Proposed NU Business Name: MA BABAR DOA DAIRY FARM



Project identification and prepared by: Md Shahidul Islam Bagha Unit,Rajshahi

Project verified by: Md Abdul MannanTalukdar



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD AHSAN HABIB				
Age	:	30-12-1996 (29 Years)				
Education, till to date	:	HSC				
Marital status	:	Unmarried				
Children	:	NIL				
No. of siblings:	:	01 Brother 03 Sisters				
Address	:	Vill: Dakshin Milik , P.O: Bagha , P.S: Bagha, Dist: Rajshahi				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MST MORZINA BEGUM MD AZIZUL ALAM Branch: Manigram, Centre: 22 (Female), Member ID: 2713/2, Group No: 03 Member since: 11-02-2009 (07 Years) First loan: BDT 6000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 26000 Outstanding loan: BDT 23618 Mother No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	04 years experience in running business. 04 Years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	NA
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01763-107419
Family's Contact No.	:	01729-989990
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST MORZINA BEGUM joined Grameen Bank since 07 years ago. At first she took BDT 6000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	MA BABAR DOA DAIRY FARM			
Location	:	Dakshin Milik, Bagha, Rajshahi			
Total Investment in BDT	:	BDT 190,000/-			
Financing	:	Self BDT 140,000/- (from existing business) 74% Required Investment BDT 50,000/- (as equity) 26%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Milk The business is operating by entrepreneur. Existing no employee. The shop is in own place. Collects goods from Local Market Agreed grace period is 3 months. 			

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Milk (11*50)	550	16500	198000
Total Sales (A)	550	16500	198000
Less Variable Expense			
Feed & Medicine	250	7500	90000
Total variable Expense (B)	250	7500	90000
Contribution Margin (CM) [C=(A-B)	300	9000	108000
Less Variable Expense			
Electricity bill		150	1800
Transportation		200	2400
Salary (self)		3000	36000
Bank charge		100	1200
Mobile bill		200	2400
Total fixed cost (D)		3,650	43800
Net Profit (E)= [C-D]		5,350	64200

Investment Breakdown								
		Proposed						
Particulars	Qty.	Unit Price	Amount	Qty Unit Price Amount Proposed				
			(BDT)			(BDT)	Total	
Cow	2	60000	120,000	0	0	0	120,000	
Calf	2	10000	20,000	0	0	0	20,000	
Feed	0	0	0	1	40000	40,000	40,000	
Medicine	0	0	0	1	10000	10,000	10,000	
Total	4	0	140,000	2	0	50,000	190,000	

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Milk (16*50)	800	24000	288000	302400	317520	
Total Sales (A)	800	24000	288000	302400	317520	
Less Variable Expense						
Feed & Medicine	350	10500	126000	132300	138915	
Total variable Expense (B)	350	10500	126000	132300	138915	
Contribution Margin (CM) [C=(A-B)	450	13500	162000	170100	178605	
Less Variable Expense						
Electricity bill		300	3600	4100	4600	
Transportation		400	4800	5,300	5800	
Salary (self)		3000	36000	60000	60000	
Bank charge		100	1200	1200	1200	
Mobile bill		300	3600	3700	3800	
Total fixed cost (D)		4,100	48,000	73,100	74200	
Net Profit (E)= [C-D]		9400	112800	97,000	104405	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	112,800	97,000	104405
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		92,800	169800
	Total Cash Inflow	162800	189800	274205
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	92,800	169800	254205

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

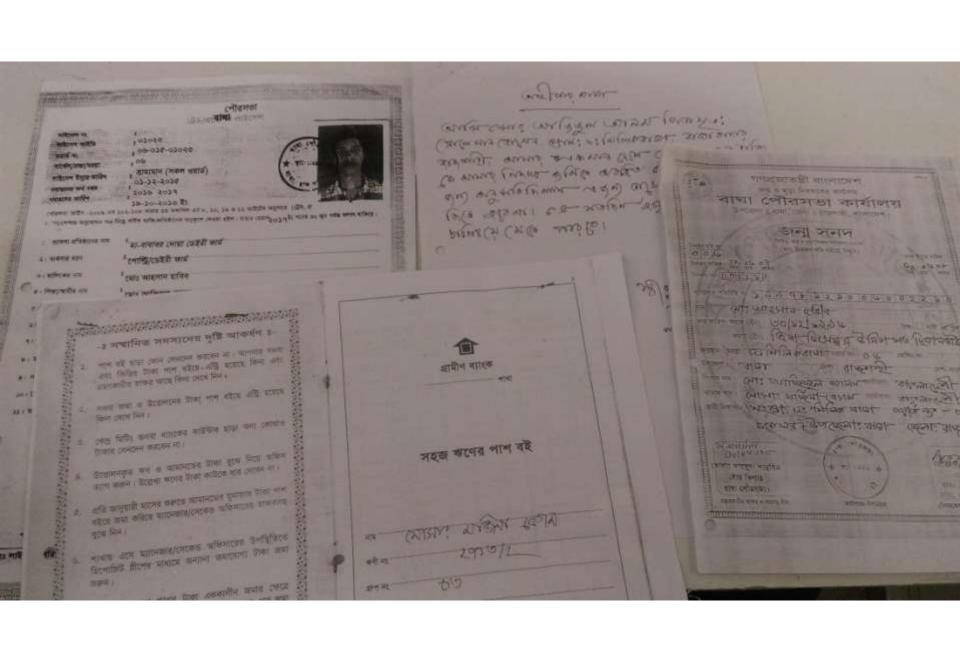
Political unrest

Pictures









FAMILY PICTURE

