Proposed NU Business Name: SHOFIA PAN KHAMARR



Project identification and prepared by: Md. Sahabuddin , Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MOST. SHOFIA KHATUN				
Age	:	01-08-1995 (21 Years)				
Education, till to date	:	S.S.C				
Marital status	:	Married				
Children	:	01 Son				
No. of siblings:	:	02 Sisters				
Address	:	Vill: Bishohora , P.O: Jahanabad, P.S:Mohanpur , Dist: Rajshahi				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment	: : :	Mother Fathe MOST. AKTARA BEGUM LATE. FEKU MOHAMMAD Branch: Rayghati, Mohanpur Centre 32 (Female), Member ID: 3598, Group No: 07 Member since: 2006-2014 Presend 25-05-2016 (9 Years) First loan: BDT 5,000 Existing Loan: BDT 22,000 Outstanding loan: 18,612/= Mother				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan (viii)Any other loan like GB, BRAC ASA etc	:	No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	7 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	Agriculture BDT 10000/- Monthly.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01725-953768
Mother's Contact No.	•	01717-254783
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. SHOFIA BEGUM joined Grameen Bank since 9 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	SHOFIA PAN KHAMAR				
Location	:	Bishhora, Jahanabad, Mohanpur, Rajshahi				
Total Investment in BDT	:	BDT 1,10,000/-				
Financing	:	Self BDT 60,000/-(from existing business) 55% Required Investment BDT 50,000/-(as equity) 45%				
Present salary/drawings from business (estimates)	:	BDT 4,000/-				
Proposed Salary	:	BDT 4,000/-				
Size of shop	:	12 Shotangsho				
Implementation	:	 The business is planned to be scaled up by investment in existing; pan item etc. Average 100% gain on sale. The business is operating by entrepreneur. Existing No employees. After getting equity fund no employee will be appointed. The shop is Rent Collects goods from Mohanpur. Agreed grace period is 3 months. 				

Existing Business						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Pan Item	400	12,000	1,44,000			
Total Sales (A)	400	12,000	1,44,000			
Less. Variable Expense						
Pan Item	0	0	0			
Total variable Expense (B)	0	0	0			
Contribution Margin (CM) [C=(A-B)	400	12,000	1,44,000			
Less. Fixed Expense						
Electricity Bill						
Mobile Bill		200	2,400			
Salary (self)		4,000	48,000			
Guard						
Transportation		500	6,000			
Entertainment						
Kitnashok		1,300	15,600			
Bank service Charge						
Total fixed Cost (D)		6000	72,000			
Net Profit (E) [C-D)		6,000	72,000			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total	
Pan Chara	3000	20	60,000	1500	20	30,000	90,000	
Pan boroj Repearing	-	-	-	-	-	20,000	20,000	
Total	3000		60,000	1500		50,000	1,10,000	

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year	3rd year	
Revenue (sales)						
Pan Item	600	18,000	2,16,00	2,26,800	2,38,140	
Total Sales (A)	600	18,000	2,16,00	2,26,800	2,38,140	
Less. Variable Expense						
Pan Item	0	0	0	0	0	
Total variable Expense (B)	0	0	0	0	0	
Contribution Margin (CM) [C=(A-B)	600	18,000	2,16,000	2,26,800	2,38,140	
Less. Fixed Expense						
Rent						
Electricity Bill						
Mobile Bill		300	3,600	4,000	5,000	
Salary (self)		4,000	48,000	48,000	48,000	
Transportation		700	8,400	9,000	9,500	
Entertainment						
Salary (staff)						
Kitnashok		2,000	24,000	25,000	26,000	
Bank service Charge		100	1,200	1,200	1,200	
Total Fixed Cost		7,100	85,200	87,200	89,700	
Net Profit (E) [C-D)		10,900	1,30,800	1,39,600	1,48,440	
Investment Payback			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	1,30,800	1,39,600	1,48,440
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		1,10,800	2,30,400
	Total Cash Inflow	1,80,800	2,50,400	3,78,800
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20000	20,000
	Total Cash Outflow	70,000	20000	20,000
3	Net Cash Surplus	1,10,800	2,30,400	3,58,800

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 7 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

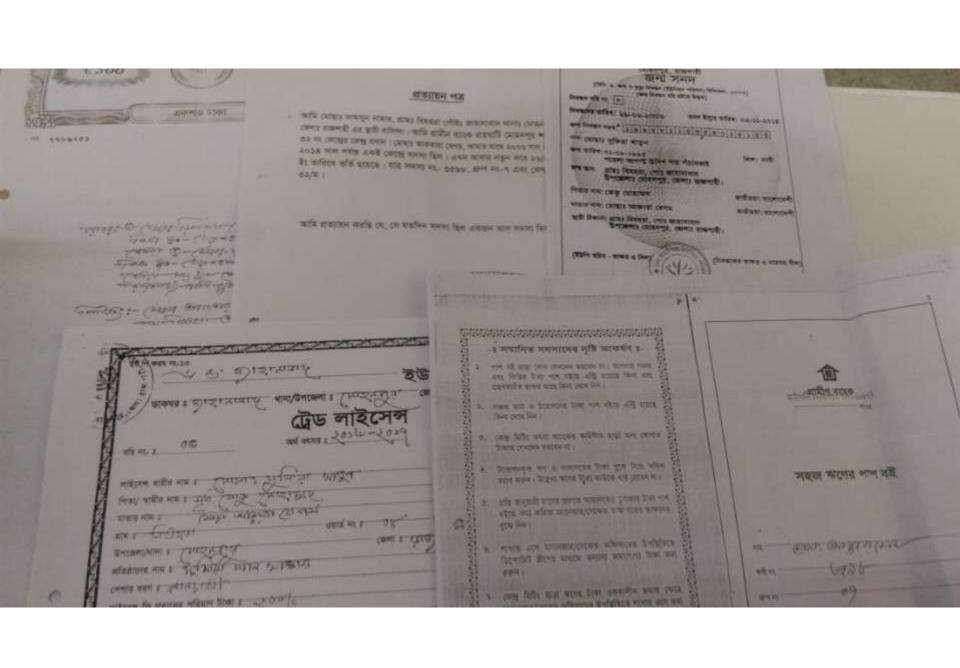
Political unrest

Pictures









FAMILY PICTURE

