Proposed NU Business Name: MORSHED FURNITURE



Project identification and prepared by: Md. Obaidullah Bogra Sadar Unit, Bogra

Project verified by: Md Mozaharul Islam



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ABDUL MOMIN			
Age	:	07-05-1982 (33 Years)			
Education, till to date	:	Class Five			
Marital status	:	Married			
Children	:	2 Sons			
No. of siblings:	:	02 Sister, 01 Brothers			
Address	:	Vill: Telihata, P.O: Sukhanpukur, P.S: Gabtoli, Dist: Bogra			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. MAJEDA BEGUM MD JOEDALI Branch: Sonaray, Centre # 28(Female), Member ID: 9802, Group No: 09 Member since: 26-09-2006 (10 Years) First loan: BDT 2,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB,	:	Existing Loan: BDT 20,000/-, Outstanding loan: 14604 Father No No No			
BRAC ASA etc	•				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	17 years experience in running business. 05 years in own business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	••	-
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01748-732088
Mother's Contact No.	:	Nill
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bogra Sadar Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

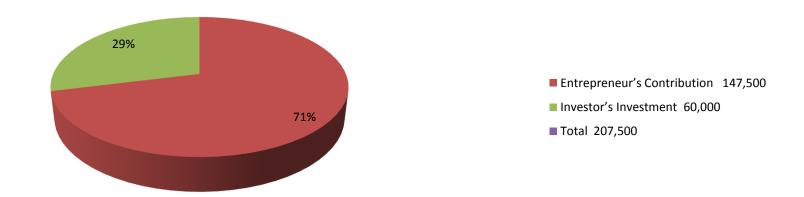
MST MAJEDA BEGUM joined Grameen Bank since 10 years ago. At first she took 2,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	MORSHED FURNITURE		
Location	:	In fornt of MRM School, Sukhanpukur, Gabtoli, Bogra		
Total Investment in BDT	:	BDT 207,500/-		
Financing	:	Self BDT 147,500/-(from existing business) 71% Required Investment BDT 60,000/-(as equity) 29%		
Present salary/drawings from business (estimates)	:			
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	15 ft x 10 ft= 150 square ft		
Implementation	:	 Manufacturer of wood furniture. Average 30% gain on sale. The business is operating by entrepreneur. Existing 3 employee. One employee will be appointed. The shop is ranted. Collects goods from Bogra. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Wooden Furniture	3,500	105,000	1,260,000		
Total Sales (A)	3,500	105,000	1,260,000		
Less. Variable Expense					
Wooden Furniture	2,450	73,500	882,000		
Total variable Expense (B)	2,450	73,500	882,000		
Contribution Margin (CM) [C=(A-B)	1,050	31,500	378,000		
Less. Fixed Expense					
House rant		1,500	18,000		
Transportation		1,000	12,000		
Salary (self)		5,000	60,000		
Salary (staf)		12,000	144,000		
Entertainment		600	7,200		
Mobile Bill		300	3,600		
Total fixed Cost (D)		20,400	244,800		
Net Profit (E) [C-D)		11,100	133,200		

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Jack tree	40,000	30,000	70,000			
Rentree	50,000	30,000	80,000			
Mehogoni	40,000	0	40,000			
Variouse Wood	17,500	0	17,500			
Total	147,500	60,000	207,500			

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Angel,Pati, Rod etc	5,000	150,000	1,800,000	1,890,000	1,984,500	
Total Sales (A)	5,000	150,000	1,800,000	1,890,000	1,984,500	
Less. Variable Expense						
Angel,Pati, Rod etc	3,500	105,000	1,260,000	1,323,000	1,389,150	
Total variable Expense (B)	3,500	105,000	1,260,000	1,323,000	1,389,150	
Contribution Margin (CM) [C=(A-B)	1,500	45,000	540,000	567,000	595,350	
Less. Fixed Expense						
House rant		1500	18,000	18,000	18,000	
Transportation		1500	18,000	18,000	18,000	
Salary (self)		5,000	60,000	60,000	60,000	
Salary (staf)		20000	240,000	240,000	240,000	
Entertainment		600	7,200	7,200	7,200	
Mobile Bill		400	4,800	4,800	4,800	
Total fixed Cost (D)		29,000	348,000	348,000	348,000	
Net Profit (E) [C-D)		16,000	192,000	219,000	247,350	
Investment Payback			24,000	24,000	24,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	192,000	219,000	247,350
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		168,000	363,000
	Total Cash Inflow	252,000	387,000	610,350
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	168,000	363,000	586,350

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:03

Experience & Skill: 17 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





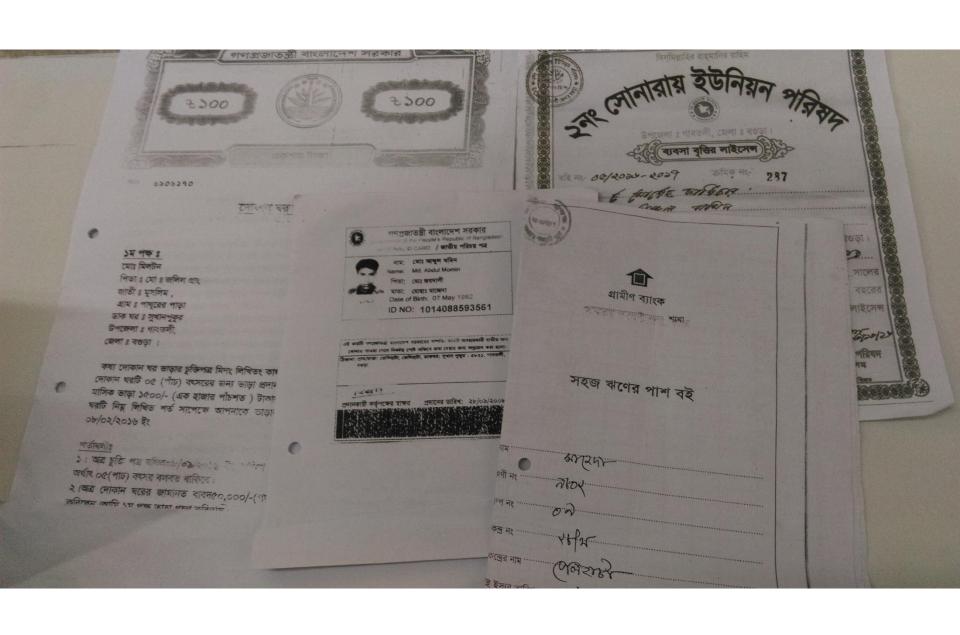












FAMILY PICTURE

