#### **Proposed NU Business Name: SHAHIDA PAN KHAMARR**



Project identification and prepared by: Md. Sahabuddin, Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	MOST. AYSHA KHATUN				
Age	:	10-02-1996 (20 Years)				
Education, till to date	:	Class Eight				
Marital status	:	Unmarried				
Children	:	Nil				
No. of siblings:	:	03 Sisters				
Address	:	Vill: boroikuri , P.O: Mohanpur, P.S:Mohanpur , Dist: Rajshahi				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Fathe MOST. KARIMA BEGUM MD. ISMAIL HOSSEN Branch: Mowgasi, Mohanpur Centre 37 (Female), Member ID: 9462/3, Group No: 09 Member since: 20010-2014 Presend 20-11-2015 <i>(5Years)</i> First Ioan: BDT 10,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 20,000 Outstanding loan: 19,120/= Father No No				

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	Agriculture BDT 10,000/-
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01767-371869
Mother's Contact No.	-	01745-252176
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MOST. KARIMA BEGUM** joined Grameen Bank since 5 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

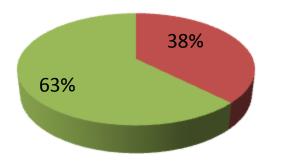
Proposed Nobin Udyokta Business Info						
Business Name	:	SHAHIDA PAN KHAMAR				
Location	:	Boroikuri, Mohanpur, Rajshahi				
Total Investment in BDT	:	BDT 80,000/-				
Financing	:	Self BDT 30,000/-(from existing business) 38% Required Investment BDT 50,000/-(as equity) 62%				
Present salary/drawings from business (estimates)	:	BDT 3,000/-				
Proposed Salary	:	BDT 3,000/-				
Size of shop	:	05 Shotangsho				
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing; pan item etc.</li> <li>Average 100% gain on sale.</li> <li>The business is operating by entrepreneur. Existing No employees. After getting equity fund no employee will be appointed.</li> <li>The shop is Rent</li> <li>Collects goods from Mohanpur.</li> <li>Agreed grace period is 3 months.</li> </ul>				

### **Existing Business (BDT)**

	I		
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Pan Item	300	9,000	1,08,000
Total Sales (A)	300	9,000	1,08,000
Less. Variable Expense			
Total variable Expense (B)	0	0	0
Contribution Margin (CM) [C=(A-B)	300	9,000	1,08,000
Less. Fixed Expense			
Mobile Bill		300	3,600
Salary (self)		3,000	36,000
Transportation		200	2,400
Kitnashok		500	6,000
Total fixed Cost (D)		4,000	48,000
Net Profit (E) [C-D)		5,000	60,000

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total	
Pan Chara	1500	20	30,000	2000	20	40,000	70,000	
Pan boroj Repearing	-	-	-	-	-	10,000	10,000	
Total	1500		30,000	2000		50,000	80,000	

### **Source of Finance**



Entrepreneur's Contribution 30,000
Investor's Investment 50,000
Total 80,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year	3rd year	
Revenue (sales)						
Pan Item	500	15,000	1,80,000	1,89,000	1,98,450	
Total Sales (A)	500	15,000	1,80,000	1,89,000	1,98,450	
Less. Variable Expense						
Total variable Expense (B)						
Contribution Margin (CM) [C=(A-B)	500	15,000	1,80,000	1,89,000	1,98,450	
Less. Fixed Expense						
Mobile Bill		400	4,800	5,000	5,500	
Salary (self)		3,000	36,000	36,000	36,000	
Transportation		300	3,600	4,000	5,000	
Kitnashok		1,000	12.000	13,000	14,000	
Bank service Charge		100	1,200	1,200	1,200	
Total Fixed Cost		4,800	57,600	59,200	61,700	
Net Profit (E) [C-D)		10,200	1,22,400	1,29,800	1,36,750	
Investment Payback			20,000	20,000	20,000	

## Cash flow projection on business plan (rec. & Pay)

<i>SI</i> #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	1,22,400	1,29,800	1,36,750
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		1,02,400	2,12,200
	Total Cash Inflow	1,72,400	2,32,200	3,48,950
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20000	20,000
	Total Cash Outflow	70,000	20000	20,000
3	Net Cash Surplus	1,02,400	2,12,200	3,28,950



# Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 5 Years Quality goods & services; Skill and experience;

## WEAKNESS

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

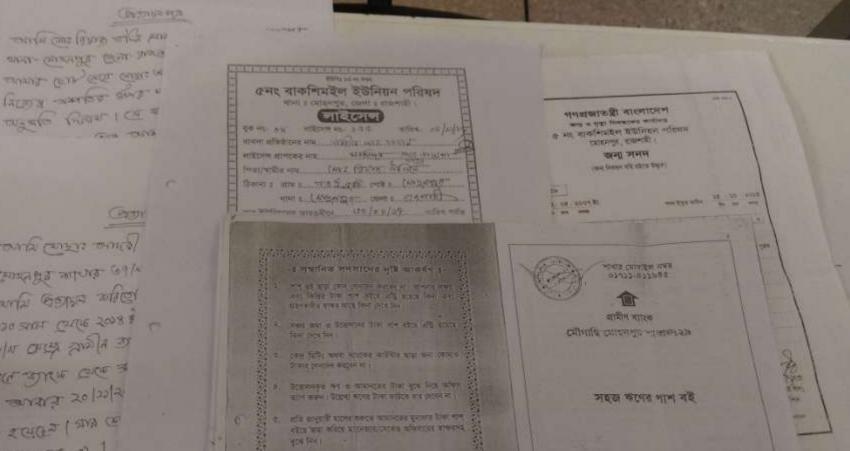
## THREATS

Theft Fire Political unrest Pictures









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## **FAMILY PICTURE**

