#### Proposed NU Business Name: MS ALOMGIR STELE HOUSE

Project identification and prepared by: Md . Sahjamal Sirazi Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. ALOMGIR HOSSAIN		
Age	:	08-07-1985 (31 Years)		
Education, till to date		Class -10		
Marital status	:	Married		
Children	:	-		
No. of siblings:	:	4 Brothers		
Address	:	Vill: Jagirpara, P.O: Shibpur hat , P.S: Puthia, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST. JOYNOB BEGOM MD. NURUJ JAMAN SALAM Branch: Baneshwar , Puthia, Centre # 12 (Female), Member ID: 9445/2, Group No: 10 Member since: 2006(10Years) First Ioan: BDT 8,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 20,000, Outstanding Ioan: 12,520 Fathers No No		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01790-960739
Father's Contact No.	:	01790-960742
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

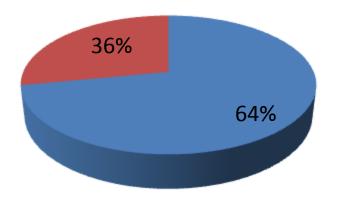
**MST. JOYNOB BEGOM** joined Grameen Bank since 10 years ago. At first she took 8,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MS ALOMGIR STELE HOUSE		
Location	:	Shibpur hat , Puthia ,Rajshahi		
Total Investment in BDT	:	BDT 140,000/-		
Financing	:	Self BDT 90,000/-(from existing business)64%		
		Required Investment BDT 50,000/-(as equity) 36%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	12 ft x 20ft= 240 square ft		
Security of the shop	:	BDT 25,000		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Stele Item etc.</li> <li>Average 25% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 1 employee.</li> <li>The shop is rented.</li> <li>Collects goods from Dhaka &amp; Rajshahi.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Stele Item	3,000	90,000	1080,000		
Total Sales (A)	3,000	90,000	1080,000		
Less. Variable Expense					
Stele Item	2,250	67,500	810,000		
Total variable Expense (B)	2,250	67,500	810,000		
Contribution Margin (CM) [C=(A-B)	750	22,500	270,000		
Less. Fixed Expense					
Rent		400	4,800		
Electricity Bill		300	3,600		
Transportation		2,000	24,000		
Salary (self)		5,000	60,000		
Salary (staff)		6,000	72,000		
Entertainment		200	2,400		
Guard		150	1,800		
Bank Charge		100	1,200		
Mobile Bill		200	2,400		
Total fixed Cost (D)		14,350	172,200		
Net Profit (E) [C-D)		8,150	97,800		

Investment Breakdown					
Particulars	Existing	Proposed	<b>Proposed Total</b>		
Plan Sheet (500kgx130)	65,000	50,000	115,000		
Bal tee (20x250)	5,000	0	0		
Bonga (50x150)	7,500	0	0		
Dram (10x600)	6,000	0	0		
Others	6,500	0	0		
Total	90,000	50,000	140,000		

#### **Source of Finance**



Intrepreneur's Contibution 90,000

Investor's Investment 50,000

Total 140,000

Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd Year	3 <sup>rd</sup> Year
Revenue (sales)					
Stele Item	4,000	120,000	1440,000	1512,000	1587,600
Total Sales (A)	4,000	120,000	1440,000	1512,000	1587,600
Less. Variable Expense					
Stele Item	3,000	90,000	1080,000	1134,000	1190,000
Total variable Expense (B)	3,000	90,000	1080,000	1134,000	1190,700
Contribution M.(CM) [C=(A-B)	1,000	30,000	360,000	378,000	396,900
Less. Fixed Expense					
Rent					
Electricity Bill		500	6,000	6,300	6,615
Transportation		3,000	36,000	37,800	39,690
Salary (self)		5,000	60,000	60,000	60,000
Salary (staff)		6,000	72,000	72,000	72,000
Entertainment		400	4,800	5,040	5,292
Guard		150	1,800	1,800	1,800
Bank Charge		100	1,200	1,200	1,200
Mobile Bill		300	3,600	3,780	3,969
Total Fixed Cost		15,450	185,400	187,920	190,566
Net Profit (E) [C-D)		14,550	174,600	190,080	206,334
Investment Payback			20,000	20,000	20,000

# Cash flow projection on business plan (rec. & Pay)

			Year 2	
<i>SI #</i>	Particulars	Year 1 (BDT)	(BDT)	Year 3(BDT )
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	174,600	190,080	206,334
1.3	Depreciation (Non cash item)	-	-	_
1.4	Opening Balance of Cash Surplus		154,600	170,080
	Total Cash Inflow	224,600	344,680	376,414
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	154,600	324,680	356,414

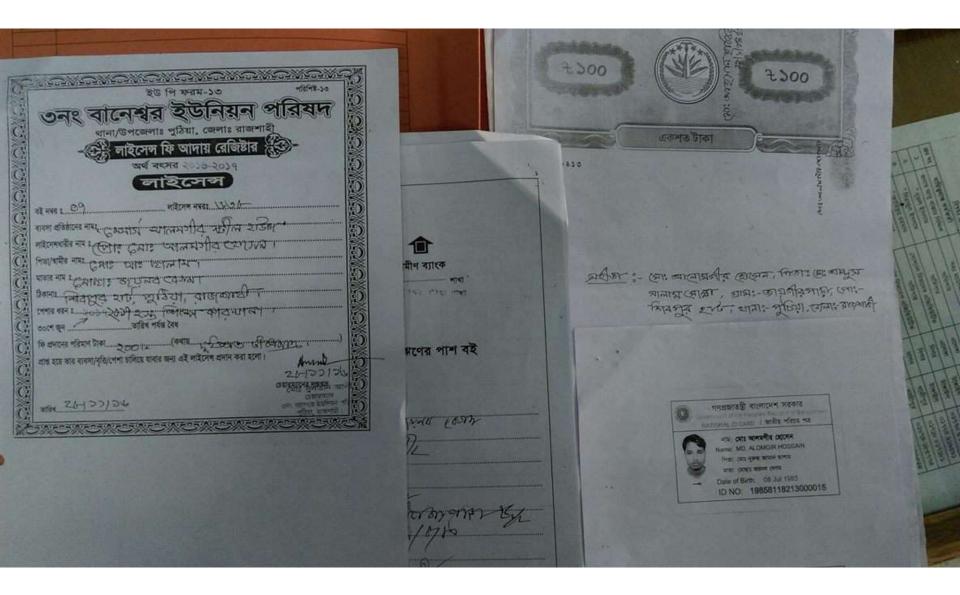


### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill : 10 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;









# **Family Picture**

