Proposed NU Business Name: RAKIBUL STOR



Project identification and prepared by: MD Sahidul Islam Nobabgonj Unit, Nobabgonj

Project verified by: Suanta kumar Bishwas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. RAKIBUL ISLAM LIPU			
Age	:	01-12- 1986(30Y <i>ears</i>)			
Education, till to date	:	Class HSC Pass			
Marital status	:	Married			
Children	:	Nill			
No. of siblings:	:	1 Brothers, 04 Sisters			
Address	:	Vill: Ulaiel, P.O: Aona, P.S: Nobabgonj, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MS. PARVIN BEGUM MD. SHAHADAT BAPARI Branch: Sholla Nobabgonj, Centre 38 (Female), Member ID: 2622, Group No: 01 Member since: 1990 (18Years) First loan: BDT 3,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 3,50,000 father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	yes
Business Experiences and	:	08 years experience in running business. 08 Years in own business.
Training Info	:	She has training of 08 years.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	
Entrepreneur Contact No.	:	01953-899694
Family's Contact No.	:	01813-026361
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nobabgonj Unit, Nobabgonj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MS. PARVIN BEGUM joined Grameen Bank since 18 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	RAKIBUL STORE			
Location	:	Aoana bazar, Nobabgonj, Dhaka			
Total Investment in BDT	:	BDT 5,10,000/-			
Financing	:	Self BDT 4,30,000/- (from existing business) 84% Required Investment BDT 80,000/- (as equity) 16%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	20 ft x 12 ft= 280 square ft			
Implementation	:	 The business is planned to be scaled up by investment in goods like Urea, Potassium, Pesticide e.t.c. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employee. One will be appointed after receiving equity money. The shop is in own place. Collects goods from Dhaka Agreed grace period is 3 months. 			

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Urea, Potassium, Pesticide e.t.c.	4500	135000	1620000
Total Sales (A)	4500	135000	1620000
Less Variable Expense			
Urea, Potassium, Pesticide e.t.c.	3825	114750	1377000
Total variable Expense (B)	3,825	114750	1377000
Contribution Margin (CM) [C=(A-B)	675	20250	243000
Less Variable Expense			
Electricity bill		500	6000
Transportation		5,000	60000
Salary (self)		5000	60000
Entertainment		300	3600
Guard		200	2400
Mobile bill		500	6000
Total fixed cost (D)		11,500	138000
Net Profit (E)= [C-D]		8,750	105000

Investment	Broa	7	OWD
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	Exis	ting	Proposed				
Particulars Qty. Unit Price		Amount	Qty	Unit	Amount	Propose	
					Price		d
			(BDT)			(BDT)	Total
TSP	50	2000	100,000	50	800	40,000	140,000
Uria	70	800	56,000	10	1000	10,000	66,000
Potash	20	1000	20,000	1	30000	30,000	50,000
Insectisides	1	250000	250,000	0	0	0	250,000
Others	1	4000	4,000	0	0	0	4,000
Total	142	0	430,000	61	0	80,000	510,000

Source of Finance



Financial Projection (BDT)							
Paticular	Daily	Monthly	Year1	Year 2	Year 3		
Revenue(Sales)							
Urea, Potassium, Pesticide e.t.c.	6200	186000	2232000	2343600	2460780		
Total Sales (A)	6200	186000	2232000	2343600	2460780		
Less Variable Expense							
Urea, Potassium, Pesticide e.t.c.	5270	158100	1897200	1992060	2091663		
Total variable Expense (B)	5,270	158100	1897200	1992060	2091663		
Contribution Margin (CM) [C=(A-B)	930	27900	334800	351540	369117		
Less Variable Expense							
Electricity bill		500	6000	6500	7000		
Transportation		5,400	64800	65,300	65800		
Salary (self)		5000	60000	60000	60000		
Entertainment		300	3600	3600	3600		
Guard		200	2400	2400	2400		
Mobile bill		600	7200	7300	7400		
Total fixed cost (D)		12,000	144,000	145,100	146200		
Net Profit (E)= [C-D]		15900	190800	206,440	222917		
Investment Payback			32,000	32,000	32,000		

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	190,800	206,440	222917
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		158,800	333240
	Total Cash Inflow	270800	365240	556157
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32000	32000	32000
	Total Cash Outflow	112,000	32000	32000
3	Net Cash Surplus	158,800	333240	524157

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 08 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













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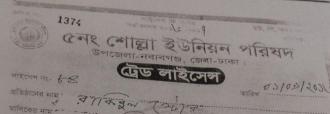
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FAMILY PICTURE

