#### **Proposed NU Business Name: KHOKON TAILORS**



Project identification and prepared by: : Aowlad Hossain, Feni Sadar Unit, Feni.

Project verified by: Susanto Kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. SHAMIMUR RAHMAN KHOKON				
Age	:	02-03-1987 (29 Years)				
Education, till to date	:	Class 9				
Marital status	:	Unmarried				
Children	:	NA				
No. of siblings:	:	02 Brothers				
Address	:	Vill: Mathiyara P.O: Pasgasiya, P.S: Feni sadar, Dist: Feni				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  PEYARA BEGUM  MOHAMMAD AMIR HOSSAIN  Branch: Joyloskar,Feni, Centre # 39 (Female),  Member ID: 2530, Group No: 07  Member since: 08-05-1996 to 07-06-2008 (12 Years)  First loan: BDT 5000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 50,000/- Outstanding loan: Nill Father No No No				

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	12 years experience in running business. 07 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01823-592514
Mother's Contact No.	:	01818-495960
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit,Feni

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

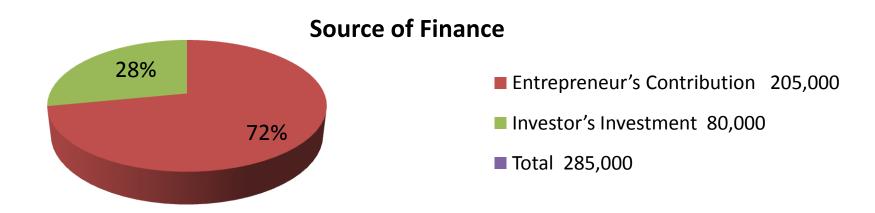
**PEYARA BEGUM** joined Grameen Bank since 12 years ago. At first she took loan 5000 Taka from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	KHOKON TAILORS			
Location	:	Temohoni bazar, Pasgasiya, Feni.			
Total Investment in BDT	:	BDT 285,000/-			
Financing	•	Self BDT 205,000 (from existing business) 72% Required Investment BDT 80,000 (as equity) 28%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 15 ft = 150square ft			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Pant pcs, Shirt pcs, Borkha pcs, Paplin,Long cloth, Tailoring service etc.</li> <li>25% gain on sales</li> <li>The shop is Rented.</li> <li>The business is being operated by entrepreneur. Existing 04 employee.</li> <li>Two will be appointed after receiving equity money.</li> <li>Collects goods from Feni.</li> <li>Agreed grace period is 3 months.</li> </ul>			

<b>Existing Business (BDT)</b>						
Particular	Daily	Monthly	Yearly			
Revenue(Sales)						
Pant pcs, Shirt pcs, Borkha pcs, School dress cloth,Long cloth	4000	120,000	1,440,000			
Service	1000	30,000	360,000			
Total Sales (A)	5000	150,000	1,800,000			
Less Variable Expense						
Pant pcs, Shirt pcs, Borkha pcs, Paplin,Long cloth	3,750	112,500	1,350,000			
Total variable Expense (B)	3,750	112,500	1,350,000			
Contribution Margin (CM) [C=(A-B)	1,250	37,500	450,000			
Less Variable Expense						
Rent		2,000	24,000			
Electricity bill		1,200	14,400			
Transportation		500	6,000			
Salary (self)		5000	60,000			
Salary(Staff)		15,000	180,000			
Entertainment		500	6,000			
Guard		100	1,200			
Generator		500	6,000			
Mobile bill		300	3,600			
Total fixed cost (D)		25,100	301,200			
Net Profit (E)= [C-D]		12,400	148,800			

## **Investment Breakdown**

Existing					Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed		
		11166	(BDT)	]	11166	(BDT)	Total		
Swing machine	4	12,000	48,000	0	0	0	48,000		
Shirt pieces	150	300	45,000	66	300	20,000	65,000		
Pant pieces	50	400	20,000	50	400	20,000	40,000		
Than Cloth	150	60	9,000	0	0	0	9,000		
Borkha pieces	20	500	10,000	40	500	20,000	30,000		
Iron Machine	3	100	3,000	0	0	0	3,000		
Three Pieces	40	500	20,000	40	500	20,000	40,000		
Security	1	50,000	50,000	0	0	0	50,000		
	150	0	205,000	0	0	80,000	285,000		



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Pant pcs, Shirt pcs, Borkha pcs, three pcs, than.	5000	150,000	1,800,000	1,890,000	1,984,500	
Service	1200	36,000	432,000	453,600	476,280	
Total Sales (A)	6,200	186,000	2,232,000	2,343,600	2,460780	
Less Variable Expense						
Pant pcs, Shirt pcs, Borkha pcs, three pcs, than.	4,650	139,500	1,674,000	1,757,700	1,845,585	
	,	,	, ,	, ,	, ,	
Total variable Expense (B)	4,650	139,500	1,674,000	1,757,700	1,845,585	
Contribution Margin (CM) [C=(A-B)	1,550	46,500	558,000	585,900	615,195	
Less Variable Expense						
Rent		2,000	24,000	24,000	24,000	
Electricity bill		1,700	20,400	21,000	21,500	
Transportation		800	9,600	10,000	10,500	
Salary (self)		5000	60,000	60,000	60,000	
Salary(Staff)		15,000	180,000	180,000	180,000	
Entertainment		500	6,000	6,000	6,000	
Genaretor		100	1200	1200	1,200	
Guard		500	6000	6000	6,000	
Mobile bill		400	4800	5,100	5,300	
Total fixed cost (D)		26,000	312,000	313,300	314,500	
Net Profit (E)= [C-D]		20,500	246,000	272,600	300,695	
Investment Payback			32,000	32,000	32,000	

### Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	246,000	272,600	300,695
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		214,000	454,600
	Total Cash Inflow	326,000	486,600	755,295
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	214,000	454,600	723,295

## SWOT ANALYSIS

## Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community

Location of shop; Temohoni Bazar, Pasgasiya,

Feni.

Regular customers;

## THREATS

Theft

Fire

Political unrest

# Pictures











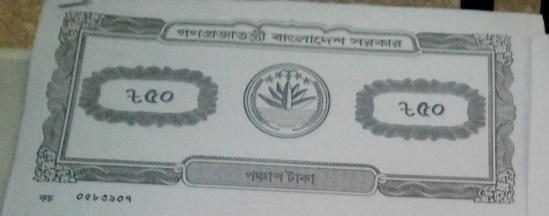












-৪ দোকান গৃহের ভাড়া

स्मार देख्यक (जिसा), निका- स्मार आनु ठारवत, मार नीहशाबिचा, अभरकना- रक्ती मनत्र, रकना- रक्ती। মো। শামীমূর রহমান খোকন, পিতা- মোঃ আমির ৫ ভাকখন- পাঁচগাছিয়া, উপজেলা- ফেনী সদর, জেলা- যে

পরম করুনাময় আপ্রাহ ভায়াশার নামে আরাছ করিছে মোভাবেক অন্ন দোকান ঘরের ভাড়াটিয়া চুক্তি পন্ন নিম্ন

#### -8 45

১। আডিম ১ম পক্ষের মালিকীয় জিলা ও থানা ফেন মৌজার তেমুহানী বাজারছ মাখিয়ারা রোভের পূর্ব পাত ফুট বিশিষ্ট উত্তর মুখি ০২ (দুই) সাটার চুহুরদিক বা প্রস্তাব করিলে আপনি ২য় পক্ষ ভাড়া নিতে সন্মত হইং

२। डेक माकान गृह 03/06/२०३५ हैं हहें हैं व মাসিক ভড়া মং ২০০০/- (দুই হাজার টাকা) টকাা হ

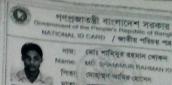
৩। প্রত্যেক মাসের ভাড়ার টাকা পরবর্তী মাসের ০ পক্ষের নিকট ভাড়ার রশিদ আদায় করিব। মেয়াদের করিব পাত পোকসান আমি ২য় পক্ষের জিম্মায় থাকি

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प्यानि यह म क्रिकिट या, लगाम जाबित हासर । आ एकिएय- साम्माहिन april 2147, 10 ml- (

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NATIONAL ID CARD / आहेश পরিচয় পর নাম- মোঃ শামিমুর রহমান খোকন

Name MD SHAMIMUR RAHMAN KHOKON পিতা: মোৱাত্মৰ আমিন হোগেৰ মাতা: পেয়াবা বেগম Canada Date of Birth: 02 Mar 1987

ID NO: 3012964351491

