#### **Proposed NU Business Name: MS VAI VAI BIZ O KITNASHOK VANDER**



Project identification and prepared by: Md. Sahabuddin, Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. SAIFUL ISLAM				
Age	:	01-12-1982(33 Years)				
Education, till to date	:	Masters				
Marital status	:	Married				
Children	:	01 Son				
No. of siblings:	:	03 Brother,04 Sister				
Address	:	Vill: Rokhitpa P,O: Hatkhujipur , P.S:Bagmara , Dist: Rajshahi				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Fathe  MOST. ESMITARA BIBI  MD. LOKMAN ALLI  Branch: Achpara, Bagmara Centre 91 (Female),  Member ID: 10081, Group No: 06  Member since: 15-04-2013(3Years)  First loan: BDT 20,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GB, BRAC ASA etc	:	Existing Loan: BDT 17,000 Outstanding loan: 14,246/= Father No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Ten years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01716-171668
Mother's Contact No.	:	01723-699430
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST. ESMITARA BIBI** joined Grameen Bank since 3 years ago. At first she took 20,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

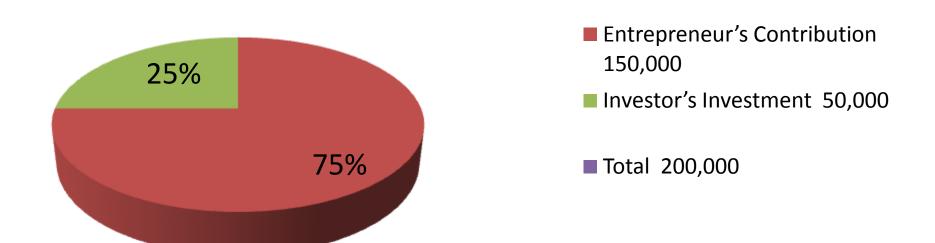
Proposed Nobin Udyokta Business Info						
Business Name	:	M/S VAI VAI BIZ O KITNASHO VANDETR				
Location	:	Keshorhat Bazar, Mohanpur,Rajshahi				
Total Investment in BDT	:	BDT 2,00,000/-				
Financing	:	Self BDT 1,50,000/-(from existing business) 75% Required Investment BDT 50,000/-(as equity) 25%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	31 ft x 9 ft= 279 Scft				
Implementation		<ul> <li>The business is planned to be scaled up by investment in existing; Kitnashok item etc.</li> <li>Average 10% gain on sale.</li> <li>The business is operating by entrepreneur. Existing Nemployees. After getting equity fund no employee will be appointed.</li> <li>The shop is Rent</li> <li>Collects goods from Give Company.</li> <li>Agreed grace period is 3 months.</li> </ul>				

### **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Kitnashok Item	4,000	1,20,000	14,40,000
Total Sales (A)	4,000	1,20,000	14,40,000
Less. Variable Expense			
Kitnashok Item	3,600	1,08,000	12,96,000
Total variable Expense (B)	3,600	1,08,000	12,96,000
Contribution Margin (CM) [C=(A-B)	400	12,000	1,44,000
Less. Fixed Expense			
Mobile Bill		400	4,800
Salary (self)		5,000	60,000
Guard		100	1,200
Entertainment		500	6,000
Total fixed Cost (D)		6,000	72,000
Net Profit (E) [C-D)		6,000	72,000

Investment Breakdown								
E	Proposed							
Particulars	Qty.	Unit	Amount	Qty	Unit Amount Prop		Proposed	
		Price	(BDT)		Price	(BDT)	Total	
Fid Of Fish	100	750	75,000	40	750	30,000	1,05,000	
Ziolite	108	320	35,000	_	-	-	35,000	
Kitnashok	-	-	40,000	_	-	20,000	60,000	
Total	208		1,50,000		750	50,000	2,00,000	

### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year	3 <sup>rd</sup> Year	
Revenue (sales)						
Kitnashok Item	6,000	1,80,000	21,60,000	22,68,000	23,81,400	
Total Sales (A)	6,000	1,80,000	21,60,000	22,68,000	23,81,400	
Less. Variable Expense						
Kitnashok Item	5,400	1,62,000	19,44,000	20,41,200	21,43,260	
Total variable Expense (B)	5,400	1,62,000	19,44,000	20,41,200	21,43,260	
Contribution Margin (CM)						
[C=(A-B)	600	18,000	2,16,000	2,26,800	2,38,140	
Less. Fixed Expense						
Mobile Bill		500	6,000	6,500	7,000	
Salary (self)		5,000	60,000	60,000	60,000	
Entertainment		500	6,000	6,500	7,000	
Gard Bill		100	1,200	1,200	1,200	
Bank service Charge		100	1,200	1,200	1,200	
Total Fixed Cost		6,200	74,400	75,400	76,400	
Net Profit (E) [C-D)		11,800	1,41,600	1,51,400	1,61,740	
Investment Payback			20000	20,000	20,000	

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	1,41,600	151,400	1,61,740
1.3	Depreciation (Non cash item)		-	
1.4	Opening Balance of Cash Surplus		1,21,600	2,53,000
	Total Cash Inflow	1,91,600	2,73,000	4,14,740
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20000	20,000
	Total Cash Outflow	70,000	20000	20,000
3	Net Cash Surplus	1,21,600	2,53,000	3,94,740

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

### WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

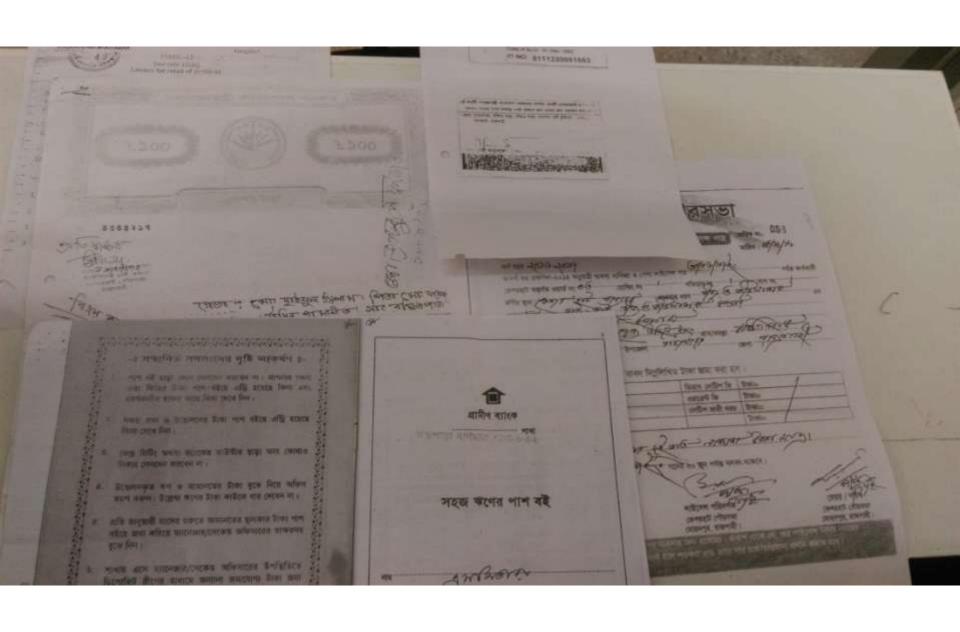
# Pictures











## **FAMILY PICTURE**

