

#### Proposed NU Business Name : Habibur Varities Store

Business Category: General Retail & Wholesales



Business Proposal Collected and Prepared by: Md Sofiqul Islam, Assistant officer, Manda, Naogaon.

Business Proposal Verified by: Md.Rezaur Rashid Dewan

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name and address	:	Md Habibur Rahman  Vill:Chakkasab, Union: Paranpur, Post: Balubazar,  Upazila: Manda, District: Naogaon		
Age	:	27Years		
Marital status	:	Unmarried		
Children	:	Nil		
No. of siblings:	:	04(Four) Brothers		
Parent's and GB related Info:  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother   ✓ Father  Nurjahan Bibi  Md Golam Mastufa  Branch: Paranpur , Centre # 35/mo , Loan no.: 3476/1,  Member since 2009  First Loan : TK 5,000  Existing loan: Tk 25,000 , Last loan: Tk. 25,000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan	:	Entrepreneur Father No Nil Nil		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Education, till to date	:	Fazil
Present Occupation (Besides own business, i.e., pursuing further studies, other business etc.)	:	N/A
Business Experiences and Training Info (years of experience, if s/he received any on- hand training, formal training, work experience as an apprentice etc.)	:	02(Two) years experiences is running his own business. He started the business only with Tk. 30,000 (Thirty thousand).  He has on hand training
Other Own/Family Sources of Income	:	His father income form agriculture and his 01 (one) brother income form agriculture and his 02 (two) brother's income from jobs
Other Own/Family Sources of Liabilities	:	Nil
NU's Contract No.	:	01733621952
NU's National ID No.	:	6414781682541
NU Project Source/Reference	:	Grameen Telecom Trust

### BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

•Nurjahan Bibi is a GB member since 2009 at first she took GB loan BDT 5,000 (Five Thousand).

 Gradually she took GB loan several times and utilized it for repairing house and assisting her husband to hospitalize.

Finally GB loan helped her to improve economic condition and livelihood.

### PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Habibur Varieties Store
Address/ Location	:	Balu bazar , manda , naogaon.
Total Investment in BDT	:	Tk. 124000
Financing	:	Self Tk. 74000(from existing business) Required Investment Tk.50,000 (as equity)
Present salary/drawings from business	:	Taka 2000 (Two thousand)
Proposed Salary (estimates)	:	Taka 3,800 (Three thousand Eight hundred)
Proposed Business Implementation Plan  (i) % of present gross profit margin  (ii) Estimated % of proposed gross profit margin  (iii) In future risk mgt. plan (from fire, disaster etc.)	:	On products 10%  On products 10%

## INFO ON EXISTING BUSINESS OPERATIONS

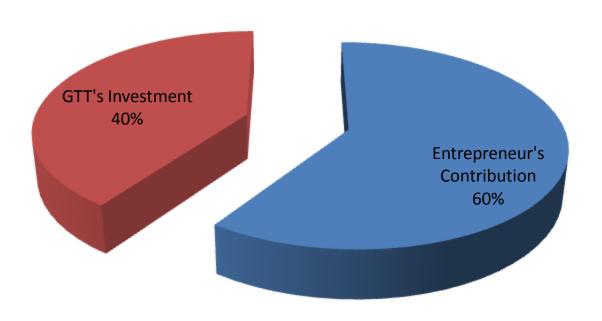
	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales income from Products (A)					
	2,500	70,000	840,000		
Less: Cost of Sales / Products (B)	2,250	63,000	756,000		
Gross Profit (C) [C=(A-B)]	250	7,000	84,000		
Less: Operating Cost:					
Mobile bill		150	1,800		
Night grad bill		50	600		
shop rent		400	4,800		
Convenience bill		400	4,800		
Ownership Transfer Fee			-		
Present Salary (Family & Self)		2,000	24,000		
Bank Charge (DD, PO, SC)		7	-		
Other Cost (Stationary & Entertainment etc.)		300	3,600		
Non Cash Item:			2,222		
Depreciation Expenses		37	445		
Total Operating Cost (D)		3,337	40,045		
Net Profit (C-D):		3,663	43,955		

#### PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particular	Existing Business		Total		
Existing	Proposed	(BDT)	Proposed (BDT)	(BDT)	
Investment in products (rice, oil, flour, sugar, pulses, salt, spice, biscuit, noodles, soft drinks, soap, tea leaf, pen,cosmetics item, coal, oil cake and husk etc.)	Investment in products (rice, oil, flour, sugar, pulses, salt, spice, biscuit, noodles, soft drinks, soap, tea leaf, pen,cosmetics item, coal, oil cake and husk etc.)	69,380	50,000	119,380	
Investment in Machineries, Equipment					
	1,500		1,500		
Debtors (Since July, 2016 to at present)	2,200		2,200		
Credtior (since November, 2015 to at p	,		•		
	(20,000)		(20,000)		
Advance For Shop	15,500		15,500		
Cash in hand	3,220		3,220		
Decoration (fixture and fittings)	2,200		2,200		
Total Capit	74,000	50,000	124,000		

## SOURCE OF FINANCE

- Entrepreneur's Contribution BDT 124000
- GTT's Investment BDT 50000
- Total Capital BDT 174000



#### FINANCIAL PROJECTION OF NU BUSINESS PLAN

Particular:	Y	ear 1 (BD	Γ)	Year 2 (BDT)			Year 3 (for 3 month) (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales income from Products (A)									
	4,000	112,000	1,344,000	5,000	140,000	1,680,000	6,000	168,000	504,000
Less: Cost of Sales / Products (B)	3,600	100,800	1,209,600	4,500	126,000	1,512,000	5,400	151,200	453,600
Gross Profit (C) [C=(A-B)]	400		134,400	500		168,000			50,400
Less: Operating Cost:		,	,		,	,		,	,
Mobile bill		200	2,400		300	3,600		400	1,200
Night grad bill		100			150	1,800		200	
shop rent		400			400	4,800		400	
Convenience bill		800	9,600		1,000	12,000		1,300	3,900
Ownership Transfer Fee		422	3,800		417	5,000		400	1,200
Proposed Salary-(Family & Self)		3,800	45,600		4,800	57,600		5,800	17,400
Bank Charge (DD, PO, SC)		55	330		55	660		55	165
Other Cost (stationary & Entertainment etc.)		300	3,600		500	6,000		800	2,400
Non Cash Item:									
Depreciation Expenses		37	445		37	445		37	111
Total Operating Cost (D)	_	6,114	65,775	-	7,659	91,905	-	9,392	26,376
Net Profit (C-D)	_	5,086	68,625		6,341	76,095	-	7,408	24,024
Retained Income			68,625			144,720			168,744

Note: 1. Agreed Grace Period: Three Months

2. **Investment Payback Schedule**: Monthly installment including ownership transfer fee from the date of cheque deposited in NU's business account.

# CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1.0	Cash Inflow			
1.1	Investment Infusion by Investor	50,000	-	-
1.2	Net Profit (ownership tr. Fee added back)	72,425	81,095	25,224
1.3	Depreciation Expenses	445	445	445
1.4	Opening Balance of Cash Surplus	3,220	53,290	104,830
	Total Cash Inflow	126,090	134,830	130,499
2.0	Cash Outflow			
2.1	Product Purchase	50,000	121,800	-
2.2	GB Loan Outstanding	-		
2.3	Investment Payback including Ownership Transfer Fee	22,800	30,000	7,200
	Total Cash Outflow	72,800	30,000	7,200
3.0	Total Cash Surplus	53,290	104,830	123,299

# SWOT ANALYSIS

STRENGTH  Present employment: Self: 01 Family: 04 Others (beyond family): 0 Future employment: 0 Trade license of business in his own name; Quality of service; He has on hand training; Skilled & working experience: 02Years;	WEAKNESS ☐ Can not supply goods according to demand.
OPPORTUNITIES  Location of shop; Increase of demand The capital of Entrepreneur will be Tk. 242744 after 2 years 3 months excluding payback of investor's money.	THREATS  Local Competition.

Presented at 370<sup>th</sup> as Yunus Centre and 109<sup>th</sup> In-house Executive Social Business Design Lab

(GTT) on Oct 10, 2016 at Grameen Telecom Trust Premises

# Thank you

# Pictures





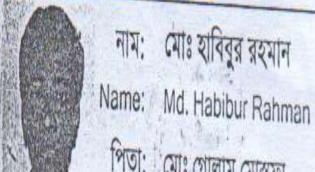








# গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



পিতা: মোঃ গোলাম মোস্তফা

गांजा: नुत्रजाशन विवि

Date of Birth: 24 Jan 1989

ID NO: 6414781682541

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য বেনখাও পাওয়া গেলে নিকটপু পোট অফিলে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: প্রাম/রাস্তা: চক কেশব, ডাক্যর: বালুবাজার - ৬৫১১, মান্দা, নওগা

প্রদানের তারিখ: ০৬/০৮/২০০৮

ইউ.পি ফরম নং-৭ বিধি। ১২ (১)। নিয়ম দ্রষ্টব্য ট্রেড লাইসেন্স পোঃ ফেটগ্রাম, উপজেলা ঃ মান্দা, জেলা ঃ নওগা। অর্থ বৎসর ২০১৬-২০১৭ইং বহি নং-০১ ক্রমিক নং- 64 लारेट्सम न१- ८ 8/2016 - 2019 entre exercise essent LEN EN SUESO, OSENY পিতা/ স্বার্সীর নাম .— ভ্রেম্ম — ভূরেম নাম হ্রা — ভ্রেম্ম — ভূরেম নাম ভূরেম স goly - Leasuren ... and ... Land ... Leasuren ... are ... ত্রপন্ম V সন্তর্ভালন তাকা তিকা প্রসা — Madel sup ma Dran = 13 - 600-981 ( signess - gran ens) বুঝিয়া পাইয়া ব্যবসার জন্য লাইসেন্স দেওয়া হইল। এই লাইসেন্স ৩০শে জুন/২০১৭ সাল পর্যন্ত বলবৎ থাকবে। णतिय - 2 60 6 2011 20 মোঃ ফারুক হোলেন মোলা



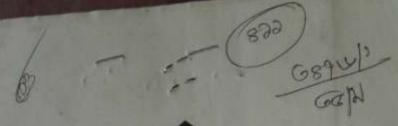
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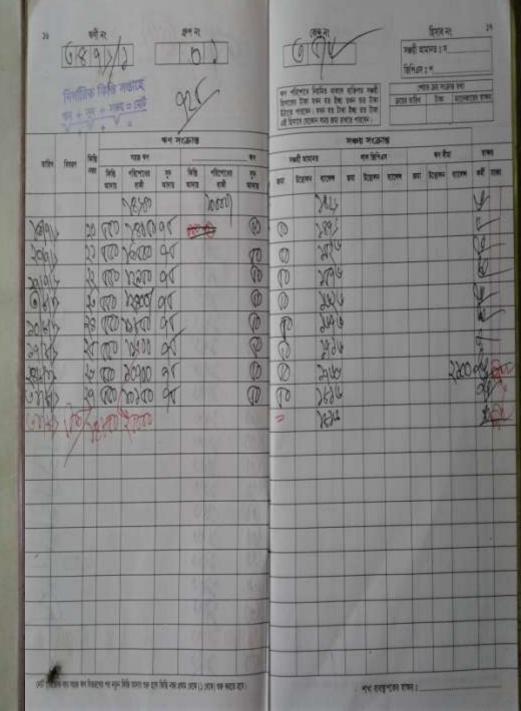
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मर्ज धात्रव पामवरे

নাম প্রুক্তিগুরে / প্রোপন্তার কেন্দ্রের নাম ভিন্তার্থিক্সত ব্দু) ম শাখা





# Thank You