Proposed NU Business Name: PRODIP SHONKHO VANDAR



Project identification and prepared by: Md Zahidul Kamal Tangail Sadar, Unit, Tanagail

Project verified by: Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	PRODIP DATTA			
Age	:	02-05-1983 (33 Years)			
Education, till to date	:	Class 05			
Marital status	:	Married			
Children	:	1 Daughter			
No. of siblings:	:	3 Brothers & 3 Sisters			
Address	:	Vill: Aloa Vobani, P.O: Sontush. P.S: Tangail , Dist: Tangail.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father KONOK LATA DATTA LATE. NITAI DATTA Branch: Rakshit Belta, Centre # 18 (Female), Member ID: 2335, Group No: 04 Member since: 02-04-1999 to 2005 (16 Years) First loan: BDT 2,000/-			
Further Information: (v) Who pays GB loan installment	 :	Existing loan: Nil Outstanding loan: Nil			
(vi) Mobile lady	:	N/A No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	20 years experience in running business. 5 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01720-321927
Family's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Tangial Sadar Unit ,Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

KONOK LATA DATTA joined Grameen Bank since 16 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in cow rearing.

Proposed Nobin Udyokta Business Info				
Business Name	: PRODIP SHONKHO VANDAR			
Location	:	Aloya Bhobani, Tangail		
Total Investment in BDT	:	BDT 260,000/-		
Financing	:	Self BDT 200,000/- (from existing business) 77% Required Investment BDT 60,000/- (as equity) 23%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	22 ft x 14 ft= 308 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Bracelet item etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing 1 employee. One employee will be appointed. The shop is owned. Collects goods from Rajshahi, Natore. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Monthly	Yearly				
Revenue (sales)						
Bracelet	150,000	1,800,000				
Total Sales (A)	150,000	1,800,000				
Less. Variable Expense						
Bracelet	127,500	1,530,000				
Total variable Expense (B)	127,500	1,530,000				
Contribution Margin (CM) [C=(A-B)	22,500	270,000				
Less. Fixed Expense						
Electricity Bill	500	6,000				
Mobile Bill	300	3,600				
Salary (self)	5,000	60,000				
Salary (staff)	5,000	60,000				
Transportation	2,000	24,000				
Entertainment	300	3,600				
Total fixed Cost (D)	13,100	157,200				
Net Profit (E) [C-D)	9,400	112,800				

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Bracelet	1	200000	200,000	1	60000	60,000	260,000
Total	1		200,000	1		60,000	260,000

Source of Finance



Financial Projection (BDT)							
Particular	Monthly	1st Year	2nd Year	3rd Year			
Revenue (sales)							
Bracelet	210,000	2,520,000	2,646,000	2,778,300			
Total Sales (A)	210,000	2,520,000	2,646,000	2,778,300			
Less. Variable Expense							
Bracelet	178,500	2,142,000	2,249,100	2,361,555			
Total variable Expense (B)	178,500	2,142,000	2,249,100	2,361,555			
Contribution Margin (CM) [C=(A-B)	31,500	378,000	396,900	416,745			
Less. Fixed Expense							
Electricity Bill	500	6,000	7,000	8,000			
Mobile Bill	400	4,800	5,500	6,500			
Salary (self)	5,000	60,000	60,000	60,000			
Salary (staff)	9,000	108,000	108,000	108,000			
Transportation	2,500	30,000	32,000	34,000			
Entertainment	300	3,600	3,600	3,600			
Total Fixed Cost	17,700	212,400	216,100	220,100			
Net Profit (E) [C-D)	13,800	165,600	180,800	196,645			
Investment Payback		24,000	24,000	24,000			

Cash flow projection on business plan (rec. & Pay)

	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	60,000		
1.2	Net Profit	165,600	180,800	196,645
1.3	Depreciation (Non cash item)		-	-
	Opening Balance of Cash			
1.4	Surplus		141,600	298,400
	Total Cash Inflow	225,600	322,400	495,045
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	141,600	298,400	471,045

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







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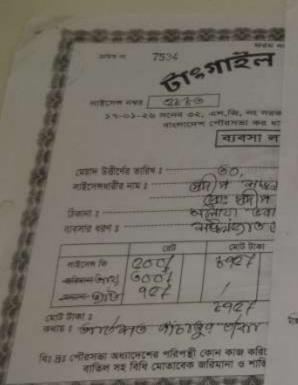
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FAMILY PICTURE

