Proposed NU Business Name: MS MITU TRADER'S



Project identification and prepared by: Md.Saidullah, Dupchachia Unit, Bogra

Project verified by: Md Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD. Jillur Rahman				
Age	:	07-05-1986 (30 Years)				
Education, till to date	:	Class:Eight				
Marital status	:	Married				
Children	:	01 Dughter				
No. of siblings:	:	01 Bothers & 02 Sister				
Address	:	Vill: Bon Tetulia, P.O: Altaf Nagar, P.S: Dupchachia, Dist: Bogra				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST JINNATUN MD. OSMAN PRAMANIK Branch: Kundogram Adamdighi, Centre # 30 (Female), Member ID: 5393, Group No: 08 Member since: 17/12/1995-2013(15Years) First loan: BDT 2000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan	:	Existing Loan: BDT 15,000, Outstanding loan: NO Father No No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		16 years experience in running business. Own business 16 years.
Training Info	•	He has no training.
Other Own/Family Sources of Income		-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01716-130485
Mother's Contact No.	:	01759-551208
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd Dupchachia Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

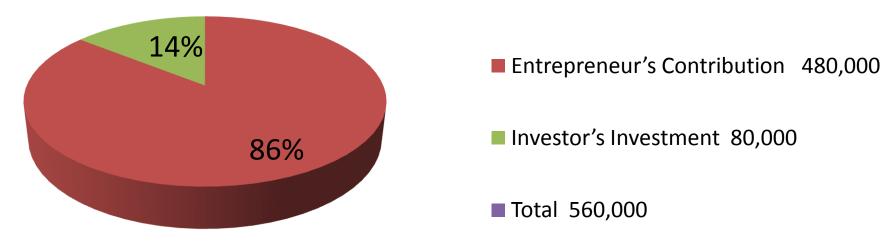
MST JINNATUN joined Grameen Bank since 25 years ago. At first she took 2000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info						
Business Name	:	MS MITU TRADER'S				
Location	:	Bot tola , Kahalu, Bogra				
Total Investment in BDT	:	BDT 560,000/-				
Financing	:	Self BDT 480,000/-(from existing business) 86% Required Investment BDT 80,000/-(as equity) 14%				
Present salary/drawings from business (estimates)	:	BDT 5,000/-				
Proposed Salary	:	BDT 5,000/-				
Size of shop	:	20 ft x 15 ft = 375 square ft				
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Sacks Average 15% gain on sale. The business is operating by entrepreneur. Existing 03 employee. 01 will be appointed after receiving the equity money. The shop is own. Collects goods from Bogura, Nagoan Agreed grace period is 3 months. 				

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue(Sales)						
Sacks	20,000	600000	7200000			
Total Sales (A)	20,000	600000	7200000			
Less Variable Expense						
Sacks	18,000	540000	6480000			
Total variable Expense (B)	18,000	540000	6480000			
Contribution Margin (CM) [C=(A-B)	2,000	60000	720000			
Less Variable Expense						
Rent		3,500	42000			
Electricity bill		600	7200			
Transportation		5000	60000			
Salary (self)		5000	60000			
Salary(Staff)		27,000	324000			
Entertainment		3000	36000			
Mobile bill		600	7200			
Guard		200	2400			
Genaretor		300	3600			
Total fixed cost (D)		45,200	542400			
Net Profit (E)= [C-D]		14,800	177600			

Investment Breakdown									
Existing					Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Qty Unit Price A		Propose d		
			(BDT)			(BDT)	Total		
	4000	65	260000	124	65	80000	340600		
Jute Sack(Big)				0					
Jute Sack(Small)	1500	30	45000	0	0	0	45000		
Plastic Sack (Big)	11500	10	115000	0	0	0	115000		
Security	1	30,000	30000	0	0	0	30,000		
Total	17001	0	480,000	124	0	80,000	560,000		
				0					

Source of Finance



Financial Projection (BDT)							
Paticular	Daily	Monthly	Year1	Year 2	Year 3		
Revenue(Sales)							
Sacks	24,000	720000	8640000	9072000	9525600		
Total Sales (A)	24,000	720000	8640000	9072000	9525600		
Less Variable Expense							
Sacks	21600	648000	7776000	8164800	8573040		
Total variable Expense (B)	21,600	648000	7776000	8164800	8573040		
Contribution Margin (CM) [C=(A-B)	2,400	72000	864000	907200	952560		
Less Variable Expense							
Rent		3,500	42000	44100	46305		
Electricity bill		900	10800	11340	11907		
Transportation		6000	72000	75600	79380		
Salary (self)		5000	60000	63000	66150		
Salary(Staff)		32,000	384000	403200	423360		
Guard		200	2400	2520	2646		
Genaretor		300	3600	3780	3969		
Entertainment		3500	42000	44100	46305		
Mobile bill		800	9600	10080	10584		
Total fixed cost (D)		52,200	626400	657720	690606		
Net Profit (E)= [C-D]		19,800	237600	249480	261954		
Investment Payback			32,000	32,000	32,000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	237600	197,600	261954
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		134,000	291,600
	Total Cash Inflow	337,600	331600	553554
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	140,000	32000	32000
3	Net Cash Surplus	197,600	291600	513554

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:01 Others:0

Experience & Skill: 16 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





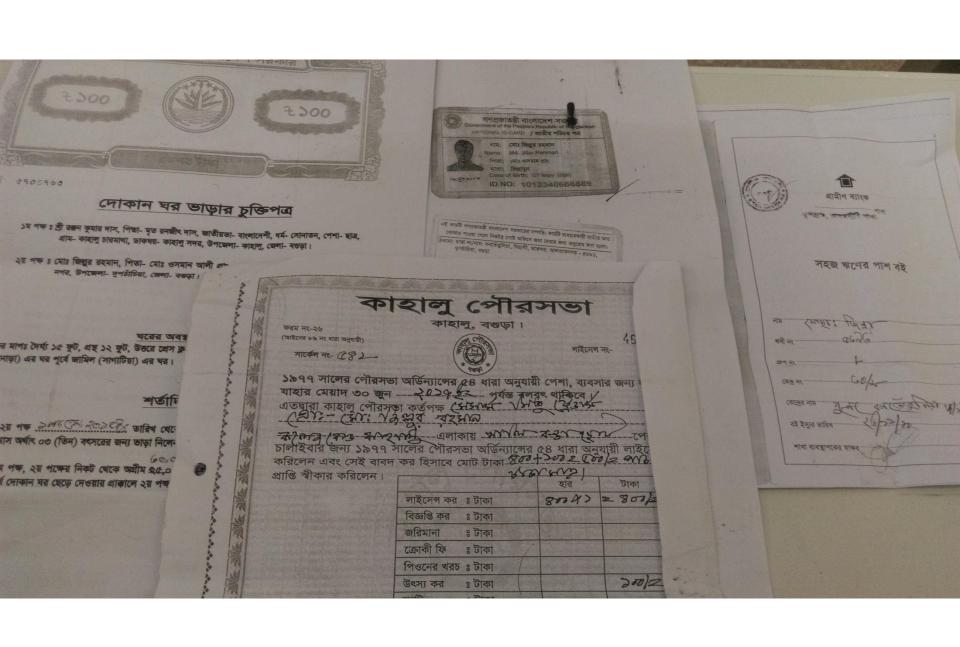












FAMILY PICTURE

