

Proposed NU Business Name: **ARIF POULTRY FARM**



Project identification and prepared by: MD. Shah-Alom,
Dupchachia Unit, Bogra

Project verified by: MD. Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD .ARIFUR RAHMAN
Age	:	05-06-1984 (32 Years)
Education, till to date	:	SSC Pass
Marital status	:	Married
Children	:	Nil
No. of siblings:	:	02 Brothers & 01 Sister
Address	:	Vill: Dapuil , P.O: Kazipara, P.S: Kahalu, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST .ANGGURA BEGUM
(iii) Father's name	:	MD .MUNSUR RAHMAN
(iv) GB member's info	:	Branch: Bir-Keder Kahalu, Centre # 45 (Female), Member ID: 2974/1, Group No: 05 Member since: 25-09-1998 to 2003 (05 Years) First loan: BDT 5000
Further Information:		Existing Loan: BDT 10,000, Outstanding loan: Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04 years experience in running business 04 Years in own business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01721-210883
Mother's Contact No.	:	01843-767192
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ANGGURA BEGUM joined Grameen Bank since 18 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	ARIF POULTRI FARM
Location	:	Dapuil East Para, Kahalu, Bogura
Total Investment in BDT	:	BDT 340,000/-
Financing	:	Self BDT 260,000/-(from existing business) 77% Required Investment BDT 80,000/-(as equity) 23%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	70 ft x 30 ft= 2100 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Poltry Hen, etc.▪ 15% Gain of sale.▪The business is operating by entrepreneur. Existing no employee.▪01 will be appointed in the future.▪Collects goods from Kahalu, Bogra▪Agreed grace period is 3 months.

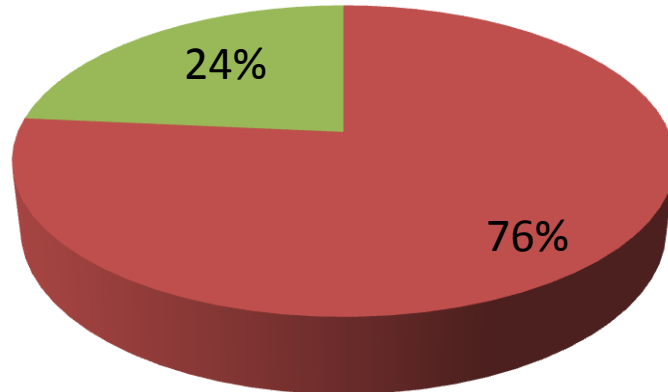
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Poltry Hen.		120,000	1,440,000
Total Sales (A)		120,000	1,440,000
Less Variable Expense			0
Poltry Hen.		100,000	1,200,000
Total variable Expense (B)		100,000	1,200,000
Contribution Margin (CM) [C=(A-B)]		20,000	240,000
Less Variable Expense			0
Electricity bill		2,000	24,000
Transportation		2,000	24,000
Salary (self)		5,000	60,000
Entertainment		1,000	12,000
Mobile bill		600	7,200
Total fixed cost (D)		10,600	127,200
Net Profit (E)= [C-D]		9,400	112,800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Chicken	3000	25	75,000	0	0	0	75,000
Feed	07	2000	14,000	30	2000	60,000	74,000
Food Pot	95	40	3900	0	0	0	3900
Water Pot	42	50	2100	0	0	0	2100
Make Sheet	1	145,000	145,000	0	0	0	145,000
Medicine	0	0	0	50	400	20,000	20,000
Total	3145	0	260,000	90	0	80,000	340,000

Source of Finance



- Entrepreneur's Contribution 260,000
- Investor's Investment 80,000
- Total 340,000

Financial Projection (BDI)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
Poltry Hen.	150,000	1,800,000	1,890,000	1984500
Total Sales (A)	150,000	1,800,000	1,890,000	1984500
Less. Variable Expense		0	0	0
Poltry Hen.	120,000	1,440,000	1,512,000	1587600
Total variable Expense (B)	120,000	1,440,000	1,512,000	1587600
Contribution Margin (CM) [C=(A-B)	30,000	360,000	378,000	396900
Less. Fixed Expense		0	0	0
Electricity Bill	2,500	30,000	31,500	33075
Mobile Bill	900	10,800	11,340	11907
Salary (self)	5,000	60,000	63,000	66150
Salary (staf)	5,000	60,000	63,000	66150
Transportation	1500	18,000	18,900	19845
Entertainment	1500	18,000	18,900	19845
Total Fixed Cost	16,400	196,800	206,640	216972
Net Profit (E) [C-D)	13,600	163,200	171,360	179928
Investment Payback		28,000	28,000	28,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	163,200	171,360	179,928
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		131,200	270,560
	Total Cash Inflow	243,200	302,560	450,488
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	131,200	270,560	418,488

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 04 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

















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NAUTIC SKY



FAMILY PICTURE

