Source of Finance



Financial Projection						
Particular	Daily	Monthly	1st Year	2nd Year		
Revenue (sales)						
Shoe item	5450	163500	1962000	2060100		
Total Sales (A)	5450	163500	1962000	2060100		
less variable Expenses						
Shoe item	4687	140610	1687320	1771686		
Total variable Expenses (B)	4687	140610	1687320	1771686		
Contribution Margin (CM)= (A-B)	763	22890	274680	288414		
Less Fixed Expenses						
Rent		1200	14400	14400		
Electricity bill		500	6000	6000		
Transportation		1250	15000	15000		
Salary (self)		5000	60000	60000		
Salary (staff)		5000	60000	60000		
Entertainment		500	6000	6000		
Guard		200	2400	2400		
Mobile		400	4800	4800		
Total Fixed Cost		14050	168600	168600		
Net Profit (E) (C-D)		8840	106080	119814		
Investment Payback			30000	30000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	106,080	119,814
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		76,080
	Total Cash Inflow	156080	195894
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including Ownership		
2.3	Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30000
3	Net Cash Surplus	76,080	165894

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:1

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

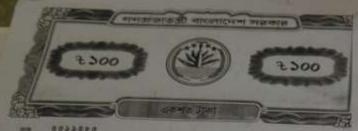












रणमान्य वर्ष कातात ।गांद्राधान्ते वर क्रिकेशक व्यवित्र ।

अस्ति । त्रिया माध्युत्व केतावा । जिल्हा पूर्व त्रवाद वृद्धित वेति भागत्व पुरुष १९९४ (१९९४) राज्यात रहामार्थन । सन्तर व १९०४ - केनार्थन । काल वृद्धित सर्व १९१९ - बहुबदर ।

रेमलेक: कार मुक्ता लिका तर: प्राप्त धार्मी । कार्य-कार कामारे कामारेव : धार्मा अक्तर - केरकार्टन । कार्य- पुप्रवा कारा - अक्रमा

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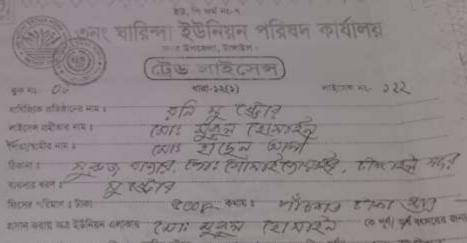


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FAMILY PICTURE

