#### Proposed NU Business Name: **REX FASHION**



Project identification and prepared by: Md Forhad Hossain Tangail Sadar, Unit, Tanagail Project verified by: Mizanur Rahman Patwary



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ASLAM KHAN			
Age	:	30-05-1987 (29 Y <i>ears)</i>			
Education, till to date	:	SSC			
Marital status	:	Married			
Children	:	1 Son			
No. of siblings:	:	1 Brothers			
Address	:	Vill: Biswash Betka, P.O: Tangail. P.S: Tangail Sadar, Dist: Tangail.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. LILI KHANOM MOST. LILI KHANOM MD AMANULLAH KHAN Branch: Tartia Tangail, Centre # 05 (Female), Member ID: 3888, Group No: 05 Member since: 03-04-2007 (09 Years) First Ioan: BDT 10,000/-			
Further Information: (v) Who pays GB loan installment	-	Existing loan:BDT Nil Outstanding loan: - Parents			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	04 years experience in running business. 4 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01717-903725
Family's Contact No.	:	01786-332360
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangial Sadar Unit ,Tangail

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

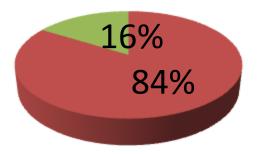
**MOST. LILI KHANOM** joined Grameen Bank since 09 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	REX FASHION			
Location	:	Lasu plaza, Victoria road, Tangail			
Total Investment in BDT	:	BDT 495,000/-			
Financing	:	Self BDT 415,000/- (from existing business) 84%			
		Required Investment BDT 80,000/- (as equity) 16%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 10 ft= 100 square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Shoes item etc.</li> <li>Average 15% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>One employee will be appointed.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Monthly	Yearly				
Revenue (sales)						
Shoes	180,000	2,160,000				
Total Sales (A)	180,000	2,160,000				
Less. Variable Expense						
Shoes	153,000	1,836,000				
Total variable Expense (B)	153,000	1,836,000				
Contribution Margin (CM) [C=(A-B)	27,000	324,000				
Less. Fixed Expense						
Electricity Bill	800	9,600				
Mobile Bill	500	6,000				
Salary (self)	5,000	60,000				
Transportation	4,000	48,000				
Entertainment	500	6,000				
Rent	6,000	72,000				
Guard	275	3,300				
Generator Bill	150	1,800				
Total fixed Cost (D)	17,225	206,700				
Net Profit (E) [C-D)	9,775	117,300				

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
Shoes	100	900	90,000	45	900	40,500	130,500	
Sandel	300	350	105,000	110	350	38,500	143,500	
Security	1	220000	220,000	0	0	0	220,000	
Others	0	0	0	1	1000	1,000	1,000	
Total	401		415,000	156		80,000	495,000	

### **Source of Finance**



- Entrepreneur's Contribution 415,000
- Investor's Investment 80,000
- Total 495,000

Financial Projection (BDT)							
Particular	Monthly	1st Year	2nd Year	3rd Year			
Revenue (sales)							
Shoes	240,000	2,880,000	3,024,000	3,175,200			
Total Sales (A)	240,000	2,880,000	3,024,000	3,175,200			
Less. Variable Expense							
Shoes	204,000	2,448,000	2,570,400	2,698,920			
Total variable Expense (B)	204,000	2,448,000	2,570,400	2,698,920			
Contribution Margin (CM) [C=(A-B)	36,000	432,000	453,600	476,280			
Less. Fixed Expense							
Electricity Bill	800	9,600	10,500	11,000			
Mobile Bill	600	7,200	8,000	9,000			
Salary (self)	5,000	60,000	60,000	60,000			
Transportation	4,500	54,000	56,000	58,000			
Entertainment	500	6,000	7,000	8,000			
Rent	6,000	72,000	72,000	72,000			
Guard	275	3,300	3,300	3,300			
Generator Bill	150	1,800	1,800	1,800			
Salary (staff)	4,000	48,000	48,000	48,000			
Total Fixed Cost	21,825	261,900	266,600	271,100			
Net Profit (E) [C-D)	14,175	170,100	187,000	205,180			
Investment Payback		32,000	32,000	32,000			

Cash flow projection on business plan (rec. &									
Pay)									
	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)					
1	Cash Inflow								
	Investment Infusion by								
1.1	Investor	80,000							
1.2	Net Profit	170,100	187,000	205,180					
1.3	Depreciation (Non cash item)		-	-					
	Opening Balance of Cash								
1.4	Surplus		138,100	293,100					
	Total Cash Inflow	250,100	325,100	498,280					
2	Cash Outflow								
2.1	Purchase of Product	80,000							
2.2	Payment of GB Loan								
	Investment Pay Back								
2.3	(Including Ownership Tr. Fee)	32,000	32,000	32,000					
	Total Cash Outflow	112,000	32,000	32,000					
3	Net Cash Surplus	138,100	293,100	466,280					



## Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill : 4 Years Quality goods & services; Skill and experience; THREATS PPORTUNITIES Theft Huge demand in the community Fire Location of farm; Political unrest Regular customers;

Pictures















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জুতার জগতে নতুন সংযোজন লালে থালা (১৪নং লোকন), গল গাড় যোড়, টালাইন

মোঃ আসলাম খান প্যারিস মোবা: ০১৭১৭-৯০৩৭২৫



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#### স্থোকান ধর ভাড়ার

גראים בישר באבלייקא בארג לפירורים אבולד, לירמון- בארג נוויאים בישראל באראי איז איז א

জন্য নোজন বর ভায়ার রুক্তিগর ফিন্ড বার্থাকোতে র সোজন পুহাটি বিরীয় শক্ষকে রাড্যা প্রদান বারিলেন) শক্ষ পরস্থার ক্ষমত রাইয়া নিয়রশ রুক্তি করিলাম।

#### -ঃ চুক্তি বা শৰ্ত সমূহ

মে গজের বন্ধ নক্ষাীয় নিয় তপানিল বাগিত নোকান ম ম জায়া বিপাচের মির্ত্তীয় গজের নির্বাত আগামী তা পাম।

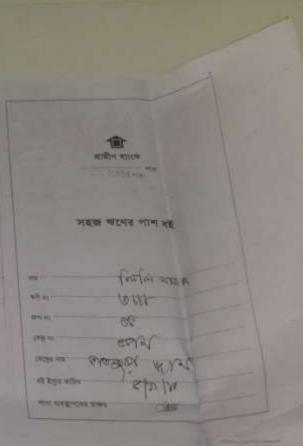
সকোনে গুৰ্ঘটি প্ৰথম শক্ষ বিত্তীয় পাকের নিকট তাড়া নিকট হাইতে =২,২০,০০০/- (দুই সক্ষ বিশ ,জ, দান করিলাম।

এই পৃষ্ঠদির আড়া ০১/১১/২০১৫ ইং আরিখ হট০ে কামকরা হটবে।

দল জাড়া চুকিলাকে দেয়ান আগামী ৩০/২০/২০১৮ইং ডারিখ পর্যন্ত নলনং

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# **FAMILY PICTURE**

