

Proposed NU Business Name: Nithuya shari fashion Grameen Telecom Trust Ruilding Social Business Business Category: General Retail & Wholesale



Business Proposal Identified by: Md.Jamal Uddin, Assistant Officer, Chauddagram Business Proposal Prepared by: : Md. Mosarrof Hosain

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

| Name and address | : | Md. Sahin patoari. Vill: Narayonbatua, Union: Boxsogong, Post: Luchhamia, Upazila: Nangolcot District: Comilla. |
|---|-------|---|
| Age | : | 31years |
| Marital status | : | Married |
| Children | : | Nil |
| No. of siblings: | : | 05(Five) Brothers and 01 (One) Sisters . |
| Parent's and GB related Info: (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother Father Mst. Raseda Begum. Md. Abul Hosan. Branch Boxsogong, Nangolcot ,Comilla .Centre # 16/mo Loan no. 3408, Member since 2010 to till now. First loan: Tk. 5000 Existing loan: Tk. Nil Last Loan: TK.10000 |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan | : | N/A No Nil Nil |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Education, till to date | : | SSC |
|---|---|---|
| Present Occupation (Besides own business, i.e., perusing further studies, other business etc.) | • | Nil |
| Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, working experience as an apprentice etc.) | | 04 (Four) years experiences is running his own business. He started the business with BDT 500000(Five Lac). He has on hand training. |
| Other Own/Family Sources of Income | • | His 01 (One) brother income from Job, 01 (One) Brothers income from Business and 01 (One) Brothers Income from Foreign Country. |
| Other Own/Family Sources of Liabilities | : | Nil |
| NU's Contact No. | : | 01812374167 |
| NU's National ID No. | : | 19851918751000022 |
| NU Project Source/Reference | : | Grameen Telecom Trust |

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

- Mst. Rasheda Begum is a GB member since 2010 at Present first she took GB loan BDT 5000 (Five thousand).
- Successively several times she utilized GB loan for purchasing hen & ducks, arranged marriage of her daughter and assisting her son (entrepreneur) in existing business.
- Finally GB loan helped her to improve economic condition, livelihood and expanding the existing business of her son.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

| Business Name | : | Nithuya shari fashion |
|---|---|--|
| Address/ Location | : | Boxsogong, Nangolcot ,Comilla . |
| Total Investment in BDT | : | Tk. 1278000 |
| Financing | : | Self Tk. 10,78,000(from existing business) Required Investment Tk.200000 (as equity) |
| Present salary/drawings from business | : | BDT 9000(Nine thousand) |
| Proposed Salary | | BDT 10500 (Ten thousand Five Hundred) |
| Proposed Business Implementation Plan | | |
| (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) In future risk mgt. plan (from fire, disaster etc.) | | On products 20%, On products 20%, |

INFO ON EXISTING BUSINESS OPERATIONS

| Particulars | Exi | Existing Business (BDT) | | | | | | |
|--|-------|-------------------------|-----------|--|--|--|--|--|
| | Daily | Monthly | Yearly | | | | | |
| Sales income from products | 5,500 | 154,000 | 1,848,000 | | | | | |
| Less: Cost of Sales / Products | 4,400 | 123,200 | 1,478,400 | | | | | |
| Gross Profit (C) [C=(A-B)] | 1,100 | 30,800 | 369,600 | | | | | |
| Less: Operating Cost: | | , | , | | | | | |
| Electricity bill | | 900 | 10,800 | | | | | |
| Shop rent | | 3,000 | 36,000 | | | | | |
| Mobile bill | | 500 | 6,000 | | | | | |
| Night Guard bill | | 100 | 1,200 | | | | | |
| Conveyance bill | | 2,000 | 24,000 | | | | | |
| Ownership Transfer Fee | | _,000 | - 1,000 | | | | | |
| Present Salary (Family & Self) | | 9,000 | 108,000 | | | | | |
| Other Cost (Stationary & Entertainment etc.) | | 2,000 | 24,000 | | | | | |
| Non Cash Item: | | , | 24,000 | | | | | |
| Depreciation Expenses | | 668 | 8,015 | | | | | |
| Total Operating Cost (D) | | 18,168 | 242,015 | | | | | |
| Net Profit (C-D): | | 12,632 | 127,585 | | | | | |

PRESENT & PROPOSED INVESTMENT BREAKDOWN

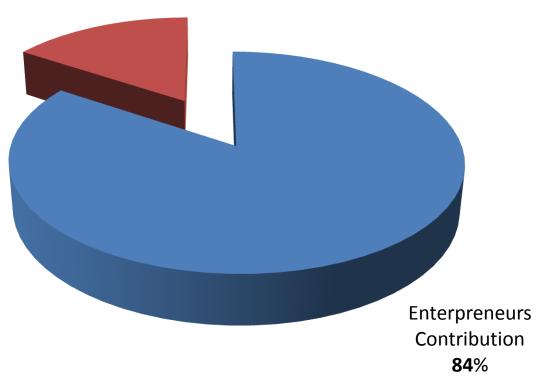
| Particula | ars | Existing Business | Proposed | Total | |
|--|--|----------------------|----------|-----------|--|
| Existing | Proposed | (BDT) | (BDT) | (BDT) | |
| Investment in products (Shari, Three Pice, T-Shart, Pant Pice, Shart Pice, Gamcha, Cloth, Panjabi etc) | Investment in products (Shari, Three Pice, T- Shart, Pant Pice, Shart Pice, Gamcha, Cloth, Panjabi etc) | 608,400 | 200,000 | 808,400 | |
| Investment in Machineries & Equipment | - | 18,100 | - | 18,100 | |
| Cash in hand | | 10,630 | - | 10,630 | |
| Advance for Shop | | 380,000 | - | 380,000 | |
| Debtors (Since July, 2016 to at present) | | 7,870 | _ | 7,870 | |
| Decoration (fixture and fittings) | | 53,000 | | 53,000 | |
| Total Cap | ital | 1,078,000 | 200,000 | 1,278,000 | |

SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 1078000
- GTT's Investment BDT 200000

■ Total Capital BDT 1278000

Gtt Investment 16%



FINANCIAL PROJECTION OF NU BUSINESS PLAN

| Particulars | | Year 1 (BD | OT) | | Year 2 (BD | T) | Year 3 (BDT) for 3 months | | | | |
|--|-------|------------|-----------|--------|------------|-----------|---------------------------|---------|-----------|--|--|
| | Daily | Monthly | Yearly | Daily | Monthly | Yearly | Daily | Monthly | Yearly | | |
| Sales income from products | 7,500 | 210,000 | 2,520,000 | 10,000 | 280,000 | 3,360,000 | 12,000 | 336,000 | 1,008,000 | | |
| Less: Cost of Sales / Products | 6,000 | 168,000 | 2,016,000 | 8,000 | 224,000 | 2,688,000 | 9,600 | 268,800 | 806,400 | | |
| Gross Profit (C) [C=(A-B)] | 1,500 | 42,000 | 504,000 | 2,000 | 56,000 | 672,000 | 2,400 | 67,200 | 201,600 | | |
| Less: Operating Cost: | | , | , | , | , i | , | , | , | , | | |
| Electricity bill | | 1,000 | 12,000 | | 700 | 8,400 | | 800 | 2,400 | | |
| Shop rent | | 3,000 | 36,000 | | 3,000 | 36,000 | | 3,000 | 9,000 | | |
| Mobile bill (SMS & Reporting) | | 1,000 | 12,000 | | 1,200 | 14,400 | | 1,300 | 3,900 | | |
| Night Guard bill | | 200 | 2,400 | | 200 | 2,400 | | 250 | 750 | | |
| Conveyance bill | | 2,500 | 30,000 | | 3,000 | 36,000 | | 3,500 | 10,500 | | |
| Ownership Transfer Fee | | 1,667 | 15,000 | | 1,667 | 20,000 | | 1,667 | 5,000 | | |
| Proposed Salary-(Family & Self) | | 10,500 | 126,000 | | 11,500 | 138,000 | | 11,500 | 34,500 | | |
| Other Cost (stationary & Entertainment etc.) | | 3,500 | 42,000 | | 5,500 | 66,000 | | 6,000 | 18,000 | | |
| Non Cash Item: | | | | | | | | | | | |
| Depreciation Expenses | | 668 | 8,015 | | 668 | 8,015 | | 891 | 2,672 | | |
| Total Operating Cost (D) | | 24,035 | 283,415 | _ | 27,435 | 329,215 | | 28,907 | 86,722 | | |
| Net Profit (C-D) | _ | 17,965 | 220,585 | - | 28,565 | 342,785 | - | 38,293 | 114,878 | | |
| Retained Income | | | 220,585 | | | 563,370 | | | 678,248 | | |
| Investment Repayment | | 8,333 | 75,000 | | 8,333 | 100,000 | | 8,333 | 25,000 | | |

Notes: 1. Agreed Grace period: Three months

2. **Investment Payback schedule:** Monthly installment would also include ownership transfer fee from the date of cheque deposited in NU's business account.

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

| Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) for 3 months |
|---|-----------------|--------------|---------------------------|
| Cash Inflow | | | |
| Investment Infusion by Investor | 200,000 | - | - |
| Net Profit (ownership tr. Fee added back) | 235,585 | 362,785 | 119,878 |
| Depreciation Expenses | 8,015 | 8,015 | 2,004 |
| Opening Balance of Cash Surplus | 10,630 | 164,230 | 415,030 |
| Total Cash Inflow | 454,230 | 535,030 | 536,912 |
| Cash Outflow | | | |
| Product Purchase | 200,000 | - | - |
| Investment Payback including Ownership Transfer Fee | 90,000 | 120,000 | 30,000 |
| Total Cash Outflow | 290,000 | 120,000 | 30,000 |
| Total Cash Surplus | 164,230 | 415,030 | 506,912 |

SWOT ANALYSIS

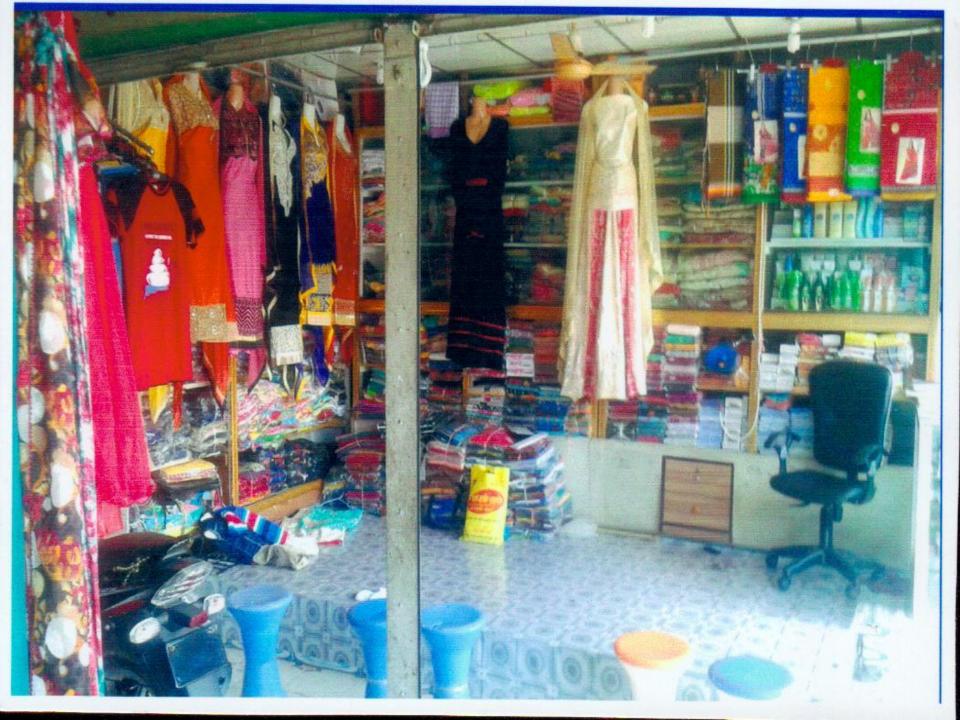
| STRENGTH | WEAKNESS |
|---|--|
| □ Present employment: Self: 01 Family: 0 3 Others (beyond family): Future employment: 0 □ Trade License in his own name; □ He has on hand training; □ Business Experience :04 yrs. | □ Inadequate Capital. |
| OPPORTUNITIES □ Location of Shop; □ Have some fixed customers. □ Increasing demand; □ The Capital of the entrepreneur will be BDT 1756248 after 2 years 3 months excluding payback of investor's money. | THREATS ☐ Increase of local competitors; ☐ Fire. |

Presented at 379th as Yunus Centre and 113th In-house Executive Social Business Design Lab (GTT) on October 27, 2016 at Grameen Telecom Trust Premises

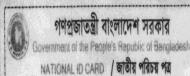
Thank you

Pictures









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नाम: गारीन পाঠ ध्याती

Name: Shshin Patwary

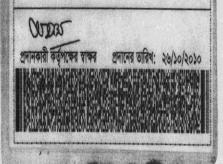
পিতা: আবুল হোসেন

भाणः तात्मन तक्य

Date of Birth: 01 Jan-1985

ID NO: 19851918751000022

এই নাডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পণ্ডি। কাউটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গোলে নিকটছ পোট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: বাসা/হোতিং: হাজারী বাড়ী, গ্রাম/রাজা: নারায়নবাত্রা, ডাকঘর: হচ্ছা মিরা - ৩৫৮৩, নাজনকোট, কুমিল্লা





গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh

NATIONAL ID CARD / জাতীয় পরিচয় পত্র

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नाम: त्रांत्मा वर्गम

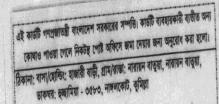
Name: Rasheda Begum

श्रामी: आवृत शास्त्रन भारतायाती

মাতা: আতর বানু

Date of Birth: 31 Dec 1970

ID NO: 1918751049099







ডাকঘর- হচ্ছামিয়া, উপজেলা- নাঙ্গলকোট, জেলা- কুমিল্লা - বাংলাদেশ।

ব্যবসা ও পেশার লাইসেন্স

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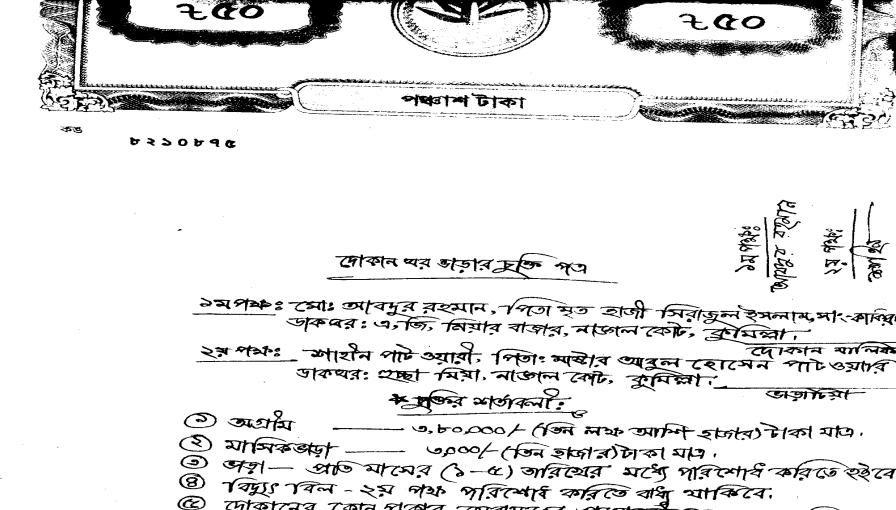
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णित्रिय ७/३०/२०१५

২০নং বক্লাল ইউনিয়ন শরিষদ

[ইউঃ পিঃ ফরম নং ৭, ১২(১) বিধান মতে]

| াকান/ প্রতিষ্ঠানের নাম ভ্রেমার্ম নিপ্রামা জগান্তী ক্রান্তান |
|--|
| हेरमन थानरकत नाम अगरी अर्थियो |
| जिमित नाम उमायूक्त स्टार्पिन क्रां होयां की माजात नाम दालापा खडाम |
| वनात श्रकाण क्षा ए। एकि त |
| वना किट्यत ववशन वद्याठाव्य वाक्राव हिर्गा द्रम्यामिमा |
| র্ণত ঠিকানায় ব্যবসা পরিচালনার নিমিক্তে বর্ণিত শ্রতাধীনে চলিত আর্থিক বৎসর ২০ ৯৬ - ২০১৭ সালের |
| ন্য ফি বাবদ মং- ২০০ (কথায়- দুক্তিক) টাকা আদায় ক্ৰমে অত্ লাইসেন্স |
| तन क्रा लिला |
| धारे नारे (भारत प्राप्तान ७० (म) जन २० > भारत खेळीर्न ठेरेरव) |



@ एमकारम्य काते लक्षत्र त्यात्रायास्त्र आयोजनीयण एए था पिल्न भ्यात्र

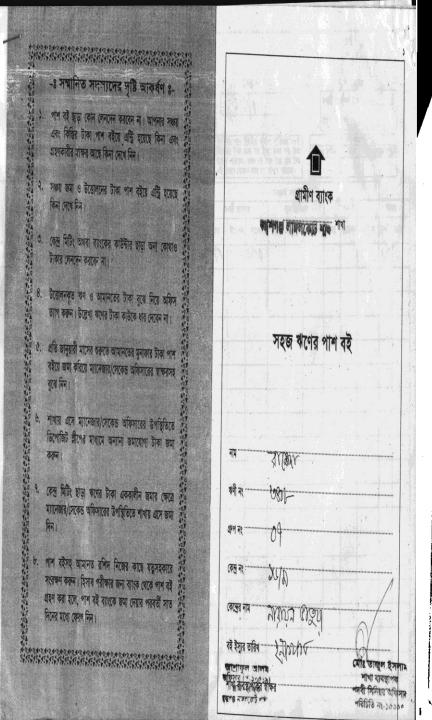
निष् ग्रह करिया भिर्छ वार्ष भाविष्ट्र रमग्राम काम : ०७ (किन) युप्त्व,

रम्प्राप व्यात्रसः ऽला जूनः २००५ है १ १६८०

त्पांकात प्रात जाक्यी चिटि यहेटल त्यांगेष भूते २७ मात्र ०० (जिसे) मान भूटर्य अस मार्थ २३ मार्थ एकं अविच्छि किति १६ रहेट्या, ण नामात्र चाकतः

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Thank You