#### Proposed NU Business Name: MS MA KHADDO VANDDAR



Project identification and prepared by: Md. Sahjamal Sirazi, Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	SHER MOHAMMD		
Age	:	07-08-1987 ( 29Years )		
Education, till to date	:	Class-9		
Marital status	:	Married		
Children	:	1 Daughter		
No. of siblings:	:	2 Brother & 5 Sisters		
Address	:	Vill: Noyapara, P.O: Nondonpur, P.S: Puthia Dist: Rajshahi.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Fathe  MST. MASUFA BEGUM  Date. ALI MUDDIN  Branch: Baneshwar , Puthai ,Centre # 33 (Female),  Member ID: 2574, Group No: 03  Member since: 25/03/1992 to 2005 (13 Years)  First loan: BDT 5000		
Further Information:		Existing Loan: BDT 7,000, Outstanding loan: Nill		
(v) Who pays GB loan installment	:	Brother 's		
(vi) Mobile lady	:	No		
(viii) Any other lean like GR	:	No No		
(viii) Any other loan like GB, BRAC ASA etc	•	No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	06 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	Mango (BDT 5000 Yearly)
Entrepreneur Contact No.	:	01721-876572
Brother's Contact No.	:	01773-543922
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. MASUFA BEGOM** joined Grameen Bank since 13 years ago. At first she took 500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

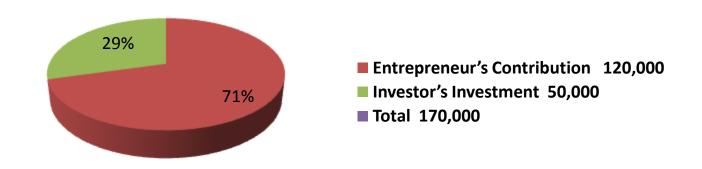
Proposed Nobin Udyokta Business Info				
Business Name	:	MS MA KHADDO VANDAR		
Location	:	Nowapara bajar , Puthia , Rajshahi .		
Total Investment in BDT	:	BDT 170,000/-		
Financing	:	Self BDT 120000/-(from existing business) 71% Required Investment BDT 50,000/-(as equity) 29%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop		08 ft x 15 ft= 120 square ft		
Security of the shop	:	BDT -80,000		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Grocery Item.</li> <li>Average 15% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The shop is rented.</li> <li>Agreed grace period is 3 months.</li> </ul>		

#### **Existing Business (BDT)**

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Rent for table ,chair,dag etc	3200	96000	1152000
Total Sales (A)	3200	96000	1152000
Less Variable Expense			
Rent for table ,chair,dag etc	2720	81600	979200
Total variable Expense (B)	2,720	81600	979200
Contribution Margin (CM) [C=(A-B)	480	14400	172800
Less Variable Expense			
Rent		1,200	14400
Electricity Bill		200	2400
Transportation		500	6000
Salary (self)		5000	60000
Entertainment		200	2400
Guard		150	1800
Bank Charge		100	1200
Mobile Bill		300	3600
Total fixed cost (D)		7,650	91800
Net Profit (E)= [C-D]		6,750	81000

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Feed (15x2,150)	31,500		31,500			
Detergent	2,000		2,000			
Shop	2,000		2,000			
Biscuit	1,500		1,500			
Cosmetic	1,500		1,500			
Stationary	1,000		1,000			
Others	500		500			
Rice		20,000	20,000			
Dale		20,000	20,000			
Flower		10,000	10,000			
Security	80000		80000			
Total	120,000	50,000	170,000			

#### **Source of Finance**



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Grocary item	4500	135000	1620000	1701000	1786050	
Total Sales (A)	4500	135000	1620000	1701000	1786050	
Less Variable Expense						
Grocary item	3825	114750	1377000	1445850	1518142.5	
Total variable Expense (B)	3,825	114750	1377000	1445850	1518142.5	
Contribution Margin (CM) [C=(A-B)	675	20250	243000	255150	267907.5	
Less Variable Expense						
Rent		1,200	14400	14,400	14400	
Electricity Bill		400	4800	5300	5800	
Transportation		800	9600	10,100	10600	
Salary (self)		5000	60000	60000	60000	
Entertainment		200	2400	2400	2400	
Guard		150	1800	1800	1800	
Bank Charge		100	1200	1200	1200	
Mobile Bill		300	3600	3600	3600	
Total fixed cost (D)		8,150	93,000	94,100	95200	
Net Profit (E)= [C-D]		12100	145200	161,050	172707.5	
Investment Payback			20,000	20,000	20,000	

#### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	145,200	161,050	172707.5
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		125,200	266250
	Total Cash Inflow	195200	286250	438957.5
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	125,200	266250	418957.5

#### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

#### THREATS

Theft

Fire

Political unrest

# Pictures









