Proposed NU Business Name: JARA FASHION



Project identification and prepared by: Md Forhad Hossain Tangail Sadar, Unit, Tanagail Project verified by: Mizanur Rahman Patwary Grameen Shakti

Samajik Byabosha Ltd.

| Brief Bio of The Proposed Nobin Udyokta | | | | |
|--|-----|--|--|--|
| Name | : | MD SHAHIDUL ISLAM | | |
| Age | : | 03-07-1986 (30 Y <i>ears)</i> | | |
| Education, till to date | : | Class 10 | | |
| Marital status | : | Married | | |
| Children | : | - | | |
| No. of siblings: | : | 3 Brothers & 1 Sisters | | |
| Address | : | Vill: Akur Takur, P.O: Tangail. P.S: Tangail Sadar, Dist: Tangail. | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : | Mother Father CHOBE BEGUM ABDUR RAHMAN Branch: Bashkhanpur Tangail, Centre # 23 (Female), Member ID: 2006/1, Group No: 07 Member since: 01-02-2009 (07 Years) First Ioan: BDT 6,000/- | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : : | Existing loan:BDT 50,000/- Outstanding loan: BDT 37,660/- Parents No No No | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | No |
|---|---|---|
| Business Experiences and | : | 11 years experience in running business. 8 Years in own business. |
| Training Info | : | He has no training |
| Other Own/Family Sources of Income | : | - |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01675-836866 |
| Family's Contact No. | : | - |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Tangial Sadar Unit ,Tangail |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

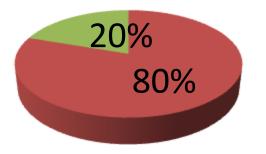
CHOBE BEGUM joined Grameen Bank since 07 years ago. At first she took BDT 6,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info | | | | | |
|--|---|--|--|--|--|
| Business Name | | JARA FASHION | | | |
| Location | : | Hira Super Market, Old Court road, Tangail | | | |
| Total Investment in BDT | : | BDT 405,000/- | | | |
| Financing | : | Self BDT 325,000/- (from existing business) 80% Required Investment BDT 80,000/- (as equity) 20% | | | |
| Present salary/drawings from business (estimates) | : | BDT 5,000 | | | |
| Proposed Salary | : | BDT 5,000 | | | |
| Size of shop | : | 12 ft x 7 ft= 84 square ft | | | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Clothes item etc. Average 25% gain on sales. The business is operating by entrepreneur. Existing 1 employee. One employee will be appointed. The shop is rented. Collects goods from Dhaka. Agreed grace period is 3 months. | | | |

| Existing Business (BDT) | | | | |
|-----------------------------------|---------|-----------|--|--|
| Particular | Monthly | Yearly | | |
| Revenue (sales) | | | | |
| Cloths | 135,000 | 1,620,000 | | |
| Total Sales (A) | 135,000 | 1,620,000 | | |
| Less. Variable Expense | | | | |
| Cloths | 101,250 | 1,215,000 | | |
| Total variable Expense (B) | 101,250 | 1,215,000 | | |
| Contribution Margin (CM) [C=(A-B) | 33,750 | 405,000 | | |
| Less. Fixed Expense | | | | |
| Electricity Bill | 800 | 9,600 | | |
| Mobile Bill | 500 | 6,000 | | |
| Salary (self) | 5,000 | 60,000 | | |
| Salary (staff) | 6,000 | 72,000 | | |
| Transportation | 4,000 | 48,000 | | |
| Entertainment | 500 | 6,000 | | |
| Rent | 8,000 | 96,000 | | |
| Guard | 200 | 2,400 | | |
| Generator Bill | 350 | 4,200 | | |
| Total fixed Cost (D) | 25,350 | 304,200 | | |
| Net Profit (E) [C-D) | 8,400 | 100,800 | | |

| Investment Breakdown | | | | | | | |
|----------------------|------|-------|---------|----------|-------|--------|----------|
| Existing | | | | Proposed | | | |
| Particulars | Qty. | Unit | Amoun | Qty. | Unit | Amount | Proposed |
| | | Price | t (BDT) | | Price | (BDT) | Total |
| Pant | 150 | 600 | 90,000 | 35 | 600 | 21,000 | 111,000 |
| Shirt | 138 | 600 | 82,800 | 30 | 600 | 18,000 | 100,800 |
| T-Shirt | 150 | 260 | 39,000 | 0 | 0 | 0 | 39,000 |
| Winter cloths | 100 | 200 | 20,000 | 100 | 200 | 20,000 | 40,000 |
| Three piece | 50 | 1350 | 67,500 | 15 | 1350 | 20,250 | 87,750 |
| Security | 1 | 25000 | 25,000 | 0 | 0 | 0 | 25,000 |
| others | 1 | 700 | 700 | 1 | 750 | 750 | 1,450 |
| Total | 590 | | 325,000 | 181 | | 80,000 | 405,000 |

Source of Finance



- Entrepreneur's Contribution 325,000
- Investor's Investment 80,000
- Total 405,000

| Financial Projection (BDT) | | | | | |
|-----------------------------------|---------|-----------|-----------|--|--|
| Particular | Monthly | 1st Year | 2nd Year | | |
| Revenue (sales) | | | | | |
| Cloths | 175,000 | 2,100,000 | 2,205,000 | | |
| Total Sales (A) | 175,000 | 2,100,000 | 2,205,000 | | |
| Less. Variable Expense | | | | | |
| Cloths | 131,250 | 1,575,000 | 1,653,750 | | |
| Total variable Expense (B) | 131,250 | 1,575,000 | 1,653,750 | | |
| Contribution Margin (CM) [C=(A-B) | 43,750 | 525,000 | 551,250 | | |
| Less. Fixed Expense | | | | | |
| Electricity Bill | 800 | 9,600 | 10,500 | | |
| Mobile Bill | 600 | 7,200 | 8,000 | | |
| Salary (self) | 5,000 | 60,000 | 60,000 | | |
| Salary (staff) | 10,000 | 120,000 | 120,000 | | |
| Transportation | 4,500 | 54,000 | 56,000 | | |
| Entertainment | 500 | 6,000 | 6,000 | | |
| Rent | 8,000 | 96,000 | 96,000 | | |
| Guard | 200 | 2,400 | 2,400 | | |
| Generator Bill | 350 | 4,200 | 4,200 | | |
| Total Fixed Cost | 29,950 | 359,400 | 363,100 | | |
| Net Profit (E) [C-D) | 13,800 | 165,600 | 188,150 | | |
| Investment Payback | | 48,000 | 48,000 | | |

| Cash | flow projection on bus | iness plan (| rec. & Pay) |
|------|--|--------------|--------------|
| | Particulars | Year 1 (BDT) | Year 2 (BDT) |
| 1 | Cash Inflow | | |
| 1.1 | Investment Infusion by Investor | 80,000 | |
| 1.2 | Net Profit | 165,600 | 188,150 |
| 1.3 | Depreciation (Non cash item) | | - |
| 1.4 | Opening Balance of Cash Surplus | | 117,600 |
| | Total Cash Inflow | 245,600 | 305,750 |
| 2 | Cash Outflow | | |
| 2.1 | Purchase of Product | 80,000 | |
| 2.2 | Payment of GB Loan | | |
| | Investment Pay Back (Including | | |
| 2.3 | Ownership Tr. Fee) | 48,000 | 48,000 |
| | Total Cash Outflow | 128,000 | 48,000 |
| 3 | Net Cash Surplus | 117,600 | 257,750 |



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:02 Experience & Skill : 11 Years Quality goods & services; Skill and experience; THREATS PPORTUNITIES Theft Huge demand in the community Fire Location of farm; Political unrest Regular customers;

Pictures







| | The second second |
|---|-------------------|
| | ater. |
| র্ষান্দর্ভাব হার্টের প্রায় ট্রিন্স পর্য | 24-0 |
| Anter and a series and fait Anter a states county, Stranger, states, county, Stranger, states, county, | in our ste |
| Auffer wers corr ellegen Ennite (micen) Berlin an angelingen ellegi be and an angelingen ellegi be an | Se Sen :- |
| nesais mits tante migatari estate mits examine angla vooree(-lana filmits) haat tise millet her gen diete antegise die (Seinut) er Bies die folgentrie angla witst of millet tise millet her gen diete antegise die (Seinut) er | and the second |
| <u>চারিদন পার্বাবনী</u> ৬১। ৩১-৩০-২০১০টা হাঁলে ২াদ-০২-২০১৮ ইং তাহিব পর্যত প্রথম পার্ক বিরীয় পালতে ৫(পাঁচ) করেনের জন। আরু প্রদান করিপান। | |
| ৫২০ মিজীয় পক্ষ প্রথম পাছতে প্রতি মানের জাতা পরবর্তী মানের প্রথম সরাহের মধ্যে বনিদেও যাগামে ৮,০০০/- (আট প্রজার) টাকা প্রদান জরিবে রাগ্য মারিবেন । এই জাতা পর্যায়ক্রমে ৫(বিন) মান পরিপোধ না করিবে (আর প্রজার)টাকা প্রদানেরে পরবর্তী কিনটি মোটিপের মধ্যমে ভিরীয় পদকে প্রথম পদ্ধ ভায়ার বিরক্ষে প্রথম পদ ২০(গপ) সিন মেয়ালায়ে পরবর্তী কিনটি মোটিপের মধ্যমে ভিরীয় পদকে প্রথম পদ্ধ ভায়ার বিরক্ষে (ম লোন মাইনগত ব্যবস্থা নিজে পারিবেন বা উচ্ছান করিবে গার্চিমেন । | 0 -** |
| করে। প্রথম পার্ক মিটারের বিশ্বাস সারেশে করিয়া নিবেন । খিরীর পার্ক বিশ্বন বিশ পরিবেশ করিবেন । | 8. |

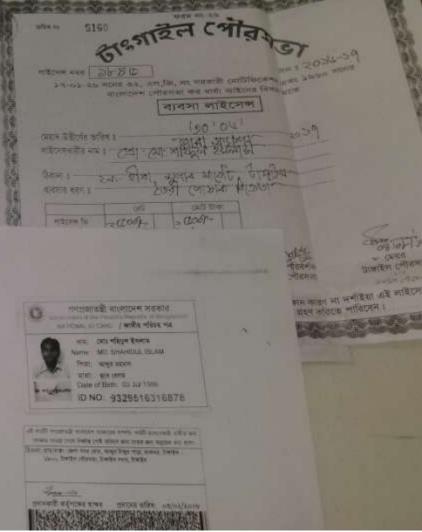
£ 200

এর। স্বাহীন বরিষ্ঠার, স্বাহিনের, নারারীয় সংসার, পারাত্রালার , সুইপার , স্বাহীর, পিয়া, প্রেয় ও বাটি কর্তান, আনসীয় সংসার বিজীয় পারু মতে বহুন বাহিবেন :

£ 200

০৫০ চুক্তি পারের মেয়ান পেছে উত্তর পাছের আদাশ আলোচনার মাধ্যমে একামতে পৌছালে পোরান তাড়াব চুক্তিপার দ্বারাদের ব্যাপারে নিকার গৃহিত হইবে। চুক্তি পত্র প্রবাবন না হবলে দ্বিতীয় পঞ্চ বানি নোরান যাড়িয়া লিকে নাগ্য ব্যক্তিদেন ।

इसभाग भाषा-०२



FAMILY PICTURE

