#### **Proposed NU Business Name: MINA GARMENTS**



Project identification and prepared by: Md . Sahjamal Sirazi Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. NUR ALAM	
Age	:	03-03-1989 (27Years )	
Education, till to date	:	BSS	
Marital status	:	Married	
Children	:	-	
No. of siblings:	:	2 Brothers	
Address	:	Vill: Habibpur, P.O: Nondongasi, P.S: Carghat, Dist: Rajshahi	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. MINARA BEGUM MD. HAMIDUR RAHMAN Branch: , Nimpara ,Carghat , Centre # 34 (Female), Member ID: 2197/2, Group No: 01 Member since: 2005 (11Years) First Ioan: BDT 5,000/-	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing Loan: BDT 20,000, Outstanding Ioan: 16,480 Fathers No No No	

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	04 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	_
Other Own/Family Sources of Liabilities	:	Decorator (Monthly BDT 8000)
Entrepreneur Contact No.	:	01723-820911
Father's Contact No.	:	01761-468961
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**MST. MINARA BEGOM** joined Grameen Bank since 11 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MINA GARMENTS		
Location	:	Nondongasi bagar , Carghat ,Rajshahi		
Total Investment in BDT	:	BDT 150,000/-		
Financing	:	Self BDT-100,000/-(from existing business) 67% Required Investment BDT 50,000/-(as equity) 33%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10 ft x 12ft= 120 square ft		
Security of the shop	:	BDT 50,000		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Garments etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented.</li> <li>Collects goods from Pabna.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Garments	2,000	60,000	720,000		
Total Sales (A)	2,000	60,000	720,000		
Less. Variable Expense					
Garments	1,600	48,000	576,000		
Total variable Expense (B)	1,600	48,000	576,000		
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000		
Less. Fixed Expense					
Rent		1,100	13,200		
Electricity Bill		200	2,400		
Transportation		1,000	12,000		
Salary (self)		5,000	60,000		
Salary (staff)		-			
Entertainment		200	2,400		
Guard		120	1,440		
Generator		150	1,800		
Bank Charge		100	1,200		
Mobile Bill		300	3,600		
Total fixed Cost (D)		8,170	98,040		
Net Profit (E) [C-D)		3,830	45,960		

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Pant (40x300)	12,000	20,000	32,000		
Shirt (20x250)	5,000	20,000	25,000		
Genghis (80x120)	9,600		9,600		
Orna (100x100)	10,000		10,000		
Borka (10x450)	4,500	10,000	14,500		
Jar chi (50x90)	4,500		4,500		
Tow jar (20x130)	2,600		2,600		
Others	1,800		1,800		
Security	50000		50000		
Total	100,000	50,000	150,000		

## **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3 <sup>rd</sup> Year
Revenue (sales)					
Garments	3,000	90,000	1080,000	1134,000	1190,700
Total Sales (A)	3,000	90,000	1080,000	1134,000	1190,700
Less. Variable Expense					
Garments	2,400	72,000	864,000	907,200	952,560
Total variable Expense (B)	2,400	72,000	864,000	907,200	952,560
Contribution M.(CM) [C=(A-B)	600	18,000	216,000	226,800	238,140
Less. Fixed Expense					
Rent		1,100	13,200	13,860	14,553
Electricity Bill		300	3,600	3,780	3,969
Transportation		1,500	18,000	18,900	19,845
Salary (self)		5,000	60,000	60,000	60,000
Salary (staff)		0	0	0	0
Entertainment		300	3,600	3,780	3,969
Guard		120	1,440	1,440	1,440
Bank Charge		100	1,200	1,200	1,200
Mobile Bill		400	4,800	5,040	5,292
Total Fixed Cost		8,820	105,840	108,000	110,268
Net Profit (E) [C-D)		9,180	110,160	118,800	127,872
Investment Payback			20,000	20,000	20,000

# Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT )
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	110,160	118,800	127,872
1.3	Depreciation (Non cash item)	-	-	-
1.4	Opening Balance of Cash Surplus		90,160	188,960
	Total Cash Inflow	160,160	208,960	316,832
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	90,160	188,960	296832



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill: 04 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;











