Proposed NU Business Name: ZAHID STORE



Project identification and prepared by: Md Sirajul Islam Keranigonj Unit, Dhaka Project verified by: Sushanto Kumar Biswash



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	MONTU DEWAN				
Age	:	12-03-1982 (34 Y <i>ears)</i>				
Education, till to date	:	Class 02				
Marital status	:	Married				
Children	:	2 Son				
No. of siblings:	:	2 Brothers & 3 Sisters				
Address	:	Vill: Baghasur, P.O: Rajabari. P.S: Keranigonj, Dist: Dhaka.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father ROBE BEGUM JOYNAL ABEDIN Branch: Basta, Centre # 16 (Female), Member ID: 3965/3, Group No: 06 Member since: 03-02-1998 (18 Years) First Ioan: BDT 3,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing loan: BDT 50,000/- Outstanding loan: BDT 46,000/- Father No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	08 years experience in running business. 08 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Cow rearing
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01832-510504
Family's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keranigonj Unit ,Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

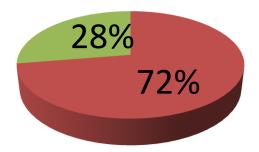
ROBE BEGUM joined Grameen Bank since 18 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in cow rearing.

Proposed Nobin Udyokta Business Info					
Business Name	:	ZAHID STORE			
Location	:	Baghasur, Rajabari, Keranigonj, Dhaka			
Total Investment in BDT	:	BDT 290,000/-			
Financing	:	Self BDT 210,000/- (from existing business) 72% Required Investment BDT 80,000/- (as equity) 28%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	16 ft x 12 ft= 196 square ft			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Grocery item etc. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is rented. Collects goods from Keranigonj. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Grocery Item	3,000	90,000	1,080,000			
Flexi-load	81	2,430	29,160			
Total Sales (A)	3,081	92,430	1,109,160			
Less. Variable Expense						
Grocery Item	2,550	76,500	918,000			
Total variable Expense (B)	2,550	76,500	918,000			
Contribution Margin (CM) [C=(A-B)	531	15,930	191,160			
Less. Fixed Expense						
Rent		1,200	14,400			
Electricity Bill		300	3,600			
Mobile Bill		300	3,600			
Salary (self)		5,000	60,000			
Transportation		1,000	12,000			
Entertainment		200	2,400			
Total fixed Cost (D)		8,000	96,000			
Net Profit (E) [C-D)		7,930	95,160			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
Flexi-load	1	50000	50,000	1	30000	30,000	80,000	
Rice	10	2500	25,000	20	2500	50,000	75,000	
Coca-cola	100	700	70,000	0	0	0	70,000	
lce-cream	190	50	9,500	0	0	0	9,500	
Soyabeen	100	95	9,500	0	0	0	9,500	
Atta	9	1000	9,000	0	0	0	9,000	
Salt	200	40	8,000	0	0	0	8,000	
Biscuit	200	30	6,000	0	0	0	6,000	
Coconut Oil	100	230	23,000	0	0	0	23,000	
Total	910		210,000	21		80,000	290,000	

Source of Finance



- Entrepreneur's Contribution 210,000
- Investor's Investment 80,000
- Total 290,000

Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Grocery Item	4,500	135,000	1,620,000	1,701,000	1,786,050		
Flexi-load	108	3,240	38,880	40,824	42,865		
Total Sales (A)	4,608	138,240	1,658,880	1,741,824	1,828,915		
Less. Variable Expense							
Grocery Item	3,825	114,750	1,377,000	1,445,850	1,518,143		
Total variable Expense (B)	3,825	114,750	1,377,000	1,445,850	1,518,143		
Contribution Margin (CM) [C=(A-B)	783	23,490	281,880	295,974	310,773		
Less. Fixed Expense							
Rent		1,200	14,400	14,400	14,400		
Electricity Bill		300	3,600	4,000	4,500		
Mobile Bill		400	4,800	5,500	6,000		
Salary (self)		5,000	60,000	60,000	60,000		
Transportation		1,500	18,000	20,000	22,000		
Entertainment		200	2,400	3,000	3,500		
Total Fixed Cost		8,600	103,200	106,900	110,400		
Net Profit (E) [C-D)		14,890	178,680	189,074	200,373		
Investment Payback			32,000	32,000	32,000		

Ca	Cash flow projection on business plan (rec. &								
	Pay)								
SI #	Particulars Year 1 (BDT) Year 2 (BDT) Year 3 (BDT)								
1	Cash Inflow								
	Investment Infusion by								
1.1	Investor	80,000							
1.2	Net Profit	178,680	189,074	200,373					
1.3	Depreciation (Non cash item)		-	-					
	Opening Balance of Cash								
1.4	Surplus		146,680	303,754					
	Total Cash Inflow	258,680	335,754	504,127					
2	Cash Outflow								
2.1	Purchase of Product	80,000							
2.2	Payment of GB Loan								
	Investment Pay Back								
2.3	(Including Ownership Tr. Fee)	32,000	32,000	32,000					
	Total Cash Outflow	112,000	32,000	32,000					
3	Net Cash Surplus	146,680	303,754	472,127					



Strength

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 8 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

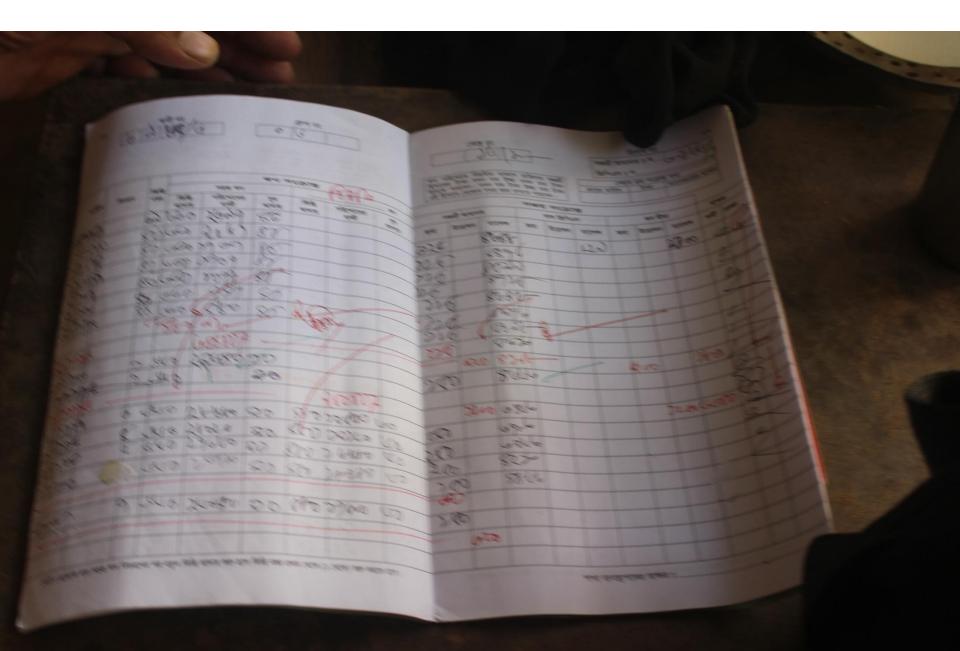
Huge demand in the community Location of farm; Regular customers;

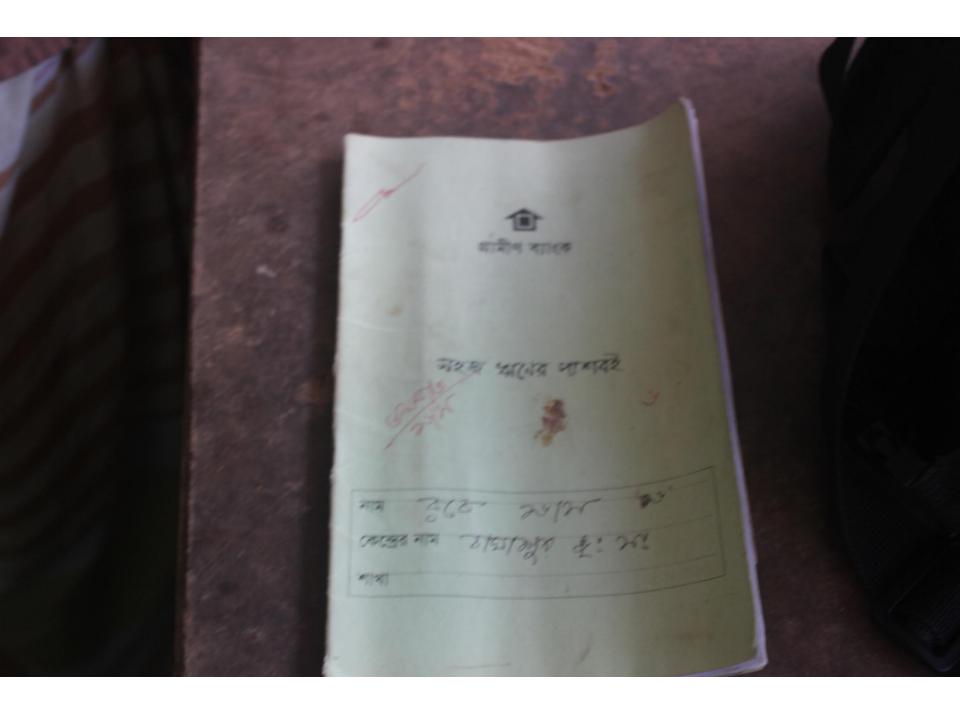
THREATS

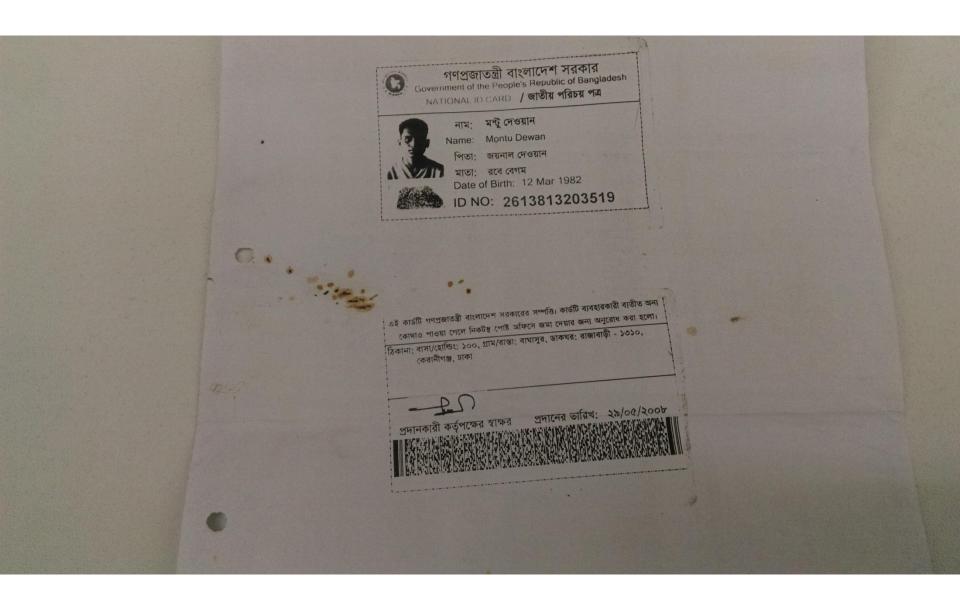
Theft Fire Political unrest Pictures











FAMILY PICTURE

