### Proposed NU Business Name: NASIR DAIRY FARM



Project identification and prepared by: Golam Rosul Munshigonj Unit, Munshigonj

Project verified by: Sushanto Kumar Biswash



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	NASIR BEPARY				
Age	:	20-10-1991 (25 Years)				
Education, till to date	:	Class 9				
Marital status	:	Married				
Children	:	1 Daughter				
No. of siblings:	:	3 Brothers &				
Address	:	Vill: Noir Pukur Par, P.O: Ghashi pukur Par. P.S: Munshigonj, Dist: Dhaka.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  NAZMIN BEGUM  BILLAL BEPARY  Branch: Modina Bazaar, Centre # 11 (Female),  Member ID: 1817, Group No: 02  Member since: 01-02-2009 (07 Years)  First loan: BDT 12,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 30,000/- Outstanding loan: BDT 12,000/- Father No No No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	4 years experience in running business. 4 Years in own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01987-932077
Family's Contact No.	:	01996-053521
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munshigonj Unit ,Munshigonj

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

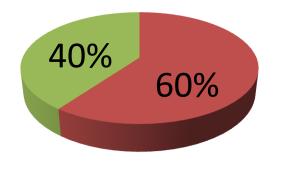
**NAZMIN BEGUM** joined Grameen Bank since 07 years ago. At first she took BDT 12,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	NASIR DAIRY FARM			
Location	:	Noir pukur par, Keranigonj, Dhaka			
Total Investment in BDT	:	BDT 175,000/-			
Financing	:	Self BDT 105,000/- (from existing business) 60% Required Investment BDT 70,000/- (as equity) 40%			
Present salary/drawings from business (estimates)	:	BDT 3,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	10 ft x 12 ft= 120 square ft			
Implementation		<ul> <li>He has one cow, two calf's and two goats in his farm.</li> <li>Average daily milk production is 6 liter and milk price is BDT 50.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The farm is owned.</li> <li>Collects goods from Munshigonj.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Milk (6 x 50)	300	9,000	108,000			
Total Sales (A)	300	9,000	108,000			
Less. Variable Expense						
Straw, Bran, Medicine etc	70	2,100	25,200			
Total variable Expense (B)	70	2,100	25,200			
Contribution Margin (CM) [C=(A-B)	230	6,900	82,800			
Less. Fixed Expense						
Mobile Bill		100	1,200			
Salary (self)		3,000	36,000			
Electricity Bill		100	1,200			
Total fixed Cost (D)		3,200	38,400			
Net Profit (E) [C-D)		3,700	44,400			

Investment Breakdown								
Existing					Proposed			
Particulars	Particulars Qty. Unit Amoun				Unit Amount Proposed			
		Price	t (BDT)		Price	(BDT)	Total	
Cow	1	50000	50,000	1	70000	70,000	120,000	
Calf	2	20000	40,000	0	0	0	40,000	
Goat	3	5000	15,000	0	0	0	15,000	
Total	6		105,000	1		70,000	175,000	

### **Source of Finance**



- Entrepreneur's Contribution 105,000
- Investor's Investment 70,000
- Total 175,000

Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Milk (12x 50)	600	18,000	216,000	226,800	238,140		
Calf Sale			30,000	30,000	30,000		
Total Sales (A)	600	18,000	246,000	256,800	268,140		
Less. Variable Expense							
Straw, Bran, Medicine etc	170	5,100	61,200	64,260	67,473		
Total variable Expense (B)	170	5,100	61,200	64,260	67,473		
Contribution Margin (CM) [C=(A-B)	430	12,900	184,800	192,540	200,667		
Less. Fixed Expense							
Mobile Bill		200	2,400	3,000	3,500		
Salary (self)		5,000	60,000	60,000	60,000		
Electricity Bill		100	1,200	1,500	1,800		
Total Fixed Cost		5,300	63,600	64,500	65,300		
Net Profit (E) [C-D)		7,600	121,200	128,040	135,367		
Investment Payback			28,000	28,000	28,000		

# Cash flow projection on business plan (rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	70,000		
1.2	Net Profit	121,200	128,040	135,367
1.3	Depreciation (Non cash item)		1	-
	Opening Balance of Cash			
1.4	Surplus		93,200	193,240
	Total Cash Inflow	191,200	221,240	328,607
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	93,200	193,240	300,607

## SWOT ANALYSIS

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 15 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

### THREATS

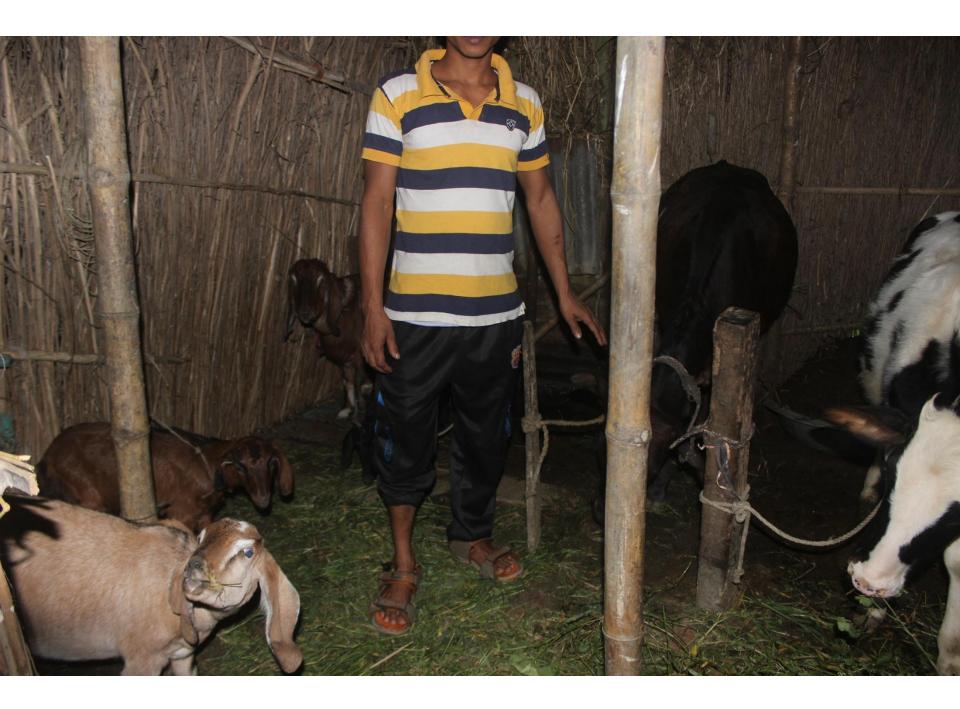
Theft

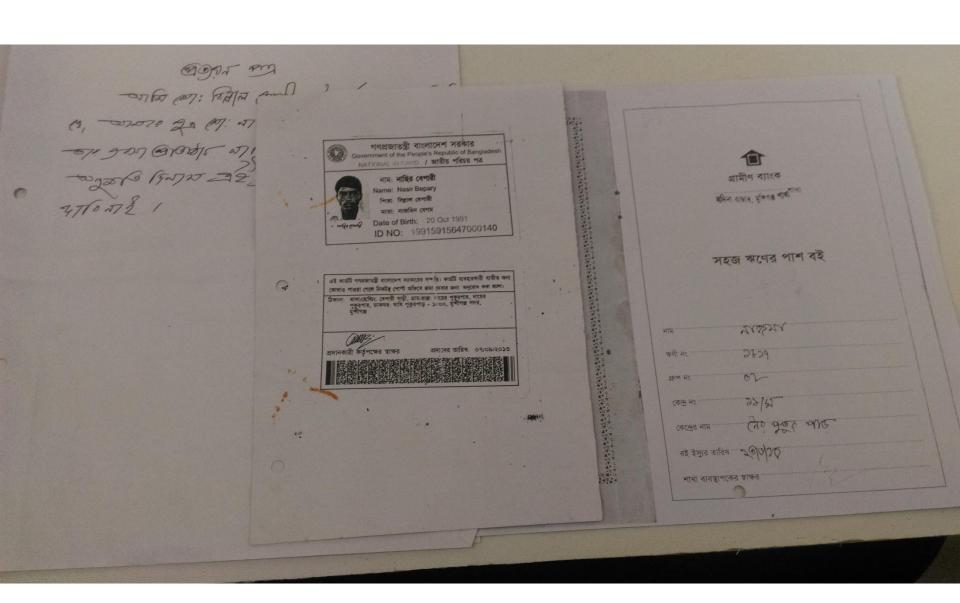
Fire

Political unrest

# Pictures







**FAMILY PICTURE** 

