Proposed NU Business Name: OMIT STORES & CONFECTIONARY



Project identification and prepared by: MD. Majnu Hossen, Sherpur Unit, Bogra

Project verified by: MD. Muzaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SOIKOT PALL			
Age	:	04-05-1991(25 Years)			
Education, till to date	:	Degree			
Marital status	:	Unmarried			
Children	:	-			
No. of siblings:	:	1 Brothers			
Address	:	Vill:North,Shapara, P.O: Sherpur, P.S:Sherpur, Dist: Bogra			
Parent's and GB related Info					
(i) Who is GB member	:	Mother Father			
(ii) Mother's name	:	BEATY PALL			
(iii) Father's name	:	BIKASH CHANDRA PALL			
(iv) GB member's info	:	Branch: Mazira, Shajahanpur, Centre # 04(Female),			
		Member ID: 2302; No:08			
		Member since: 10-08-1999(17Years)			
		First loan: 5,000 taka.			
Further Information:		Existing Loan: BDT 24,000, Outstanding loan: BDT NIL			
(v) Who pays GB loan installment	:	Nil			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01723-083033
Mother's Contact No.	:	01727-278217
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sherpur Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

BEATY PALL joined Grameen Bank since 17 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Self BDT 130,000/-(from existing business) 72%

Required Investment BDT 50,000/-(as equity) 28%

goods like; Soft drinks, Biscuit, Chanachur, Soap etc.

■The business is operating by entrepreneur. Existing no

employees. After getting equity fund 1 employee will be

■The business is planned to be scaled up by investment in existing

Business Name	:	OMIT STORES & CONFECTIONARY
Location		Coss Tarminar Shernur Bogra

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Location	•	Coss Tarminar ,Sherpur , Bogra	

BDT 1,30,000/-

BDT 5,000/-

BDT 5,000/-

appointed.

■The shop is rented.

 $08 \text{ ft } \times 10 \text{ ft} = 80 \text{ square ft}$

■Average 25% gain on sale.

Collects goods from Sherpur.

Agreed grace period is 3 months.

Total Investment in BDT

Present salary/drawings

Proposed Salary

Implementation

Size of shop

from business (estimates)

Financing

siness Name	•	OMIT STORES & CONFECTIONARY

Existing Business (BDT)								
Particular	Daily	Monthly	Yearly					
Revenue (sales)								
Soft drinks, Biscuit, Chanachur, Soap etc.	2,000	60,000	720,000					
Total sales (A)	2,000	60,000	720,000					
Less Variable Exp.								
Soft drinks, Biscuit, Chanachur, Soap etc	1,500	45000	47250					
Total Variable exp. (B)	1,500	45000	47250					
Contribution Margin CM [C= (A-B)	500	15,000	180,000					
less fixed exp.								
Rent		3,700	44400					
Electricity bill		1,000	12,000					
Transportation		200	2,400					
Salary (self)		5,000	60,000					
Entertainment		900	10,800					
Guard		100	1200					
Mobile		300	3600					
total fixed cost (D)		11,200	134,400					
Net profit (E) [C-D]		3,800	45,600					

Investment Breakdown							
	Exist	ing	Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Soft drinks	18	660	11,880	30	660	19,800	31,680
Biscuit	18	300	5,400	30	300	9,000	14,400
CONFECTIONARY	-	-	10,000	1	1	10,000	20,000
Potato Items	200	11	2,200	100	11	1,100	3,300
Juice	50	35	1,750	50	35	1,750	3,500
Choklet	1	5000	5,000	1	5000	5,000	10,000
Baby Drypar	10	100	2,000	10	100	2,000	4,000
others	1	11,770	11,770	1	1	1,350	13,120
Security			80,000				80,000
Total	298		130,000	223		50,000	180,000

Source of Finance



Financial Projection (BDT)

					3rd Year
Particular	Daily	Monthly	1st Year	2nd Year	
Revenew (sales)					
Soft drinks, Biscuit, Chanachur, Soap					
etc.	4,000	120000	1440000	1512000	1587600
Total Sales (A)	4,000	120000	1440000	1512000	1587600
less variable Expenses					
Soft drinks, Biscuit, Chanachur, Soap					
etc.	3,000	90000	1080000	1134000	1190700
Total variable Expenses (B)	3,000	90000	1080000	1134000	1190700
Contribution Margin (CM)= (A-B)	1,000	30000	360000	378000	396900
Less Fixed Expenses					
Rent		3,700	44400	46620	48951
Electricity bill		1000	12000	12600	13230
Transportation		200	2400	2520	2646
Salary (self)		5,000	60000	63000	66150
Entertainment		900	10800	11340	11907
Guard		100	1200	1260	1323
Mobile		300	3600	3780	3969
Total Fixed Cost		11,200	134400	141120	148176
Net Profit (E) (C-D)		18,800	225600	236880	1439424
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow		, ,	. ,
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	149,400	137,800	137,800
	Depreciation (Non cash			
1.3	item)			
	Opening Balance of Cash			
1.4	Surplus		101,400	101,400
	Total Cash Inflow	229400	239200	239200
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
	(Including Ownership Tr.			
2.3	Fee)	20000	20000	20000
	Total Cash Outflow	128,000	20000	20000
3	Net Cash Surplus	101,400	191200	191200

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 11 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

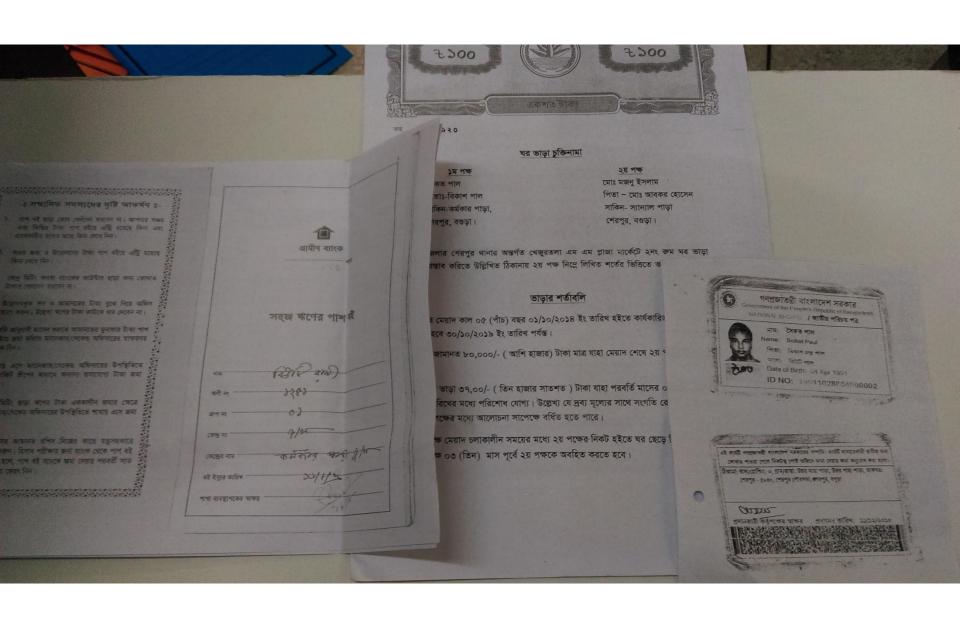












FAMILY PICTURE

