Proposed NU Business Name: MS JAMAN KRISHI BIPONON KENDRA



Project identification and prepared by: Md Shahidul Islam Rajshahi Sadar Unit,Rajshahi

Project verified by: Md Abdul Manna Talukdar



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MST SOHANA YASMIN			
Age	:	30-06-1986 (31 Years)			
Education, till to date	:	BSS			
Marital status	:	Married			
Children	:	01 Son			
No. of siblings:	:	02 Sisters			
Address	:	Vill: Sordaha Kuthipara , P.O: Sordaha , P.S: Carghat , Dist: Rajshahi			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Husbands' name (iv) GB member's info	: : :	Mother Father HASINA YASMIN MD WAHEDUZZAMAN Branch: Horgram, Centre: 49 (Female), Member ID: 4974, Group No: 04 Member since: 2005-2015 (10 Years) First loan: BDT 5000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: 120000 Outstanding loan: Nil NA No No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	20 years experience in running business. 16 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01711-407109
Family's Contact No.	:	01717-088599
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HASINA YASMIN joined Grameen Bank since 10 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MS JAMAN KRISHI BIPONON KENDRA		
Location	:	Holdar par		
Total Investment in BDT	:	BDT 160,000/-		
Financing	:	Self BDT 110,000/- (from existing business) 69%		
		Required Investment BDT 50,000/- (as equity) 31%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	20 ft x 20 ft= 400sq ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Fertilizer, Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is in own place Collects goods from Dhaka, Rajshahi Agreed grace period is 3 months. 		

Existing Business (BDT)

		ı	
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Fertilizer	3100	93000	1116000
Total Sales (A)	3100	93000	1116000
Less Variable Expense			
Fertilizer	2480	74400	892800
Total variable Expense (B)	2,480	74400	892800
Contribution Margin (CM) [C=(A-B)	620	18600	223200
Less Variable Expense			
Transportation		500	6000
Salary (self)		5000	60000
Salary(Staff)		4000	48000
Entertainment		500	6000
Guard		200	2400
Bank charge		100	1200
Mobile bill		500	6000
Total fixed cost (D)		10,800	129600
Net Profit (E)= [C-D]		7,800	93600

Investment	Brea	kd	lown
	DiCa	NU	

	Exis	ting	Proposed				
Particulars Qty. Unit Price Amount				Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Organic fertilizer	1	50000	50,000	1	25,000	25,000	75,000
Earthworm fertilizer	1	60000	60,000	1	25000	25,000	85,000
	0	0	0	0	0	0	0
Total	2	0	110,000	2	0	50,000	160,000

Source of Finance



Financial Projection (BDT)							
Paticular	Daily	Monthly	Year1	Year 2	Year 3		
Revenue(Sales)							
Fertilizer	4500	135000	1620000	1701000	1786050		
Total Sales (A)	4500	135000	1620000	1701000	1786050		
Less Variable Expense							
Fertilizer	3600	108000	1296000	1360800	1428840		
Total variable Expense (B)	3,600	108000	1296000	1360800	1428840		
Contribution Margin (CM) [C=(A-B)	900	27000	324000	340200	357210		
Less Variable Expense							
Transportation		700	8400	8,900	9400		
Salary (self)		5000	60000	60000	60000		
Salary(Staff)		4000	48000	48000	48000		
Entertainment		500	6000	6000	6000		
Guard		200	2400	2400	2400		
Bank charge		100	1200	1200	1200		
Mobile bill		600	7200	7300	7400		
Total fixed cost (D)		11,100	132,000	133,100	134200		
Net Profit (E)= [C-D]		15900	190800	207,100	223010		
Investment Payback			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	190,800	207,100	223010
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		170,800	357900
	Total Cash Inflow	240800	377900	580910
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	170,800	357900	560910

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 20 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

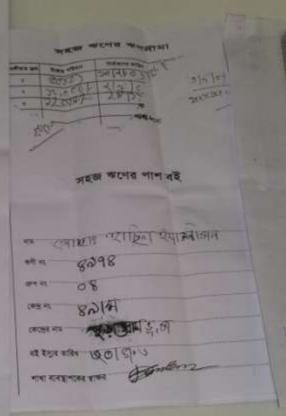








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FAMILY PICTURE

