## Proposed NU Business Name: MA GARMENTS AND TAYLORS

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Brief Bio of The Proposed Nobin Udyokta

| Name | : | MD. JAYNAL MUNSI |
| :---: | :---: | :---: |
| Age |  | 04-05-1989 (27Years) |
| Education, till to date | . | Class-8 |
| Marital status |  | Unmarried |
| Children | . | - |
| No. of siblings: |  | 4 Brothers \& 2 Sister |
| Address |  | Vill: Soto shenvag , P.O: Zeupara , P.S: Puthia, Dist: Rajshahi |
| Parent's and GB related Info <br> (i) Who is GB member <br> (ii) Mother's name <br> (iii) Father's name <br> (iv) GB member's info <br> Further Information: <br> (v) Who pays GB loan installment <br> (vi) Mobile lady <br> (vii) Grameen Education Loan <br> (viii) Any other loan like GB, BRAC ASA etc.. |  | $\square$ <br> MST. AYSHA BEGOM <br> MD. SHAJAHAN MUNSI <br> Branch: , Puthia, Centre \# 15 (Female), <br> Member ID: 1732/4, Group No: 03 <br> Member since: 1997 (19Years) <br> First loan: BDT 2,000/- <br> Existing Loan: BDT 6,000, Outstanding loan: 6,000 <br> Fathers <br> No <br> No <br> No |

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT,,,)

| Present <br> Occupation(Besides own <br> business, i.e., persuading <br> further studie, other <br> business etc.) | $:$ | Nil |
| :--- | :--- | :--- |
| Business Experiences and <br> Training Info | $:$ | 10 years experience in running business. |
| Other Own/Family Sources <br> of Income | $:$ | He has no training. |
| Other Own/Family Sources <br> of Liabilities | $:$ | None |
| Entrepreneur Contact No. | $:$ | $01741-666450$ |
| Father's Contact No. | $:$ | $01747-378582$ |
| NU Project <br> Source/Reference | $:$ | Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi |

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. AYSHA BEGOM joined Grameen Bank since 19 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

| Business Name | : | MA GARMENTS AND TAYLORS |
| :---: | :---: | :---: |
| Location | : | Boro shenvag, Puthia ,Rajshahi |
| Total Investment in BDT | : | BDT 85,000/- |
| Financing | : | Self BDT-35,000/-(from existing business)41\% <br> Required Investment BDT 50,000/-(as equity) 59\% |
| Present salary/drawings from business (estimates) | : | BDT 5,000/- |
| Proposed Salary | : | BDT 5,000/- |
| Size of shop | : | $10 \mathrm{ft} \times 12 \mathrm{ft}=120$ square ft |
| Security of the shop | : | 5,000 |
| Implementation | : | -The business is planned to be scaled up by investment in existing goods like; Garments and Taylors etc. <br> -Average 10\% gain on sale. <br> -The business is operating by entrepreneur. Existing no employee. <br> -The shop is rented. <br> - Collects goods from Pabna. <br> - Agreed grace period is 3 months. |


| Existing Business (BDT) |  |  |  |
| :--- | :---: | :---: | :---: |
| Particular | Daily | Monthly | Yearly |
| Revenue (sales) |  |  |  |
| Garments \& Taylors | 3,000 | 90,000 | 1080,000 |
| Total Sales (A) | $\mathbf{3 , 0 0 0}$ | $\mathbf{9 0 , 0 0 0}$ | $\mathbf{1 0 8 0 , 0 0 0}$ |
| Less. Variable Expense |  |  |  |
| Garments \& Taylors | 27,000 | 81,000 | 972,000 |
| Total variable Expense (B) | $\mathbf{2 7 , 0 0 0}$ | $\mathbf{8 1 , 0 0 0}$ | $\mathbf{9 7 2 , 0 0 0}$ |
| Taylors to Income | $\mathbf{2 0 0}$ | $\mathbf{6 , 0 0 0}$ | $\mathbf{7 2 , 0 0 0}$ |
|  | $\mathbf{3 0 0}$ | $\mathbf{9 , 0 0 0}$ | $\mathbf{1 0 8 , 0 0 0}$ |
| Contribution Margin (CM) [C=(A-B) | $\mathbf{5 0 0}$ | $\mathbf{1 5 , 0 0 0}$ | $\mathbf{1 8 0 , 0 0 0}$ |
| Less. Fixed Expense |  |  |  |
| Rent |  | 400 | 4,800 |
| Electricity Bill |  | 500 | 6,000 |
| Transportation |  | 1,000 | 12,000 |
| Salary (self) |  | 5,000 | 60,000 |
| Salary (staff) |  | - | - |
| Entertainment |  | $\mathbf{2 0 0}$ | $\mathbf{2 , 4 0 0}$ |
| Guard |  | - | - |
| Bank Charge |  | 100 | 1,200 |
| Mobile Bill |  | $\mathbf{3 0 0}$ | 3,600 |
| Total fixed Cost (D) |  | $\mathbf{7 , 5 0 0}$ | $\mathbf{9 0 , 0 0 0}$ |
| Net Profit (E) [C-D) |  | $\mathbf{9 0 , 0 0 0}$ |  |

Investment Breakdown

| Particulars | Existing | Proposed | Proposed Total |
| :--- | :---: | :---: | :---: |
| Shirt (10×300) | 3,000 | 0 | 3,000 |
| Pant piece (5×250) | 1,250 | 20,000 | 21,250 |
| Shirt piece (10×300) | 3,000 | 20,000 | 23,000 |
| Chit cloth (200×40) | 8,000 | 0 | 8,000 |
| Lunge (15×300) | 4,500 | 10,000 | 14,500 |
| Gengi (50x40) | 2,000 | 0 | 2,000 |
| Genji long (20×90) | 1,800 | 0 | 1,800 |
| Sewing meshing (2×5000) | 10,000 | 0 | 10,000 |
| Others | 1,450 | 0 | 1,450 |

## Source of Finance



- Intrepreneur's Contibution 35,000

■ Investor's Investment 50,000

■ Total 85,000

| Financial Projection (BDT) |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Particular | Daily | Monthly | 1st Year | 2nd Year | $\mathbf{3}^{\text {rd }}$ Year |
| Revenue (sales) |  |  |  |  |  |
| Garments \& Taylors | 4,000 | 120,000 | 1440,000 | 1512,000 | 1587,600 |
| Total Sales (A) | $\mathbf{4 , 0 0 0}$ | $\mathbf{1 2 0 , 0 0 0}$ | $\mathbf{1 4 4 0 , 0 0 0}$ | $\mathbf{1 5 1 2 , 0 0 0}$ | $\mathbf{1 5 8 7 , 6 0 0}$ |
| Less. Variable Expense |  |  |  |  |  |
| Garments \& Taylors | 3,600 | 108,000 | 1296,000 | 1360,800 | 1428,840 |
| Total variable Expense (B) | $\mathbf{3 , 6 0 0}$ | $\mathbf{1 0 8 , 0 0 0}$ | $\mathbf{1 2 9 6 , 0 0 0}$ | $\mathbf{1 3 6 0 , 8 0 0}$ | $\mathbf{1 4 2 8 , 8 4 0}$ |
| Taylors to Income | $\mathbf{2 0 0}$ | $\mathbf{6 , 0 0 0}$ | $\mathbf{7 2 , 0 0 0}$ | $\mathbf{7 5 , 6 0 0}$ | $\mathbf{7 9 , 3 8 0}$ |
|  | $\mathbf{4 0 0}$ | $\mathbf{1 2 , 0 0 0}$ | $\mathbf{1 4 4 , 0 0 0}$ | $\mathbf{1 5 1 , 2 0 0}$ | $\mathbf{1 5 8 , 7 6 0}$ |
| Contribution M.(CM) [C=(A-B) | $\mathbf{6 0 0}$ | $\mathbf{1 8 , 0 0 0}$ | $\mathbf{2 1 6 , 0 0 0}$ | $\mathbf{2 2 6 , 8 0 0}$ | $\mathbf{2 3 8 , 1 4 0}$ |
| Less. Fixed Expense |  |  |  |  |  |
| Rent |  | 400 | 4,800 | 4,800 | 4,800 |
| Electricity Bill |  | 700 | 8,400 | 8,820 | 9,261 |
| Transportation | 2,000 | 24,000 | $\mathbf{2 5 , 2 0 0}$ | $\mathbf{2 6 , 4 6 0}$ |  |
| Salary (self) | 5,000 | 60,000 | 60,000 | 60,000 |  |
| Salary (staff) | - | - | - | - |  |
| Entertainment |  | 400 | 4,800 | 5,040 | 5,292 |
| Bank Charge | 100 | 1,200 | 1,200 | 1,200 |  |
| Mobile Bill |  | $\mathbf{4 0 0}$ | 4,800 | 5,040 | 5,292 |
| Total Fixed Cost | $\mathbf{9 , 0 0 0}$ | $\mathbf{1 0 8 , 0 0 0}$ | $\mathbf{1 1 0 , 1 0 0}$ | $\mathbf{1 1 2 , 3 0 5}$ |  |
| Net Profit (E) [C-D) | $\mathbf{1 0 8 , 0 0 0}$ | $\mathbf{1 1 6 , 7 0 0}$ | $\mathbf{1 2 5 , 8 3 5}$ |  |  |
| Investment Payback |  | $\mathbf{2 0 , 0 0 0}$ | $\mathbf{2 0 , 0 0 0}$ | $\mathbf{2 0 , 0 0 0}$ |  |

## Cash flow projection on business plan (rec. \& Pay)

| SI | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3(BDT) |
| :---: | :--- | :---: | :---: | :---: |
| ( | Cash Inflow |  |  |  |
| 1.1 | Investment Infusion by Investor | 50,000 |  |  |
| 1.2 | Net Profit | 108,000 | 116,700 | 125,835 |
| 1.3 | Depreciation (Non cash item) | - | - |  |
| 1.4 | Opening Balance of Cash Surplus |  | 88,000 | 96,700 |
|  | Total Cash Inflow | $\mathbf{1 5 8 , 0 0 0}$ | $\mathbf{2 0 4 , 7 0 0}$ | $\mathbf{2 2 2 , 5 3 5}$ |
| $\mathbf{2}$ | Cash Outflow |  |  |  |
| 2.1 | Purchase of Product | 50,000 |  |  |
| 2.2 | Payment of GB Loan |  |  |  |
|  | Investment Pay Back (Including |  |  |  |
| 2.3 | Ownership Tr. Fee) | 20,000 | 20,000 | 20,000 |
|  |  | $\mathbf{7 0 , 0 0 0}$ | $\mathbf{2 0 , 0 0 0}$ | $\mathbf{2 0 , 0 0 0}$ |
|  | Total Cash Outflow | $\mathbf{8 8 , 0 0 0}$ | $\mathbf{1 8 4 , 7 0 0}$ | $\mathbf{2 0 2 , 5 3 5}$ |
| $\mathbf{3}$ | Net Cash Surplus |  |  |  |

## SWOT ANALYSIS

| $S_{\text {TRENGTH }}$ <br> Employment: Self: 01 Family:0 Others:01 <br> Experience \& Skill : 10 Years <br> Quality goods \& services; <br> Skill and experience; | $W_{\text {EAKness }}$ <br> Lack of Capital/Investment |
| :---: | :---: |
| PPORTUNITIES <br> Huge demand in the community Location of shop; Regular customers; | Threats <br> Theft <br> Fire <br> Political unrest |

## Picture






## Family Picture



