Proposed NU Business Name: RIDOY TAILORS



Project identification and prepared by: Md. Ataur Rahman, Bashon Unit, Gazipur

Project verified by: MD. Rofiqul Islam



| Brief Bio of The Proposed Nobin Udyokta | | | | | |
|--|---------------------------------------|--|--|--|--|
| Name | : | MST. KHALEDA | | | |
| Age | •• | 01-05-1985 (31 Years) | | | |
| Education, till to date | : | Class Saven | | | |
| Marital status | : | Married | | | |
| Children | •• | 1 Son & 1 Daughter | | | |
| No. of siblings: | •• | 1 Sister | | | |
| Address | •• | Vill: Kunia Pasor P.O: National University P.S: Gazipur Sadar; Dist: Gazipur | | | |
| Parent's and GB related Info | | | | | |
| (i) Who is GB member | : | Mother Father | | | |
| (ii) Mother's name | : | MST. SHAJEDA BIBI | | | |
| (iii) Father's name | : | ABDUL KHALAK | | | |
| (iv) GB member's info | : Branch: Gasa , Centre # 53(Female), | | | | |
| | | Member ID: 5092, Group No: 02 | | | |
| | | Member since: 10-08-12011 (5Years) | | | |
| | | First loan: BDT 15000/- | | | |
| Further Information: | | Outstanding loan: Nil | | | |
| (v) Who pays GB loan installment | : | Father | | | |
| (vi) Mobile lady | : | No | | | |
| (vii) Grameen Education Loan | : | No | | | |
| (viii) Any other loan like GB, BRAC ASA etc | : | No | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
|---|---|---|
| Business Experiences and | : | 4 years experience in running business. |
| Training Info | : | He has 3 Month training |
| Other Own/Family Sources of Income | : | None |
| Other Own/Family Sources of Liabilities | : | Hous Rent BDT 20000 |
| Entrepreneur Contact No. | : | 01854300953 |
| Family's Contact No. | : | 01732941121 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SHAJEDA BIBI joined Grameen Bank since 5 years ago. At first she took BDT 15000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Home Devolopment.

| Proposed Nobin Udyokta Business Info | | | | |
|---|---|---|--|--|
| Business Name | : | RIDOY TAILORS | | |
| Location | : | Kunia Pasor , Gazipur | | |
| Total Investment in BDT | : | BDT 140,000/- | | |
| Financing | : | Self BDT 70,000/- (from existing business) 50% | | |
| | | Required Investment BDT 70,000/- (as equity) 50% | | |
| Present salary/drawings from business (estimates) | : | BDT 3,000 | | |
| Proposed Salary | : | BDT 3,000 | | |
| Size of shop | : | 10 ft x 10 ft= 100 square ft | | |
| Security of the shop | : | - | | |
| Implementation | : | The business is planned to be scaled up by investment in existing goods like; Sharee, Lungi, Three pice, Print kapor, Gos kapor, etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. After getting equity fund no employee will be appointed. Entrepreneur is owner of the shop Collects goods from Chowrasta, Gazipur. Agreed grace period is 3 months. | | |

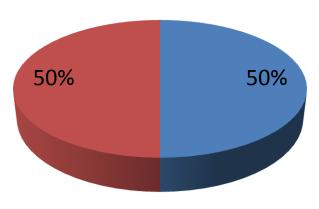
| Existing Business (BDT) | | | | | |
|--|-------|---------|--------|--|--|
| Particular | Daily | Monthly | Yearly | | |
| Revenue (sales) | | | | | |
| Sharee,Lungi,Three pice,Print kapor,Gos kapor,Shart | | | | | |
| pice,pant pice etc. | 1500 | 45000 | 540000 | | |
| Total Sales (A) | 1500 | 45000 | 540000 | | |
| Less. Variable Expense | | | | | |
| .Sharee,Lungi,Three pice,Print kapor,Gos kapor,Shart | | | | | |
| pice,pant pice etc. | 1200 | 36000 | 432000 | | |
| Total variable Expense (B) | 1200 | 36000 | 432000 | | |
| Contribution Margin (CM) [C=(A-B) | 300 | 9000 | 108000 | | |
| Less. Fixed Expense | | | | | |
| Rent | | | | | |
| Electricity Bill | | 200 | 2400 | | |
| Mobile Bill | | 150 | 1800 | | |
| Salary (self) | | 3000 | 36000 | | |
| Transportation | | 500 | 6000 | | |
| Entertainment | | 150 | 1800 | | |
| Guard | | | | | |
| Generator | | | | | |
| Total fixed Cost (D) | | 4000 | 48000 | | |
| Net Profit (E) [C-D) | | 5000 | 60000 | | |

| Investment Breakdown | | | | | | |
|----------------------|----------|----------|----------------|--|--|--|
| Particulars | Existing | Proposed | Proposed Total | | | |
| Sharee | 10000 | 6750 | 16750 | | | |
| Lungi | 30000 | 15000 | 45000 | | | |
| Three pice | 6750 | 13500 | 20250 | | | |
| Gos kapor | 19250 | 16500 | 35750 | | | |
| Orna | 2100 | - | 2100 | | | |
| Bed Seet | - | 10500 | 10500 | | | |
| Others | 1900 | 7750 | 9650 | | | |
| Total : | 70000 | 70000 | 140000 | | | |

Source of Finance



- Investors Investment=70000
- Total=140000



| Financial Projection (BDT) | | | | | | |
|--|-------|---------|----------|----------|----------------------|--|
| Particular | Daily | Monthly | 1st Year | 2nd Year | 3 rd Year | |
| Revenue (sales) | | | | | | |
| Three pice,Orna,Print kapor,Gos kapor etc. | 2000 | 60000 | 720000 | 756000 | 793800 | |
| Total Sales (A) | 2000 | 60000 | 720000 | 756000 | 793800 | |
| Less. Variable Expense | | | | | | |
| Three pice,Orna,Print kapor,Gos kapor etc. | 1600 | 48000 | 576000 | 604800 | 635040 | |
| Total variable Expense (B) | | | | | | |
| Contribution Margin (CM) [C=(A-B) | 400 | 12000 | 144000 | 151200 | 158760 | |
| Less. Fixed Expense | | | | | | |
| Rent | | | | | | |
| Electricity Bill | | 200 | 2400 | 2500 | 2600 | |
| Mobile Bill | | 200 | 2400 | 2500 | 2600 | |
| Salary (self) | | 3000 | 36000 | 36000 | 36000 | |
| Transportation | | 1000 | 12000 | 12500 | 13000 | |
| Entertainment | | 200 | 2400 | 2500 | 2600 | |
| Guard | | | | | | |
| Generator | | | | | | |
| Total fixed Cost (D) | | 4600 | 55200 | 56000 | 56800 | |
| Net Profit (E) [C-D) | | 7400 | 88800 | 95200 | 101960 | |
| Investment Payback | | | 28000 | 28000 | 28000 | |

Cash flow projection on business plan (rec. & Pay)

| | | Year 1 | | |
|-----|--|--------|--------------|-------------|
| SI# | Particulars | (BDT) | Year 2 (BDT) | Year 3(BDT) |
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 70,000 | - | |
| 1.2 | Net Profit | 88800 | 95200 | 101960 |
| 1.3 | Depreciation (Non cash item) | - | - | |
| 1.4 | Opening Balance of Cash Surplus | 1 | 60100 | 127300 |
| | Total Cash Inflow | 158800 | 155300 | 229260 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 70000 | - | |
| 2.2 | Payment of GB Loan | | - | |
| | Investment Pay Back (Including Ownership | | | |
| 2.3 | Tr. Fee) | 28000 | 28000 | 28000 |
| | Total Cash Outflow | 98000 | 28000 | 28000 |
| 3 | Net Cash Surplus | 60100 | 127300 | 201260 |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:01

Experience & Skill: 4 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











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नीहर्म

(भाभाः नाजम

Name

: MST. KHALEDA

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মাতা

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Date of Birth

01-05-1985

NID No.

19853313031846884

Blood Group

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वाना/शिकिः - शाम/वाडाः १९१ . -ठाकपनः गाडीय नियनिग्रालय - १७०४, शामीपुन

नवन, निष्टि कार्शात्त्रमन, धाशीपुन

FAMILY PICTURE

