### **Proposed NU Business Name: LITON AUTOS**



Project identification and prepared by: Md. Sahabuddin, Mohanpur Unit, Rajshahi

Project verified by: Md. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta							
Name	:	LITON KUMAR PAL					
Age	:	07-02-1989 (27 Years)					
Education, till to date	:	Class Five					
Marital status	:	Married					
Children	:	Nill					
No. of siblings:	:	2 Brother					
Address	:	Vill: Belna, P.O: Gosa , P.S: Mohanpur , Dist: Rajshahi					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  DIPALI RANI SHUBASH PAL  Branch: Rayghati, Mohanpura Centre 14 (Female),  Member ID: 2113, Group No: 02  Member since: 2012 (4Years)  First loan: BDT 5,000					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 60,000 Outstanding loan: 33,040/= Father No No No					

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	Ten years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01732-399129
Mother's Contact No.	:	01746-602787
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohanpur unit, Rajshahi

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

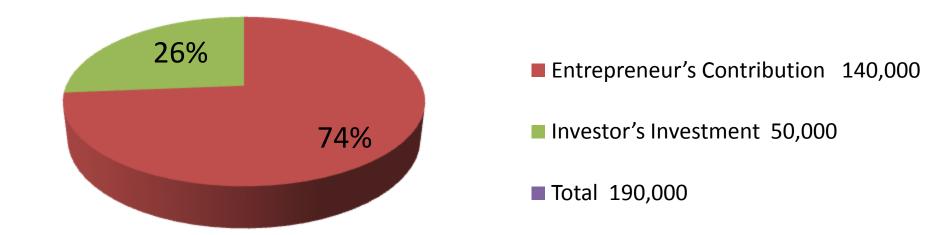
**DIPALI RANI** joined Grameen Bank since 4 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info							
Business Name	:	LITON AUTOS					
Location	:	Keshorhat Bazar, Mohanpur,Rajshahi					
Total Investment in BDT	:	BDT 64,000/-					
Financing	:	Self BDT 14,000/-(from existing business) 22% Required Investment BDT 50,000/-(as equity) 78%					
Present salary/drawings from business (estimates)	:	BDT 5,000/-					
Proposed Salary	:	BDT 5,000/-					
Size of shop	:	25ft x 10 ft =250 sft					
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing; Mobil item etc.</li> <li>Average 10% gain on sale.</li> <li>The business is operating by entrepreneur. Existing 02 employees. After getting equity fund no employee will be appointed.</li> <li>The shop is Rent</li> <li>Collects goods from Noaga, Compani Die Jay.</li> <li>Agreed grace period is 3 months.</li> </ul>					

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Autos Item	500	15,000	1,80,000			
Sarvesing From Incom	600	18,000	2,16,000			
Total Sales (A)	500	15,000	1,80,000			
Less. Variable Expense						
Autos Item	450	13,500	1,62,000			
Total variable Expense (B)	450	13,500	1,62,000			
Contribution Margin (CM) [C=(A-B)	650	19,500	2,34,000			
Less. Fixed Expense						
Rent		1,000	12,000			
Electricity Bill		700	8,400			
Mobile Bill		200	2,400			
Salary (self)		5,000	60,000			
Salary (staff)		6,000	72,000			
Guard		50	1,500			
Transportation		200	2,400			
Entertainment		300	3,600			
Total fixed Cost (D)		13,450	1,61,400			
Net Profit		6,050	72,600			

Investment Breakdown								
Existing					Proposed			
Particulars Qty. Unit Am			Amount	Qty	Unit	Amount	Proposed	
		Price	(BDT)		Price	(BDT)	Total	
Mobil	2	4200	8,400	10	4200	42,000	50,400	
Others Item		_	5,600	_		8,000	14,600	
Total	2		14,000	10		50,000	64,000	

### **Source of Finance**



Financia					
Particular	Daily	Monthly	1st Year	2nd year	3 <sup>rd</sup> Year
Revenue (sales)					
Telicom Item	1500	45,000	5,40,4000	5,67,000	5,95,350
Sarvising From	700	21,000	2,52,000	2,64,600	2,77,830
Total Sales (A)	1500	45,000	5,40,4000	5,67,000	5,95,350
Less. Variable Expense					
Otos tem	1,350	40,500		4,86,000	5,10,000
Total variable Expense (B)	1,350	40,500		4,86,000	5,10,000
Contribution Margin (CM) [C=(A-B)	850	25,500	3,06,000	3,21,300	3,37,365
Less. Fixed Expense	1	1			
Rent		1000	12,000	12,000	12,000
Electricity Bill		800	9,600	10,000	10,500
Mobile Bill		500	6,000	6,500	7,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staff)		6,000	72,000	72,000	72,000
Transportation	1	500	6,000	7,000	8000
Entertainment		500	6,000	7,000	8000
Bank service Charge		100	1,200	1,200	1,200
Total Fixed Cost		14,400	1,72,800	1,75,700	1,75,700
Net Profit (E) [C-D)		11,100	1,33,200	1,45,600	1,78,700
Investment Payback	[J		20,000	20,000	20,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	1,33,200	1,45,600	1,78,700
1.3	Depreciation (Non cash item)		_	
1.4	Opening Balance of Cash Surplus		1,13,200	2,38,800
	Total Cash Inflow	1,83,200	2,58,800	4,17,500
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	1,13,200	2,38,800	3,97,500

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:02

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

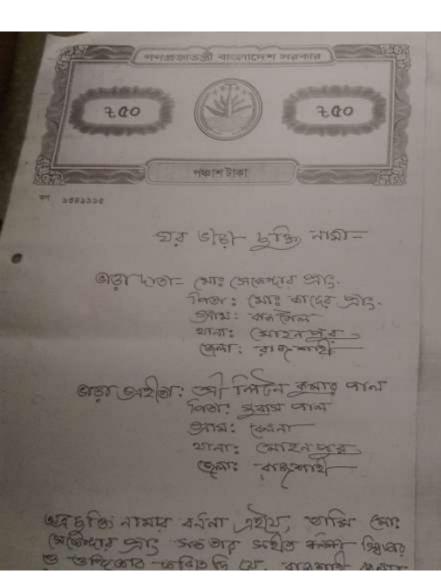
Fire

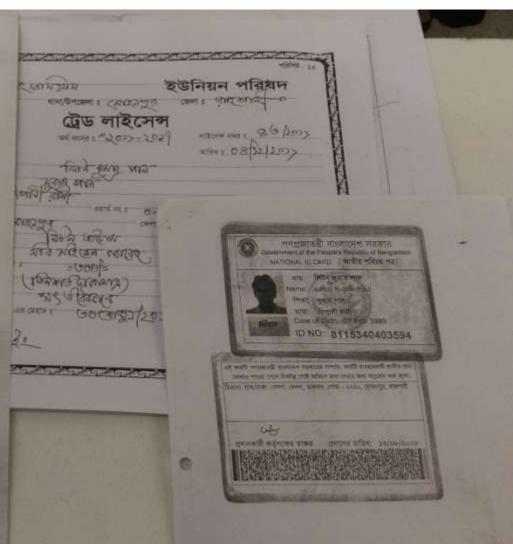
Political unrest

# Pictures









# **FAMILY PICTURE**

