

Proposed NU Business Name: **MA POULTRY FEED**



Project identification and prepared by: Md.Sirajul Islam (Rasal) ,
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Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD:AFSAR HOSSAIN
Age	:	11-06-1989 (27 Years)
Education, till to date	:	Class Eight
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	4 Brothers.
Address	:	Vill: Vannara P.O: Mouchak P.S: Kaliakor, Dist: Gazipur.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	SAHARA BAGUM
(iii) Father's name	:	MD: MUNNU MEIA
(iv) GB member's info	:	Branch: Vannara vumi , Centre # 70 (Female), Member ID: 2845, Group No: 14 Member since: 21-08-2007 To 2014 (07 Years) First loan: BDT 5,000 /- Outstanding loan: Nill
Further Information:		
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. He has no training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	Business
Entrepreneur Contact No.	:	01829-683270
Family's Contact No.	:	01925-465771
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakor Unit Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SAHARA BAGUM joined Grameen Bank since 7 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info

Business Name	:	MA POULTRY FEED
Location	:	Vannara bazar , Kaliakor, Gazipur.
Total Investment in BDT	:	BDT 1,53,000/-
Financing	:	Self BDT 1,03,000/- (from existing business) 67% Required Investment BDT 50,000/- (as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	12 ft x 18 ft= 216 square ft
Security of the shop	:	1,00,000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Hen feed etc.▪Average 20% gain on sales.▪The business is operating by entrepreneur.▪ Existing no employee.▪The shop is rented.▪Collects goods from Company.▪Agreed grace period is 3 months.

Existing Business (BDT)

Revenue (sales)			
Lear and Boilar Feed	3,000	90,000	1,080,000
Total Sales (A)	3,000	90,000	1,080,000
Less. Variable Expense			
Lear and Boilar Feed	2,400	72,000	864,000
Total variable Expense (B)	2,400	72,000	864,000
Contribution Margin (CM) [C=(A-B)]	600	18,000	216,000
Less. Fixed Expense			
Rent		2,000	24,000
Electricity Bill		200	2,400
Transportation		500	6,000
Mobile Bill		200	2,400
Entertainment		200	2,400
Salary		5,000	60,000
Gard		100	1,200
Total fixed Cost (D)		8,200	98,400
Net Profit (E) [C-D]		9,800	117,600

Investment Breakdown

Particulars	Q	Unit (Prise)	Existing	Q	Unit (Prise)	Proposed	Proposed Total
Broilar Stater	20	2150	43,000	0	0	0	43,000
Broilar Gour	20	2150	43,000	10	2,150	21,500	64,500
Leair Stater	10	1700	17,000	17	1,700	28,500	45,500
Total			103,000			50000	153,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
Revenue (sales)				
Lear and Boilar Feed	4,200	126,000	1,512,000	1,587,600
Total Sales (A)	4,200	126,000	1,512,000	1,587,600
Less. Variable Expense				
Lear and Boilar Feed	3,360	100800	1209600	1270080
Total variable Expense (B)	3,360	100,800	1,209,600	1,270,080
Contribution Margin (CM) [C=(A-B)]	840	25,200	302,400	317,520
Less. Fixed Expense				
Rent		2,000	24,000	24,000
Electricity Bill		300	3,600	3,600
Transportation		800	9,600	9,600
Mobile Bill		300	3,600	3,600
Entertainment		200	2,400	2,400
Salary (self)		5,000	60,000	60,000
Gard		100	1200	1,200
Total Fixed Cost		8,700	104,400	104,400
Net Profit (E) [C-D]		16,500	198,000	213,120
Investment Payback			30,000	30,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	198,000	213,120
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		168,000
	Total Cash Inflow	248,000	381,120
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	168,000	351,120

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 3 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Vannara bazar , Kaliakor,
Gazipur.
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

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গুরুত্বপূর্ণ বিবরণ	
সর্বোচ্চ আর্দ্রতা (%)	12.00
সর্বোচ্চ অম্লতা (pH)	4.50
সর্বোচ্চ সালফিউরিক অ্যাসিড (ppm)	100
সর্বোচ্চ ফসফোরিক অ্যাসিড (ppm)	100
সর্বোচ্চ ক্যালসিয়াম (ppm)	100
সর্বোচ্চ ম্যাগনেসিয়াম (ppm)	100
সর্বোচ্চ সোডিয়াম (ppm)	100
সর্বোচ্চ ক্লোরিন (ppm)	100
সর্বোচ্চ সিলিকা (ppm)	100
সর্বোচ্চ সালফিউরিক অ্যাসিড (ppm)	100
সর্বোচ্চ ফসফোরিক অ্যাসিড (ppm)	100
সর্বোচ্চ ক্যালসিয়াম (ppm)	100
সর্বোচ্চ ম্যাগনেসিয়াম (ppm)	100
সর্বোচ্চ সোডিয়াম (ppm)	100
সর্বোচ্চ ক্লোরিন (ppm)	100
সর্বোচ্চ সিলিকা (ppm)	100



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১	১	১	১
২	২	২	২
৩	৩	৩	৩
৪	৪	৪	৪
৫	৫	৫	৫
৬	৬	৬	৬
৭	৭	৭	৭
৮	৮	৮	৮
৯	৯	৯	৯
১০	১০	১০	১০



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FAMILY PICTURE

